



**HARTPURY**  
UNIVERSITY

Programme Information Sheet for 2019 entry

---

## BA (Hons) International Horseracing Business

UCAS Code: D4N2

**Award on completion of programme:** BA (Hons) International Horseracing Business OR BA (Hons) International Horseracing Business with Integrated Placement Year.

**Professional body accreditation:** None.

**Location of study:** Hartpury University. Work placement and optional Integrated Placement Year could take place in the UK or abroad.

**Length of programme:** Three years full-time, or four with the optional integrated placement year. Part-time options are available.

**Language of the programme:** This programme is taught in English.

### Entry Requirements:

**General:** A minimum of 5 GCSE A\* to C, (or 9 to 4 where numeric grades are being awarded), including English Language and Mathematics

**A-levels:** Typical offer is BBC or equivalent. This must include a minimum of two A Levels and excludes General Studies.

**Vocational Award:** Typical offer is a MMM in an Extended Diploma or equivalent in a relevant subject

**International Baccalaureate:** We welcome students with the International Baccalaureate Diploma qualification. Offers will be based upon the constituent components. Please contact the admissions team for more information.

**Access:** We welcome students with Access qualifications. Certain programmes require a pass at level 3 in specific units. Please contact the admissions team for more information.

**Other requirements:** Some evidence of the awareness of the Horseracing industry within the personal statement

**Mature and international applicants:** Mature and international applicants are welcomed. Mature applicants that are not applying for a programme straight from formal education will be expected to demonstrate suitability for the course.

In the case of international applications, we will attempt to establish the equivalency of qualifications and the same criteria and assessment is used as for home students. An IELTS English qualification is expected for international applicants without a GCSE Grade C or above (or 9 to 4 where numeric grades are being awarded) in English Language.

If you have completed learning towards a university level qualification, perhaps at another institution or with a professional body or have relevant work experience then you may be able to gain credit for this and/or enter the course at a later point than standard year one entry. For further information please contact our Admissions team, who will be pleased to help you.

Personalised offers will be made to each applicant based on their own merits. Non-academic and academic achievement will be considered.

**Timetables:** Both full-time and part-time students on the programme will start in September 2019. This programme is taught over two semesters, normally consisting of 12 weeks of scheduled teaching and then assessment weeks. The academic calendar can be found at: <http://www.hartpury.ac.uk/uni-termdates/>. During scheduled teaching you will have a day without timetabled sessions to support you in managing your workload, gaining valuable volunteering and work experience and completing part-time work. For the 2018/19 academic year that day is a Monday. Timetables are normally available during registration. Please note that while we make every effort to ensure that timetables are as student-friendly as possible, scheduled teaching can take place at any time between 8:30 to 20:30 Monday to Friday, although Wednesday afternoons are normally reserved for sports and cultural activities. Work placements may entail working on different days and different hours, depending on the opportunity you identify. Part-time students should be advised that as their route is dependent on the full-time course's timetable there is the possibility depending on the modules chosen that the student could be required to attend five days a week.

**Programme Composition:** This programme comprises of different modules, which focus on specific subjects. The modular structure of the programme gives you flexibility and choice and you can attend introductory sessions for optional modules before having to finally decide which ones you wish to study. We usually offer all optional modules available to students however if we believe that we are unable to offer a high quality student experience (which can be particularly affected by low student demand) then we may make the decision not to offer it. If an optional module will not be run, we will advise you as soon as possible and help you choose an alternative module. Our teaching is informed by research, and modules change periodically to reflect developments in the discipline. These changes are informed by both industry and student consultation.

On completion and passing of these modules you gain academic credit that accumulates towards your award. The marks you gain for these modules in your second and third year may contribute towards your overall award mark and outcome. The modules contain mixture of scheduled learning, independent learning and sometimes learning whilst on work placement. Students will receive a minimum of 15 hours scheduled contact per week in lectures, seminars and practicals in their first year. In addition, students are expected to dedicate at least two to three hours of independent study per contact hour. In subsequent years scheduled contact will vary depending on the modules you select but is typically around 12 hours per week. A mandatory work placement is part of this programme during the student's second year or an optional integrated placement year is available. The work placement will take a minimum of 150 hours. Some modules may bring in guest lecturers to provide topical and industry-relevant talks.

	<b>Scheduled Contact Learning (%)</b>	<b>Placement Learning (%)</b>	<b>Independent Learning (%)</b>
<b>Year 1</b>	27	9	64
<b>Year 2</b>	22	12	66
<b>Year 3</b>	18	0	82

## **Compulsory Modules**

### **Year 1:**

Modules are designed to give students an introduction to the commercial side of the UK and international racing industry. Modules cover a range of topics including fundamental introductory business topics such as marketing, management, economics and finance.

### **Year 2:**

- Professional Placement Experience  
Students are required to complete a minimum of 150 hours of work experience during the year
- The International Horseracing Industry  
This module will explore the structure, communication and relationships within the international horseracing industry
- Undergraduate Research Process  
This module introduces students to the methods of research and analysis required for their dissertation

**Optional modules:** These generally cover more in-depth topics both in business and equine science and have previously included modules ranging from Human Resource Management, Events Management, Corporate Hospitality and Operations Management. Students will encounter several opportunities for 'live' projects and a placement will be an essential component within the second year of study. It will feature an integral study trip allowing students to experience the horseracing business environment first hand and provide key networking opportunities for students to build their contacts and possible mentors. Students are given the option of completing an integrated placement year between years two and three.

**Year 3:**

- Undergraduate Dissertation  
Students will partake in independent research and analysis in a related area of their choice
- Personal Industry Development Portfolio  
Students will have the opportunity to reflect on their professional development and acquired skillset in relation to the horseracing industry and associated graduate attributes
- Horseracing, Governance and Law  
Students will apply theoretical concepts gathered over the duration of their degree to that of the structure and governance of the horseracing industry and its distribution of power

**Optional modules:** These generally cover more topics within commercial business such as Brand Development, Sponsorship, Media and Communications through to Strategic Management alongside a more in-depth understanding of the commercial racing business industry.

**Assessment Method:** You will be assessed through a mixture of written exams, practical exams and coursework. Many of the modules will be marked based on a mixture of assessment types, whilst others will be based solely on one type of assessment.

	Written Examination (%)	Coursework (%)	Practical Examination (%)
<b>Year 1</b>	7	54	39
<b>Year 2</b>	11	48	41
<b>Year 3</b>	13	72	15

**Discounts and special support associated with enrolling on the programme:** Hartpury also subsidises optional short courses for a reduced cost that give students the opportunity to gain relevant experience and qualifications prior to graduation. These are in addition to the discounts Hartpury usually offers to its students, such as free Wi-Fi on site and Microsoft Office packages etc. There is lots of support available to you whilst you study including allocation of a personal academic tutor that you will meet for 1:1 sessions and other services detailed at <http://www.hartpury.ac.uk/university-centre/facilities/life-at-hartpury/student-support/>.

**Costs associated with the programme:** The cost of the programme will be £9250 per year for UK and EU students subject to government approval. We will only increase our fees in accordance with guidelines laid down by OFFA. This course offers an optional integrated placement year at the cost in the region of £900. This is for students who want more experience working within the industry. All students on this programme will complete a minimum of 150 hours of work placement. Students are encouraged to engage in various trips and visits as part of the programme. While many of these are included in the course fees, there is the opportunity to engage in additional significant study tours, experiencing international racing practices in person. It is estimated these costs will be approximately £1800.

For Part Time costs please refer to the Hartpury Fee policy at: <http://www.hartpury.ac.uk/about-us/governance-and-policies/governance-and-policies/>

For more information on the admissions policy, please visit: <http://www.hartpury.ac.uk/about-us/governance-and-policies/governance-and-policies/>

This Course Information Sheet is accurate as of 13<sup>th</sup> September 2018.