

## Programme Specification

Part 1: Basic Data			
<b>Primary Programme Title</b>	BA (Hons) Sports Business Management		
<b>Target Award Titles</b>	<b>Mode and Typical Duration of Study</b>	<b>Professional Accrediting Body Links</b>	<b>Study Abroad / Exchange / Credit Recognition</b>
<b>BA (Hons) Sports Business Management</b>	Stage 0 Entry: Full time, 4 years, Part time, 8 years Stage 1 Entry: Full time, 3 years Part time, 6 years Stage 3 Entry: Full time, 1 year, Part time 2 years	<b>None</b>	<b>Credit Recognition / Exchange</b>
<b>BA (Hons) Sports Business Management with Integrated Placement Year</b>	Stage 0 Entry: Full time, 5 years, 9 years Stage 1 Entry: Full time, 4 years Part time, 7 years	<b>None</b>	<b>Credit Recognition / Exchange</b>
<b>Interim Award Titles</b>	BA Sports Business Management BA Sports Business Management with Integrated Placement Year BA Sport Studies BA Sport Studies with Integrated Placement Year Diploma of Higher Education in Sports Business Management Certificate of Higher Education in Sports Business Management Undergraduate Certificate in Sport Studies Certificate in Academic Skills Higher Education Foundation Certificate in Academic Skills		
<b>Teaching Delivery Method</b>	On-site		
<b>Awarding Institution</b>	Hartpury University		
<b>Teaching Institution</b>	Hartpury University		
<b>Delivery Location</b>	Hartpury		
<b>Department Responsible for Programme</b>	Sport		
<b>Unit-E Code</b>	<b>BAHSSBMX</b> <b>BAHSSBM6 (Stage 3 entry)</b>		
<b>Entry Criteria Information</b>	Applicants will have achieved entry criteria appropriate for the stage of entry, which can be found through the Hartpury website ( <a href="http://www.hartpury.ac.uk">www.hartpury.ac.uk</a> )		
<b>Most Recent Validation Date</b>	21 March 2022	<b>Due for Re-validation By</b>	01 September 2027

<b>Amendment Approval Date</b>		<b>Approved With Effect From</b>	V6.0 - 01 September 2022
<b>Professional Accrediting Body Approval Date</b>	N/A	<b>Date for Re-accreditation</b>	N/A
<b>Version</b>	6.0		

## **Part 2: Programme Overview**

BA (Hons) Sports Business Management graduates demonstrate knowledge of specific business and management principles, together with team working abilities appropriate to future careers. They think creatively, challenge assumptions and can embrace the concepts of risk and innovation. The range of transferable and intellectual skills gained will also prepare and encourage progression to higher levels of study.

Graduates display critical insight into the organisations responsible for sport and the political context in which they operate. By assessing a range of options for solving problems, graduates will consider new ways of defining systems and employ theory to promote the development of sport throughout society. Understanding diversity in terms of people and cultures enable our graduates to effectively communicate using a range of media and adopt an evaluative approach to sources of information.

Graduates have confidence and self-esteem by taking responsibility for their own learning and undertaking a relevant work placement (e.g. linked to topics covered within the programme) to enhance interpersonal skills and effective self-management.

### Part 3: Programme Structure

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full-time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

\*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ Non-condonable – these core modules are not able to be condoned

	Core Modules	Optional Modules	Target and Interim Awards
<b>Stage 0</b>	HANV8B-30-3 Academic Skills in Practice  HANVG4-15-3 Foundation Skills Development  HANVG3-30-3 Foundation Sports Science  HANV8D-30-3 Foundations of Business Enterprise and Management  HANV8C-15-3 Reviewing Literature	None	<u>Higher Education Foundation Certificate in Academic Skills</u>  <u>Certificate in Academic Skills</u>
	To progress to stage 1, you must achieve at least 90 credits.		
<b>Stage 1</b>	HSPV5U-15-4 Contemporary Issues in Sport Management  HSPV9L-15-4 Introduction to Technology in Sport  HSPV5S-15-4 Introduction to the Principles of Marketing  HSPXM9-15-4 Introduction to the Sports Industry  HANXM8-30-4 Personal and Management Development	None	<u>Undergraduate Certificate in Sport Studies</u>  <u>Certificate of Higher Education in Sports Business Management</u>

	HSPV5V-15-4 Understanding Business and Financial Information  HSPV5Q-15-4 Understanding the Business and Economic Environment		
	To progress to stage 2, if you entered at Stage 1 you must have achieved at least 90 credits from Stage 1 and if you entered at Stage 0 you must have achieved at least 210 credits.		
<b>Stage 2</b>	HSPVK5-15-5 Professional Placement Experience  HSPV9Y-30-5 Research in Professional Practice	HSPV5W-15-5 Accounting Information for Business  HSPV5T-15-5 Human Resource Management  HSPXU3-15-5 International Sports Development  HSPXTX-15-5 New Venture Creation  HSPV98-30-5 Sports Facilities and Hospitality Management  HSPV5R-15-5 The Sport Service Environment	<u>Diploma of Higher Education in Sports Business Management</u>
	To progress to the integrated placement year or to stage 3, if you entered at Stage 1 you must have achieved at least 210 credits and if you entered at Stage 0 you must have achieved at least 330 credits.		
<b>Optional Year</b>	HANVK6-15-5 Integrated Placement Year		
<b>Stage 3</b>	HSPVQA-45-6 Sport Research and Knowledge Exchange Project <sup>+</sup> <b>OR</b> HANV3R-45-6 Undergraduate Dissertation <sup>+</sup>	HSPV44-15-6 People, Leadership and Change  HSPV48-15-6 Project Management in Action  HSPV53-15-6 Sports Sponsorship and Brand Development	<u>BA Sport Studies</u>  <u>BA Sport Studies with Integrated Placement Year</u> This must include the Integrated Placement Year module.  <u>BA Sports Business Management</u> This must include all core modules except Sport Research and Knowledge Exchange

		HSPV43-15-6 Sport and Social Media	Project / Undergraduate Dissertation.
		HSPV54-15-6 Strategic Management	<u>BA Sports Business Management with Integrated Placement Year</u> This must include all core modules except Sport Research and Knowledge Exchange Project / Undergraduate Dissertation and must include the Integrated Placement Year module.
		HSPV4E-15-6 The Impact of Sports Events	<u>BA (Hons) Sports Business Management</u> This must include all core modules
			<u>BA (Hons) Sports Business Management with Integrated Placement Year</u> This must include all core modules and the Integrated Placement Year module

**Part time:**

The part time student journey from entry through to graduation is individually negotiated with the student.

**Part 3: Programme Structure**  
**BA (Hons) Sports Business Management (Level 6 entry)**

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full-time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

\*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ Non-condonable – these core modules are not able to be condoned

Core Modules	Optional Modules	Awards
EITHER HSPVQA-45-6 Sport Research and Knowledge Exchange Project <sup>+</sup>  OR  HANV4Y-15-6 Investigative Skills for the Successful Undergraduate AND HANV3S-30-6 Applied Research Project	HSPV44-15-6 People, Leadership and Change  HSPV48-15-6 Project Management in Action  HSPV53-15-6 Sports Sponsorship and Brand Development  HSPV43-15-6 Sport and Social Media  HSPV54-15-6 Strategic Management  HSPV4E-15-6 The Impact of Sports Events	<u>BA Sports Studies</u>  <u>BA (Hons) Sports Business            Management</u> This must include all core modules.

## Part 4: Programme Learning Outcomes

Modules in bold are core modules and modules not emboldened are optional modules.

A denotes a module that assesses a learning outcome and B denotes a module aligned with a learning outcome.

<b>Learning Outcomes:</b>	<b>Foundation Skills Development</b>	<b>Academic Skills in Practice</b>	<b>Reviewing Literature</b>	<b>Foundations of Business Enterprise and Management</b>	<b>Foundation Sports Science</b>	<b>Personal and Management Development</b>	<b>Introduction to the Sports Industry</b>	<b>Understanding the Business and Economic Environment</b>	<b>Understanding Business and Financial Information</b>	<b>Contemporary Issues in Sport Management</b>	<b>Introduction to Technology in Sport</b>	<b>Introduction to the Principles of Marketing</b>	<b>Professional Placement Experience</b>	<b>Research in Professional Practice</b>	<b>Sports Facilities and Hospitality Management</b>	<b>New Venture Creation</b>	<b>The Sport Service Environment</b>	<b>Human Resource Management</b>	<b>International Sports Development</b>	<b>Accounting Information for Business</b>	<b>Integrated Placement Year</b>	<b>Sport Research and Knowledge Exchange Project or Undergraduate Dissertation</b>	<b>Investigative Skills for the Successful Undergraduate</b>	<b>Applied Research Project</b>	<b>Strategic Management</b>	<b>Sports Sponsorship and Brand Development</b>	<b>People, Leadership and Change</b>	<b>Project Management in Action</b>	<b>The Impact of Sports Events</b>	<b>Sport and Social Media</b>
<b>A) Knowledge and Understanding of:</b>																														
<b>1.</b> The basic principles and methodologies of business management and associated sports disciplines														A								A	A	A						
<b>2.</b> Information technology, research methods and project evaluation														B								A	B	B				B		
<b>3.</b> Identifying and developing an advanced understanding of the roles, scope and range of skills						A												B	B					B		B	B	B		



[illegible]

#### 4. Understanding the goals and operations of agencies in the national sport industry

## 5. The legal, ethical and sustainability principles and issues impacting sports management practice

**6. The strategic implementation and evaluation of resources to meet individual, organisation, community or national needs**

**7. The formulation of objectives or projects identified for organisational change / development, including recognition of individual and corporate cultures**

**8. The operational management of human, financial and physical resources involved in the service delivery of sport initiatives and experiences**

**9. Identifying the socioeconomic, political and wellbeing determinants of sport participation and promoting sport development to industry standards in accordance with the national sport delivery system**

**10. Applying the processes of marketing to the development plans for individuals, organisations or events**

### **B) Intellectual Skills:**

**1. Demonstrate the ability to synthesise theory into practice**

**2. Comprehend, critically appraise and undertake research into sports management practice**

**3. Demonstrate the ability to undertake sustained study,**

[illegible]

**4. Use problem solving skills and decision-making strategies to support problems and/or new insights into sports management**

**5. Use reflection, evaluation and critical thinking to support an effective understanding of strategic developments within the sports industry**

**6. Demonstrate a commitment to continuing professional development and lifelong learning through the development of skills in relation to self-directed and independent study.**

### C) Performance and Practice

**1. Demonstrate team working skills through group activities and assessment strategies**

## 2. Plan, source and engage in a work placement opportunity

**3. Communicate how sports organisations deliver efficient and effective operations, programmes, products and services**

**4. Develop strategic marketing plans in accordance with market needs and demands**

**5. Design and conduct an independent business focussed research project**

### **D) Setting, Personal and Enabling Skills**

### 1. Taking responsibility for their own learning

## 2. Teamwork and time management



## Part 5: Learning, Teaching and Assessment

Learning, Teaching and Assessment Journey:

At Hartpury there is a policy for a minimum average requirement of 15 hours / week in the foundation stage and stage one and 12 hours / week contact time over the course of the full undergraduate programme. This contact time encompasses a range of face-to-face activities as described below. In addition, a range of other learning activities will be embedded within the programme which, together with the contact time, will enable learning outcomes to be achieved and demonstrated.

On the BA (Hons) Sports Business Management programme, teaching is a mix of scheduled, independent and placement learning.

### ***Scheduled Learning***

May include lectures, seminars, tutorials, project supervision, workshops, guests and external visits. Scheduled sessions may vary slightly depending on the module choices made. Within the Foundation Year, a feature will be the facilitated workshops enabling students to benefit from small-group study.

### ***Independent Learning***

May include hours engaged with essential reading, case study preparation, assignment preparation and completion. These sessions constitute an average time per level as indicated in the table below.

### ***Placement Learning***

All students are expected to complete a period of work placement at level 5, and many find this applied experience invaluable when applying for jobs and making career decisions later in the programme.

An optional Integrated Placement Year is included as part of this programme. By the end of the course these students will have benefitted from completing work experience with opportunities to reflect upon their personal development and improving levels of skills relevant to their programme. This experience will give each student a valuable insight into different aspects of industry (national or international) and may have helped formulate ideas of possible careers available following graduation.

### ***International Academic Study***

Within this programme there is an opportunity to gain academic credit for a period of studying abroad. The student would be supported through existing partnerships with established institutions. All periods of study abroad would have to meet the institutions requirements before enrolment on the International Academic Study opportunity modules.

### ***Virtual Learning Environment (VLE), or equivalent***

This specification is supported by a VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.

### ***Careers***

To support career preparations, personnel are available on-site for group and one to one advice and the students can utilise online resources. Tutors will offer subject specific careers advice through module sessions or individual tutorials. Careers Fairs are arranged periodically to allow students to engage directly with employers from the industry sector.

This programme will be assessed according to the approved Academic Regulations.

Students registered on this programme will have access to the Hartpury University support services.

The distinctive module used by the Programme Examination Board to inform recommending differential awards for students when considering borderline performance profiles will be

Sport Research and Knowledge Exchange Project

Professional Accrediting Body documents to which this programme is mapped and or aligned:

None

Assessment Map									
		Type of Assessment*							
		Coursework	Report	Portfolio	Written Examination	Written Test	Practical Skills Examination	Practical Skills Assessment	Oral Assessment
Core Modules Stage 0	Foundation Skills Development					A (25) In-Class Test		B (75) Graduate Skills Logbook	
	Academic Skills in Practice		B (60) Report					A (40) Practical Assessment Series	
	Reviewing Literature		A1 (20) Project Report A2 (80) Literature Review						
	Foundations of Business Enterprise and Management	B (50) Essay							A (50) Group Oral Presentation with Questions individually marked
	Foundation Sports Science				B (50) Written Examination				A (50) Oral Presentation
Core Modules Stage 1	Personal and Management Development			B (60) Coursework Portfolio					A (40) Group Oral Presentation with Questions with a group mark

	Introduction to the Sports Industry		B (75) Project Report						A (25) Group Oral Presentation with Questions individually marked
	Understanding the Business and Economic Environment								A (100) Group Oral Presentation with Questions individually marked
	Understanding Business and Financial Information				A (60) Open-Material Written Examination	B (40) Unseen Fixed-Time Test			
	Contemporary Issues in Sport Management								A (100) Group Debate individually marked
	Introduction to Technology in Sport								A (100) Oral Presentation with Questions
	Introduction to the Principles of Marketing								A (100) Group Poster Defence individually marked
<b>Core Modules Stage 2</b>	Professional Placement Experience			A (100) Industry Experience Portfolio					
	Research in Professional Practice		A (30) Project Report B (70) Project Report						

<b>Optional Modules Stage 2</b>	Sports Facilities and Hospitality Management		B (50) Project Report						A (50) Oral Presentation with Questions
	New Venture Creation								A (100) Group Oral Presentation with Questions individually marked
	The Sport Service Environment		A (100) Project Report						
	Human Resource Management	B (50) Coursework						A (50) Group Practical Skills Assessment individually marked	
	International Sports Development		A (100) Project Report						
	Accounting Information for Business	B (50) Coursework	A (50) Case Study Report						
<b>Optional year</b>	Integrated Placement Year			A (100) Industry Experience Portfolio					
<b>Core Modules Stage 3 continuing students</b>	Sport Research and Knowledge Exchange Project OR		A (75) Project Report						B (25) Oral Assessment
	Undergraduate Dissertation		A (100) Project Report						
<b>Core modules level 6 entry:</b>	Sport Research and Knowledge Exchange Project OR		A (75) Project Report						B (25) Oral Assessment



<b>One of the two 45 credit choices</b>	Investigative Skills for the Successful Undergraduate <b>AND</b>	<b>B (50) Coursework</b>					<b>A (50) In-Class Test</b>		
	Applied Research Project		<b>A (100) Project Report</b>						
<b>Optional Modules Stage 3</b>	Strategic Management		<b>A (100) Case Study Report</b>						
	Sports Sponsorship and Brand Development								<b>A (100) Group Oral Presentation with Questions individually marked</b>
	People, Leadership and Change	<b>B (75) Coursework</b>							<b>A (25) Poster Defence</b>
	Project Management in Action								<b>A (100) Oral Presentation with Questions</b>
	The Impact of Sports Events		<b>B (20) Poster Report</b>						<b>A (80) Group Oral Presentation with Questions individually marked</b>
	Sport and Social Media		<b>A (100) Project Report</b>						

\*Indicative assessment types for new students enrolling on this programme after the date this specification takes effect (Part 1) are shown in terms of either **Coursework**, **Written Examination**, or **Practical Examination** as indicated by the colour coding above.


This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found through Hartpury's website ([www.hartpury.ac.uk](http://www.hartpury.ac.uk)).


## Approved Programme Amendment Log

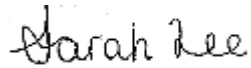
<b>Primary Programme Title:</b>	BA (Hons) Sport Business Management
<b>Programme Code:</b>	BAHSSBMX
<b>Initial Approval Date:</b>	01 September 2017

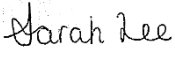
**Changes:** *Most recent at the top of the page*

25/04/2022 – generic interim award corrected from Sports to Sport (BA Sport Studies) in parts 1 and 3

<b>Current version number: 5.1</b>	
<b>Outline Change Details:</b> Document amended to meet requirements of new 2022 template. Part 3: programme specification has been amended in regards to curriculum refresh activity. The new HSPVQA-45-6 Sport Research and Knowledge Exchange Project added as Level 6 core module. Programme leaving outcomes have been revised and mapped in accordance with the A / B guidance The assessment map has been updated to reflect the new assessment categories guidance Parts 1 and 3 – interim awards updated, including addition of new 30 credit Certificate in Academic Skills. Part 5 – assessment for Level 5 core module Research in Professional Practice Component B changed from practical to coursework.	
<b>Material Alteration: Yes and is accompanied by the relevant course information document.</b>	
<b>Rationale:</b> Revised as part of the Refresh 22 process	
<b>Change requested by: Michael Green</b> / I can confirm that student representatives have been consulted about this change / I can confirm that colleagues impacted by this change have been consulted / I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
<b>Signature:</b> 	<b>Date:</b> 13/01/2022
<b>Name of Head of Department: Sarah Lee</b> <input type="checkbox"/> I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department	
<b>Signature:</b> S Lee	<b>Date:</b> 18/01/2022
<b>Approval Committee and Date:</b>	Refresh Approval Panel action 2022 03 21
<b>Change approved with effect from:</b>	01 September 2022 (2020 intake onwards)
<b>Resulting new version number:</b>	6.0


<b>Current version number: 5.0</b>	
<b>Outline Change Details:</b> we have added a Level 6 entry route to the programme specification.	
<b>Material Alteration: No</b>	
<b>Rationale:</b> due to continued interest from FdA students in the Sports Business Management degree	
<b>Change requested by: Mike Green</b> I can confirm that student representatives have been consulted about this change. I can confirm that colleagues impacted by this change have been consulted. I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
<b>Signature:</b> 	<b>Date:</b> 29/06/2021
<b>Name of Head of Department: Sarah Lee</b>	

I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department	
<b>Signature:</b> 	<b>Date:</b> 29.06.21
<b>Approval Committee and Date:</b>	CVC 2021 07 20
<b>Change approved with effect from:</b>	01 September 2021
<b>Resulting new version number:</b>	5.1 (2021 intake onwards and 2023 entry onwards for L6 entry)

<b>Current version number: 4.5</b>	
<b>Outline Change Details:</b> Parts 3 and 6 updated in line with module amendments: HANVG4-15-3 Foundation Skills Development Module code changed from HANV8A-30-3 to HANVG4-15-3 - reduced to 15 credits. Assessment component A changed from written exam to in class test. HANVG3-30-3 Foundation Sports Science Module code changed from HANV8F-15-3 to HANVG3-30-3 - increased to 30 credits. Assessment component B changed from in class test to written examination.  Parts 1 and 3: Foundation interim award updated to Higher Education Foundation Certificate in Academic Skills.  Part 3: Programme Structure – credits details removed from Awards column, in line with current template.	
<b>Material Alteration: Yes</b>	
<b>Rationale:</b> Updated to reflect module changes: modules amended in response to students' request for more subject-specific content in the Foundation year second semester.  Interim award - after a review of the interim award titles, it was agreed this revised title provided better clarity.	
<b>Change requested by: Thomas Legge</b> I can confirm that student representatives have been consulted about this change I can confirm that colleagues impacted by this change have been consulted I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
<b>Signature:</b> TJLEGGE	<b>Date:</b> 23/02/2021
<b>Name of Head of Department: Sarah Lee</b> I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department	
<b>Signature:</b> 	<b>Date:</b> 01/03/21
<b>Approval Committee and Date:</b>	CVC Chair's action 2021 04 26
<b>Change approved with effect from:</b>	01 September 2021
<b>Resulting new version number:</b>	5.0 (intakes 2021 onwards)

<b>Current version number: 4.2</b>	
<b>Outline Change Details:</b> Parts 3, 4, 5 and 6: Module HANVK6-15-5 name changed from Year Work Placement to Integrated Placement Year, in line with module amendment. Part 6: assessment for Accounting Information for Business updated in line with module amendment: Component A changed from written exam to written case study report; Component B changed from written case study report to written assignment.	
<b>Material Alteration: Yes</b>	
<b>Rationale: to ensure accuracy</b>	
<b>Change requested by: CVC</b> n/a I can confirm that student representatives have been consulted about this change	

n/a I can confirm that colleagues impacted by this change have been consulted	
n/a I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
<b>Date:</b> 30/07/2020	
<b>Approval Committee and Date:</b>	CVC Chair's action 2020 08 14
<b>Change approved with effect from:</b>	1 September 2020
<b>Resulting new version number:</b>	4.5 (intakes 2020+)

<b>Current version number:</b> 4.1	
<b>Outline Change Details:</b> Part 1: interim awards updated to include Higher Education Foundation Certificate. Part 6: assessment matrix amended to reflect change in the Level 4 compulsory module 'Introduction to the Sports Industry' from individual to group presentation. Part 8 removed in line with current template.	
<b>Material Alteration:</b> No	
<b>Rationale:</b> to ensure accuracy	
<b>Change requested by:</b> Academic Registrar 	
<b>Signature:</b> <span style="float: right;">Date: 17 February 2020</span>	
<b>CVC approval date:</b>	CSP Chair's action 2020 02 19
<b>Change approved with effect from:</b>	1 September 2020
<b>New version number:</b>	4.2 (intakes 2020+)

#### Version 4.1

<b>Rationale:</b> After the successful application for University Title, amendments were required to all specifications.	
<b>Material Alteration:</b> Yes and Course Information Sheet amended appropriately: Not required	
<b>Outline Change Details:</b> 1. Part 1: Basic Data requires the Awarding Body to be amended from Hartpury College to Hartpury University. 2. Award Titles amended to replace (SW) with (IP) 3. Subject Benchmark Statements updated where required.	
<b>Change requested by:</b>	Academic Registrar
<b>CVC approval date:</b>	31 August 2018
<b>Change approved with effect from:</b>	01 September 2018
<b>New version number:</b>	4.1

#### Version 2.1 (2018 intake)

<b>Rationale:</b> To provide additional academic depth within the written part of the Human Resource Management HSPV5T155 assessment.	
<b>Material Alteration:</b> Yes	
<b>Outline Change Details:</b> Change of assessment weighting between component A and B from 75/25 to 50/50 on Human Resource Management	
<b>Change requested by:</b>	Kevin Ball
<b>CVC approval date:</b>	06 August 2018
<b>Change approved with effect from:</b>	01 September 2018
<b>New version number:</b>	2.3

#### Version 2.1 (2018 intake)

<b>Rationale:</b> The development of this programme has occurred following the recent sport business management PCR and the associated outcomes to review the current curriculum (subject areas, assessment and trips).	
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The new Research in Professional Practice module will create a context specific level 5 offer allowing the business team to support and prepare students appropriately for dissertation. In addition, combining the Facilities and Hospitality modules at level 5 will amalgamate two current subject areas which have a natural synergy and allow the staff members to derive more value and enhance the student experience from the existing trips. From a strategic perspective, the business department have focused significantly on increasing the application within student assessment and in particular applying theory to industry practice through inquiry based learning. The evolution and continued expansion of technology in sport (materials, VAR, wearable, e-gaming, spectator experience) has created the rationale for a module dedicated to the subject area. The strategic decision to include this at level 4 will allow the business staff to create a foundation level of knowledge and expose new students to the range of technology influences in sport. Furthermore, early exposure to this subject area will enable students to integrate technology concepts within future module assessments (e.g. NVC, facilities and hospitality, sport services sponsorship). Small name changes for 1 level 5 module and 2 level 6 modules.

**Material Alteration:** Yes

**Outline Change Details:** : 1. Addition of 3 new modules:

Introduction to Technology in Sport (HSPV9L-15-4) **to replace Sports Facilities Management**

Research in Professional Practice (HSPV9Y 30 5) **to replace Study Trip**

Sports Facilities and Hospitality Management (HSPV98 30 5) **to replace Events Management and Fundraising and Sports Hospitality Management**

2. Change in title to 3 modules:

International Sports Development (HSPXU3-15-5) from Sports Development Organisations and Governance

The Impact of Sports Events (HSPV4E-15-6) from The Legacy and Impact of Sports Events

Social Media in Sport (HSPV43-15-6 from Media, Technology and Communication in Sport

3. Change to assessment in HSPXU3 15 5 International Sports Development to Component A 100% Practical

<b>Change requested by:</b>	Michael Green
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<b>CVC approval date:</b>	01 March 2018
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<b>Change approved with effect from:</b>	01 September 2018
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<b>New version number:</b>	V2.1
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