

Module Descriptor

Part 1: Basic Data					
Module Title	Football Business and Development				
Module Code	WSPVCQ-30-5	Level	5	Version	2.0
Credit Rating	30	ECTS Credit Rating	15		
Teaching Institution	University Centre Weston	Department	Sport	Module Type	Standard
Contributes towards	FdSc Sports Studies (Football)				
Professional Accrediting Body	None	Module Entry requirements	None		
Pre-requisites	None	Excluded Combinations	None		
Most recent Validation Date	28 March 2022	Due for re-validation by	01 September 2027		
Amendment Approval Date		Approved with effect from	V2.0 - 01 September 2022		

Part 2: Module Content	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1 Demonstrate an appreciation of the Football business environment and related sport development agendas. (A) 2 Evaluate the provision of Football for identified participant groups, and formulate a plan to enhance provision. (A, B) 3 Develop a coherent business enterprise proposition. (A, B) 4 Critically apply fundamental business principles in relation to a proposed Football enterprise. (A, B)
Syllabus Outline	<p>The following topics will be covered:</p> <ul style="list-style-type: none"> • The Football business environment from a national and international perspective • Government and governance • Professional bodies and organisations • Sports development continuum • Identified groups and barriers to participation • Sports marketing • Event management • Financial decision making and fundraising • Business plans and proposals

Part 3: Learning, Teaching and Assessment	
Description of Learning and Teaching	<p>Introductory lectures are supported by seminars, case studies, visits and practical workshops. In addition, this module will be supported by interactive forums and learning tools.</p> <p>Scheduled Learning May include lectures, seminars, tutorials, demonstration, practical classes and workshops; external visits; supervised time in studio/workshop, and self-directed study.</p> <p>Independent Learning Includes the hours engaged with essential reading, assignment preparation and completion.</p> <p>Virtual Learning Environment (VLE), or equivalent This module is supported by a VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.</p>
Resource Strategy	<p>Essential reading Essential material will be indicated to the student via pre-course material, module guides and through their accessing a dedicated VLE presence. No requirement for the purchase of set text(s) will be made unless explicitly stated and students will have full access to library services, online applications, and inter-library loans.</p> <p>Further reading Students are expected to identify all other reading relevant to their chosen topic for themselves. They will be required to read widely using the library catalogue, a variety of bibliographic and full text databases, and Internet resources. Many resources can be accessed remotely. The purpose of this further reading is to ensure students are familiar with current research, classic works and material specific to their interests from the academic literature and wider professional sources.</p> <p>Access and skills Formal opportunities for students to develop their library and information skills are provided within the induction period and student skills sessions. Additional support is available through online resources. This includes interactive tutorials on finding books and journals, evaluation information and referencing. Sign up workshops are also offered.</p>
Assessment Strategy	<p>This module will be assessed according to the approved Hartpury Academic Regulations including any specific regulations detailed within the student's programme specification.</p> <p>Aim: Students will be required to synthesise the module content to formulate a business enterprise proposal. The ability to communicate this proposal will be assessed through an oral presentation (Component A) and further detail will be outlined in a supporting written report (Component B).</p> <p>Opportunities for formative assessment exist for the assessment strategy used. Students will have opportunities to practice and develop their presentation skills and receive</p> <p>A student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the VLE.</p>

Identify final assessment component and element	B1	
% weighting between components A and B	A:	B:
	50%	50%
First Sit		
Component A Description of each element	Element weighting (as % of component)	
1. Oral Presentation with Questions (20 minutes)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Report (2,000 words)	100%	


Resit (further attendance at taught classes is not required)	
Component A Description of each element	Element weighting (as % of component)
1. Oral Presentation with Questions (20 minutes)	100%
Component B Description of each element	Element weighting (as % of component)
1. Report (2,000 words)	100%
Please note: If a student is permitted a retake of the module under the Academic Regulations, the assessment will be that indicated by the Module Specification at the time that retake commences.	

Part 4: Unistats Information				
Unistats Information	The Office for Students (OfS) require Unistats information to be produced at programme level for all undergraduate programmes of more than one year in length. These are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.			
	Expected learning hours for the module:			
	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours
	300	90	210	0
	Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:			
	Total assessment of the module		Percentage	
	Written Examination (Written Examination / Written Test)		0%	
	Coursework (Report)		50%	
	Practical Examination (Oral Assessment)		50%	
	Total		100%	

Module Amendment Log

Module Title:	Football Business and Development
Module Code:	WSPVCQ-30-5
Initial Approval Date:	10 July 2019

Approved Module Changes (most recent at the top):

Current version number: 1.0	
Outline Change Details: Information re-ordered for new module template.	
Material Alteration: No	
Rationale: Document amended to meet requirements of new 2022 template.	
Module description for Course Marketing Purposes: N/A	
Change requested by: Joel Powis I can confirm that all programme managers have been consulted and support this change I can confirm that student representatives have been consulted about this change I have retained evidence of this consultation which has been placed in the Module File <div style="text-align: center;">  </div>	
Signature:	Date: 23.03.2022
Name of Head of Department: Sarah Lee <ul style="list-style-type: none"> I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department, and have not included a completed Resource Impact and Authorisation Form I can confirm that this change does require a change to the HECOS code 	
Signature: S Lee	Date: 23/03/2022
Approval Committee and Date:	CSP Chairs Action 2022 03 28
Change approved with effect from:	01 September 2022
Resulting new HECOS code:	100098 Sports Studies
Resulting new version number:	2.0

Current version number: 0	
Outline Change Details: new module	
Rationale: This is a new module for a programme new to Hartpury University validation.	
Approval Committee and Date:	CVC 2019 07 10
Change approved with effect from:	1 September 2019
Resulting new version number:	1.0

Initial HECOS code:	100097 Sports Management
Initial module description for Course Marketing Purposes: N/A	