Programme Specification

Part 1: Basic Data			
Primary Programme Title	BSc (Hons) Business Management		
Target Award Titles	**Mode and Typical Duration of Study**	**Professional Accrediting Body Links**	**Study Abroad / Exchange / Credit Recognition**
BSc (Hons) Business Management	Full time, 3 years	**Chartered Management Institute (CMI)**	**None**
BSc (Hons) Business Management with integrated placement year	Full time, 4 years	**Chartered Management Institute (CMI)**	**None**
Interim Award Titles	BSc Business Management BSc Business Management with integrated placement year Diploma of Higher Education in Business Management Certificate of Higher Education in Business Management Undergraduate Certificate in Business Management Undergraduate Award in Business Studies		
Teaching Delivery Method	On-site		
Awarding Institution	Hartpury University		
Teaching Institution	Hartpury University		
Delivery Location	Hartpury		
Department Responsible for Programme	Sport		
Unit-E Code	**BSHSBMXX**		
Entry Criteria Information	Applicants will have achieved entry criteria appropriate for the stage of entry, which can be found through the Hartpury website (www.hartpury.ac.uk).		
Most Recent Validation Date	21 March 2024	**Due for Re-validation By**	01 September 2029
Amendment Approval Date	V1.1 – 23 July 2024 V2.0 – 31 Jan 2025 V4.0 - 10 March 2025 V4.1 - 11 June 2025	**Approved With Effect From**	V1.1 - 01 September 2024 V4.1 - 01 September 2025
Professional Accrediting Body Approval Date	25 February 2025	**Date For Re-accreditation**	Next major revalidation point
Version	4.1		

Part 2: Programme Overview

A Hartpury BSc (Hons) Business Management graduate is able to make good business decisions and identify a meaningful career and professional development path beneficial to themselves and employers. Graduates have developed personal management and teamwork skills, and are adept at leading individuals and teams to do their best work. They have practical, hands-on business experience through working on consultative projects with industry and are entrepreneurially-minded. They can engage in conceptual and empirical research to advance understanding of the role and impact of organisations in the creation of sustainable social, economic and environmental value. Graduates understand their role as generators of an inclusive and sustainable global economy. They are ethically-driven with a focus on sustainability and the United Nations Sustainable Development Goals, and possess a personal awareness of how to deploy technology and influence their own achievements, as well as wider society.

A Hartpury BSc (Hons) Business Management with integrated placement year graduate has honed their business skills and gained substantial experience in a business environment. They are able to make good business decisions and identify a meaningful career and professional development path beneficial to themselves and employers. Graduates have developed personal management and teamwork skills, and are adept at leading individuals and teams to do their best work. They have practical, hands-on business experience through working on consultative projects with industry and are entrepreneurially-minded. They can engage in conceptual and empirical research to advance understanding of the role and impact of organisations in the creation of sustainable social, economic and environmental value. Graduates understand their role as generators of an inclusive and sustainable global economy. They are ethically-driven with a focus on sustainability and the United Nations Sustainable Development Goals, and possess a personal awareness of how to deploy technology and influence their own achievements, as well as wider society.

	Part 3: Programme Structure		

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full time student on the primary programme**, including:
- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ core modules marked + are not eligible for compensation

[1] these modules are accredited by a professional awarding body, but are not subject to variant regulations

[AV] these modules are subject to additional and variant regulations but are not accredited by a professional awarding body

	Core Modules	Optional Modules	Target and Interim Awards
Stage 1	HSPVUY-15-4 Building Customer Value Project HSPVVE-30-4 + Creating and Managing Enterprise HSPVUL-15-4 Improving Personal Effectiveness HSPVVS-30-4 + Managing in a Global Business Environment HSPVW8-15-4 + Organising and Managing Work HSPVWL-15-4 Understanding Financial Foundations of Business	None	Undergraduate Award in Business Studies Undergraduate Certificate in Business Management Certificate of Higher Education in Business Management
	To progress to stage 2 you must achieve at least 90 credits.		

Stage 2	HSPVUU-15-5 + Collaborating and Managing Relationships [1] HSPVVA-15-5 Design Thinking for Enterprise HSPVUT-30-5 + Leading Sustainably and Responsibly [1] HSPVV9-15-5 + Making Financial Decisions [1] HSPVVC-15-5 + Managing Digital and Data Driven Marketing [1] HSPVUG-30-5 + Managing Operations and Projects [1]	None	Diploma of Higher Education in Business Management
Optional year	HANVK6-15-5 Integrated Placement Year		
	To progress to stage 3 you must achieve at least 210 credits.		
Stage 3	HSPVVR-30-6 + Applied Business Project [1] HSPVVD-15-6 Critical Issues in Business HSPVW7-30-6 + Exploring Strategy and Innovation [1] HSPVWK-15-6 Leading Ethical Business and Corporate Social Responsibility [1] HSPVXG-15-6 + Managing and Leading in Organisations [1] HSPVWX-15-6 + Planning Research Methods	None	BSc Business Management BSc Business Management with integrated placement year Must include the Integrated Placement Year module. BSc (Hons) Business Management BSc (Hons) Business Management with integrated placement year Must include the Integrated Placement Year module.

Part 4: Programme Learning Outcomes

Modules in bold are core modules and modules not emboldened are optional modules.
A denotes a module that assesses a learning outcome and B denotes a module aligned with a learning outcome.

Learning Outcomes:	Improving Personal Effectiveness	Organising and Managing Work	Creating and Managing Enterprise	Understanding Financial Foundations of Business	Building Customer Value Project	Managing in a Global Business Environment	Collaborating and Managing Relationships	Managing Digital and Data Driven Marketing	Leading Sustainably and Responsibly	Making Financial Decisions	Design Thinking for Enterprise	Managing Operations and Projects	Integrated Placement Year	Managing and Leading in Organisations	Planning Research Methods	Exploring Strategy and Innovation	Critical Issues in Business	Leading Ethical Business and Corporate Social Responsibility	Applied Management Project
A. Knowledge and Understanding of:																			
1. Risk management and mitigation that underpins business policy and strategy.										A		A				A			
2. Business ethics, sustainability, and responsible management in social, cultural, legal and environmental contexts.		B	B		B				A							B		A	
3. Marketing, customer management and consumer behaviour.					A			A			A								

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
4. Ethical leadership and the rights and dignities of others.		B	A			B			A										A	
5. Enterprise and entrepreneurship through innovation and creation and co-creation of new products, services or organisations.			A								A									
6. Management of people								A				B								
7. Practices and management of finance and accounting for control, planning and decision-making.				A						A										
8. Organisational behaviour		B							B									A	A	
B. Intellectual Skills																				
1. Critically evaluate current research in the field of business management to propose realistic and effective management practices.										A						B	A	A	B	A
2. Transform data and information to applied knowledge.				A	A			A	A	A						A				A
3. Work in unpredictable and complex contexts.									B			B	A	B						
4. Demonstrate confidence in analysing current situations, identifying strengths and weaknesses to develop strategy and identify appropriate solutions to problems.						A			B		B				B	A	A	A	B	A
C. Performance and Practice																				
1. Develop and plan for behaviour change to promote an enhanced, inclusive people management practice whilst being empathetic to the wellbeing of others.		A				A													A	B
2. Demonstrate integrity in research and engagement.	B							B	A							A		B		A
3. Critically appraise complex data and financial management information.				A				A		A										
4. Relate to and cooperate with others in contributing to group goals.					A		A				A	A	A					A		
5.Demonstrate commercial acumen based on an awareness of the key drivers for business success, and causes of failure.			A							A	A							A		A
D Setting, Personal and Enabling Skills																				
1. Identify, assess and communicate skills, interests, values and abilities and then reflect on actions and priorities to work effectively to deadlines.	A				B									B	A	A				B

Learning Outcome																		
2. Develop a reflective philosophy when analysing personal effectiveness and considering personal wellbeing, self-management and development.	A						A					A	A	A				
3. Develop an ability to work collaboratively and inclusively with groups of internal and external stakeholders.					A		A				B	A	A				A	B

Part 5: Learning, Teaching and Assessment

Learning, Teaching and Assessment Journey:

The BSc (Hons) Business Management programme provides a range of assessment and teaching and learning methods to equip students with the transferable skills and critical understanding to succeed in a professional business environment. The student education journey is informed by applied learning at each stage with direct industry engagement in the curriculum to expose students to wider networks and apply their learning to real-world business and organisational challenges.

The programme is aligned to the QAA Benchmark Statement for Business and Management (mapped to modules below) and students are prepared through their teaching, learning and assessment journey to enter a wide range of fields.

Each level has key features relevant to the stage of learning which then scaffold into the next level and on to employment or further study.

Stage 1: Across the stage the focus is on setting the foundation of three constituent parts: 1) building professionalism, entrepreneurialism, practical experience, and personal development; 2) developing academic and quantitative research methods skills; and 3) acquiring understanding of fundamental elements of a business management degree. The first part is achieved through learning by doing by gaining knowledge and understanding of consultancy by working directly with external clients through a marketing consultancy project, and investigating what makes for effective leaders and team working in a particular industrial context. Part two is realised through practising and applying quantitative methods in a live context and through locating, assessing, and incorporating relevant academic and industry literature assessments. The third is achieved through building fundamental knowledge key topics of management, the business environment, the United Nations Sustainable Development goals, and organisational structures. Assessment at Stage 1 is tailored where possible so that students can delve deeper into an area or industry of interest and a mix of assessment methods give underpinning experience of academic and report writing alongside digital and oral presentation skills.

Stage 2: Across the stage students develop their confidence and independence, building upon knowledge and skills developed during Stage 1. Students further develop their professionalism, entrepreneurialism, practical experience and personal development through a larger-scale consultancy project and in-depth understanding of their project management skills as well as management of self and others. Academic, research, writing, and presentation skills are advanced from Stage 1, and students engage in learning by doing through consultancy and the practical application of qualitative research methods. Business finance and data analytics are investigated in depth, and digital skills through project management and data visualisations are developed and assessed as evaluative report writing and presentation skills.

Integrated Placement Year (optional): Students have the opportunity to further develop their employability and can experience different approaches used within industry in either a regional, national or an international environment. A reflective assessment encourages students to consider the impact of this experience and the skills gained.

Stage 3: This stage challenges students and consolidates knowledge and critical thinking and skills that are applied to larger projects, strategies, and the global business

Part 5: Learning, Teaching and Assessment

environment. A capstone significant applied project facilitates individual specialisation and personalised assessment that typically facilitate routes to employment or postgraduate study. Critical thinking, responsible management and ethical research skills and principles are common themes across the stage that sit over knowledge and skills acquired at Stages 1 and 2. International issues and agendas that impact on business strategy and practice prepare students for work in a globalised business system and environment.

This programme will be assessed according to the approved Academic Regulations.

Students registered on this programme will have access to the Hartpury University support services.

The distinctive module used by the Programme Examination Board to inform recommending differential awards for students when considering borderline performance profiles will be:
Applied Business Project

Professional Accrediting Body documents to which this programme is mapped and or aligned:
CMI Level 5 Strategic Management and Leadership Practice Syllabus (version 20).

ASSESSMENT MAP

		Type of Assessment*							
		Coursework	Report	Portfolio	Written Exam	Written Test	Practical Skills Examination	Practical Skills Assessment	Oral Assessment
Core Modules Stage 1	Improving Personal Effectiveness			A (100) Reflective Portfolio					
	Organising and Managing Work		A (100) Literature Review						
	Creating and Managing Enterprise		A (40) Case Study Report						B (60) Group Oral Presentation with Questions, individually marked
	Understanding Financial Foundations of Business		A (100) Case Study Report						
	Building Customer Value Project	B (50) Essay							A (50) Group Oral Presentation with Questions, with a group mark
	Managing in a Global Business Environment		B (80) Report			A (20) In-Class Test			

Category	Module									
Core Modules Stage 2	Collaborating and Managing Relationships	A (100) Essay								
	Managing Digital and Data Driven Marketing									A (100) Oral Presentation with Questions
	Leading Sustainably and Responsibly		A (100) Case Study Report							
	Making Financial Decisions		A (100) Report							
	Design Thinking for Enterprise		B (30) Report							A (70) Group Poster Presentation with Questions, with a group mark
	Managing Operations and Projects			B (70) Project Report						A (30) Group Oral Presentation with Questions, with a group mark
Optional Year	Integrated Placement Year			A (100) Industry Experience Portfolio						
Core Modules Stage 3	Managing and Leading in Organisations			A (100) Reflective Portfolio						
	Planning Research Methods		A (100) Report							

	Module								
	Exploring Strategy and Innovation		A (60) Case Study Report						B (40) Oral Presentation with Questions
	Critical Issues in Business	A (50) Group Coursework, with a group mark	B (50) Report						
	Leading Ethical Business and Corporate Social Responsibility			B (60) Case Study Report					A (40) Oral Presentation
	Applied Business Project		A (80) Report						B (20) Oral Presentation with Questions

*Indicative assessment types for new students enrolling on this programme after the date this specification takes effect (Part 1) are shown in terms of either Coursework, Written Examination, or Practical Examination as indicated by the colour coding above.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found through Hartpury's website (www.hartpury.ac.uk).

CMI Unit Number and title, and CMI Mandated Learning outcomes.	Achievement carries this value CMI Credit	Word Count required for assessment	Learning outcomes incorporated in BSc Business, Management Module L/O's	Planned Assessment
507 Principles of Delivering Coaching and Mentoring • Understand the role and purpose of coaching and mentoring within an organisation • Understand the use of models and processes used in workplace coaching and mentoring • Know how to manage the delivery of effective coaching and mentoring	5	3500-4000	L6 Managing and Leading in Organisations	3,000 word Reflective portfolio
509 Managing Stakeholder Relationships • Understand the different types and value of stakeholder relationships • Understand the frameworks for stakeholder management • Know how to manage stakeholder relationships • Know methods for measuring the impact of stakeholder engagement on organisational performance	4	2500-3000	L5 Collaborating and Managing Relationships	2,500 Word Essay
513 Managing Projects to Achieve Results • Understand the role of projects in delivering organisational strategy • Understand processes for initiating, planning and managing projects • Understand the factors which contribute to effective project management	6	3500-4000	L5 Managing Operations and Projects: Live Consultancy	(Group Pres 10- Minutes + 1,000 words) Report 4,500 Words
517 Principles of Innovation • Understand the role of innovation within organisations • Understand the process of managing innovation in an organisation	5	3500-4000	L6 Exploring Strategy and Innovation	1,200 Report 15 Minute Presentation
520 Managing Finance • Understand finance within organisations • Know how to set and manage budgets	6	3000-3500	L5 Making Financial Decisions	Report 3,000 Words
521 Using Data and Information for Decision Making • Understand the use of data and information in decision making • Be able to interpret data and information to support decision making • Know how to present data and information used for decision making	6	3500-4000	L5 Managing Digital and Data Driven Marketing	10- minute Presentation 2,000-word Report
523 Principles of Marketing a Products and Services • Understand the role of marketing to support the achievement of organisational objectives • Understand the factors in the organisation's marketing environment which impact on the marketing of a product or service	6	3500-4000	L5 Managing Digital and Data Driven Marketing	10- minute Presentation 2,000-word Report
524 Conducting a Management Project • Know how to plan a management project • Be able to conduct a management project	10	4500-5000	L5 Leading Sustainably and Responsibly	3,000 word Report
			L6 Applied Business Project	8,000 Word Report
525 Using Reflective Practice to Inform Personal and Professional Development • Understand the value of reflective practice to inform personal and professional development • Know how to apply reflective practice to inform personal and professional development	5	2500-3000	L5 Collaborating and Managing Relationships	2,500 Word Essay
526 Principles of Leadership Practice • Understand leadership practice in an organisation	8	3500-4000	L5 Leading Sustainably	3,000-word Report

			and Responsibly	
• Understand leadership styles				
• Understand the impact of leadership within organisations				
608 Strategic Corporate Responsibility and Sustainability	6	3000-3500	L5 Leading Sustainably and Responsibly	3,000-word Report
• Understand corporate social responsibility and sustainability in organisational contexts				
• Know how corporate social responsibility and sustainability is applied in an organisational setting			L6 Leading Ethical Business and CSR	1,500 Report 15 Minute Presentation

Approved Programme Amendment Log

Primary Programme Title:	BSc (Hons) Business Management
Programme Code:	BSHSBMXX
Initial Approval Date:	21 March 2024

Changes: *Most recent at the top of the page*

Current version number: 4.0
Outline Change Details: Part 3: Programme Structure - HSPVSL-30-6 Undergraduate Individual Study removed as 'by exception' module.
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? No
If yes, please provide the details of the changes:
Material Alteration: No
Rationale: Following a review of the approach, it has been decided that the 'by exception' category of module will not be used.

Change requested by: Thomas Legge
    I can confirm that student representatives have been consulted about this change N/A
    I can confirm that colleagues impacted by this change have been consulted N/A
    I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report N/A
 	
Signature: TJLEGGE   **Date**: 4/6/2025

Name of Head of Department: Sarah Lee   I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department
Signature: Sarah Lee   **Date**: 11.06.25

Approval Committee and Date:	CVC Chair's action 2025 06 11
Change approved with effect from:	01 September 2025
Resulting new version number:	4.1 (2025 intake onwards)

Current version number: 2.0
Outline Change Details: Part 1: Chartered Management Institute (CMI) added as Professional Accrediting Body. Part 3: Programme Structure - PAB modules denoted with 1. Part 5: CMI syllabus added as mapped Professional Accrediting Body document. Appendix added detailing CMI unit mapping. Programme code in table above corrected from BSH**B**BMXX to BSH**S**BMXX.
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? No
Material Alteration: Yes and is accompanied by the relevant course information document.
Rationale: To ensure accuracy following programme accreditation by the Chartered Management Institute (CMI)

Change requested by: John Lannon
    I can confirm that student representatives have been consulted about this change
    I can confirm that colleagues impacted by this change have been consulted
    I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report
 	
Signature: John Lannon   **Date**: 28/02/25

Name of Head of Department: Sarah Lee

I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department

Signature: Sarah Lee	**Date**: 28.02.25
Approval Committee and Date:	CVC Chair's action (SD) 2025 03 10 from CVC 2025 01 22
Change approved with effect from:	01 September 2025
Resulting new version number:	4.0 (2025 intake onwards)

Current version number: 1.2
Outline Change Details: Parts 3, 4 and 5 updated to reflect new suite of modules. Parts 1 and 3: interim awards updated in line with current regulations - Undergraduate Award in Business Studies added, Certificate in Academic Skills removed.
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? Yes **If yes, please provide the details of the changes:** All of the HAF outcomes have been amended in line with the newly validated modules' learning outcomes.
Material Alteration: Yes and is accompanied by the relevant course information document.
Rationale: The new modules better reflect QAA benchmark statements and the interdisciplinarity of Business degrees. It provides a greater suite of modules which allows students the opportunity to engage in a wider range of academic material.
Change requested by: John Lannon I can confirm that student representatives have been consulted about this change I can confirm that colleagues impacted by this change have been consulted I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report

Signature: John Lannon	**Date**:13/12/2024

Name of Head of Department: Sarah Lee I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department	
Signature: Sarah Lee	**Date**: 13.12.24
Approval Committee and Date:	CVC Chair's action (SD) 2025 01 31 (from CVC 2025 01 22)
Change approved with effect from:	01 September 2025
Resulting new version number:	2.0

Current version number: 1.0
Outline Change Details: Removal of all reference to the Professional Body PRME on pages 1 and 8
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? No **If yes, please provide the details of the changes:**
Material Alteration: Yes
Rationale: At this time the professional body PRME has not been able to accredit our degree as they would prefer to look at the programme once it is more established and has a cohort of students enrolled.
Change requested by: L Dumbell N/A   I can confirm that student representatives have been consulted about this change Yes   I can confirm that colleagues impacted by this change have been consulted N/A   I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report

Signature: *Lucy Dimbell*		**Date**: 23 07 2024
Name of Head of Department: Sarah Lee I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department;		
Signature: Sarah Lee		**Date**: 22.07.24
Approval Committee and Date:	CSP Chair's Action 2024 07 23	
Change approved with effect from:	23 07 2024	
Resulting new version number:	1.1	

Outline Change Details: New programme.	
Approval Committee and Date:	CVC Chair's action 2024 03 21
Change approved with effect from:	01 September 2024
Resulting new version number:	1.0