

# Programme Specification

	Part 1: Bas	ic Data	
Primary Programme Title	BA (Hons) Sports Bus	iness Management	
Target Award Titles	Mode and Typical Duration of Study	Professional Accrediting Body Links	Study Abroad / Exchange / Credit Recognition
BA (Hons) Sports Business Management	Stage 0 Entry: Full time, 4 years, Part time, 8 years Stage 1 Entry: Full time, 3 years Part time, 6 years Stage 3 Entry: Full time, 1 year, Part time 2 years	None	Credit Recognition / Exchange
BA (Hons) Sports Business Management with integrated placement year	Stage 0 Entry: Full time, 5 years, 9 years Stage 1 Entry: Full time, 4 years Part time, 7 years	None	Credit Recognition / Exchange
Interim Award Titles	BA Sport Studies BA Sport Studies with Diploma of Higher Edu Certificate of Higher E Undergraduate Certific Certificate in Academi	anagement with integrat integrated placement yeucation in Sports Busines iducation in Sports Busin cate in Sport Studies	ear is Management ess Management
Teaching Delivery Method	On-site		
Awarding Institution	Hartpury University		
Teaching Institution	Hartpury University		
Delivery Location	Hartpury		
Department Responsible for Programme	Sport		
Unit-E Code	BAHSSBMX BAHSSBM6 (Stage 3	3 entry)	
Entry Criteria Information		chieved entry criteria app can be found through the	
Most Recent Validation Date	1	Due for Re- 01 S validation By	eptember 2027

Amendment Approval Date	V6.1 - 02 August 2022	Approved With Effect From	V6.1 - 01 September 2022
Professional Accrediting Body Approval Date	N/A	Date for Re- accreditation	N/A
Version	6.1		

## Part 2: Programme Overview

BA (Hons) Sports Business Management graduates demonstrate knowledge of specific business and management principles, together with team working abilities appropriate to future careers. They think creatively, challenge assumptions and can embrace the concepts of risk and innovation. The range of transferable and intellectual skills gained will also prepare and encourage progression to higher levels of study.

Graduates display critical insight into the organisations responsible for sport and the political context in which they operate. By assessing a range of options for solving problems, graduates will consider new ways of defining systems and employ theory to promote the development of sport throughout society. Understanding diversity in terms of people and cultures enable our graduates to effectively communicate using a range of media and adopt an evaluative approach to sources of information.

Graduates have confidence and self-esteem by taking responsibility for their own learning and undertaking a relevant work placement (e.g. linked to topics covered within the programme) to enhance interpersonal skills and effective self-management.

## Part 3: Programme Structure

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full-time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

\*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ Non-condonable – these core modules are not able to be condoned

	Core Modules	Optional Modules	Target and Interim Awards
Stage 0	HANV8B-30-3 Academic Skills in Practice HANVG4-15-3 Foundation Skills Development OR HANV8A-30-3 Foundation Skills Development <i>Pre-2022 only</i> HANVG3-30-3 Foundation Sports Science OR HANV8F-15-3 Foundation Sports Science <i>Pre-2022 only</i> HANV8D-30-3 Foundations of Business Enterprise and Management HANV8C-15-3 Reviewing Literature	None Must achieve at least 90 credit	Higher Education Foundation Certificate in Academic Skills Certificate in Academic Skills
Stage 1	HSPV5U-15-4 Contemporary Issues in Sport Management HSPV9L-15-4 Introduction to Technology in Sport HSPV5S-15-4 Introduction to the Principles of Marketing	None	<u>Undergraduate Certificate in</u> <u>Sport Studies</u> <u>Certificate of Higher Education</u> <u>in Sports Business</u> <u>Management</u>

		[	ГЛ
	HSPXM9-15-4 Introduction to the Sports Industry		
	HANXM8-30-4 Personal and Management Development		
	HSPV5V-15-4 Understanding Business and Financial Information		
	HSPV5Q-15-4 Understanding the Business and Economic Environment		
		u entered at Stage 1 you must you entered at Stage 0 you mus	
	HSPVK5-15-5 Professional Placement Experience	HSPV5W-15-5 Accounting Information for Business	Diploma of Higher Education in Sports Business Management
	HSPV9Y-30-5 Research in Professional Practice	HSPV5T-15-5 Human Resource Management	
age 2		HSPXU3-15-5 International Sports Development	
Sta		HSPXTX-15-5 New Venture Creation	
		HSPV98-30-5 Sports Facilities and Hospitality Management	
		HSPV5R-15-5 The Sport Service Environment	
		st 210 credits and if you ente	3, if you entered at Stage 1 you ered at Stage 0 you must have
Optional Year	HANVK6-15-5 Integrated Placement Year		
	1		

			BA Sport Studies
	HSPVQA-45-6 Sport Research and Knowledge Exchange Project <sup>+</sup>	HSPV44-15-6 People, Leadership and Change	<u>BA Sport Studies with</u> integrated placement year This must include the
	OR HANV3R-45-6 Undergraduate Dissertation <sup>+</sup>	HSPV48-15-6 Project Management in Action	Integrated Placement Year module.
		HSPV53-15-6 Sports Sponsorship and Brand Development	<u>BA Sports Business</u> <u>Management</u> This must include all core modules except Sport Research and Knowledge Exchange
		HSPV43-15-6 Sport and Social Media	Project / Undergraduate Dissertation.
ge 3		HSPV54-15-6 Strategic Management	<u>BA Sports Business</u> <u>Management</u> with integrated placement year
Stage		HSPV4E-15-6 The Impact of Sports Events	This must include all core modules except Sport Research and Knowledge Exchange Project / Undergraduate Dissertation and must include the Integrated Placement Year module.
			<u>BA (Hons) Sports Business</u> <u>Management</u> This must include all core modules
			BA (Hons) Sports Business Management with integrated placement year This must include all core modules and the Integrated Placement Year module

# Part time:

The part time student journey from entry through to graduation is individually negotiated with the student.

# Part 3: Programme Structure

BA (Hons) Sports Business Management (Level 6 entry)

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full-time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

\*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ Non-condonable – these core modules are not able to be condoned

Core Modules	Optional Modules	Awards
EITHER HS HSPVQA-45-6 Peo Sport Research and Cha Knowledge Exchange Project <sup>+</sup> OR Pro HANV4Y-15-6 HS Investigative Skills for the Spo Successful Undergraduate Dev AND HANV3S-30-6 HS Applied Research Project Spo HS	SPV44-15-6 cople, Leadership and nange SPV48-15-6	<u>BA Sport Studies</u> <u>BA (Hons) Sports Business</u> <u>Management</u> This must include all core modules.

	1	r	r						1		_					1			1	· · · · ·			T		1	1	1	r		
Learning Outcomes: A) Knowledge and	Foundation Skills Development	Academic Skills in Practice	Reviewing Literature	Foundations of Business Enterprise and Management	Foundation Sports Science	Personal and Management Development	Introduction to the Sports Industry	Understanding the Business and Economic Environment	Understanding Business and Financial Information	Contemporary Issues in Sport Management	Introduction to Technology in Sport	Introduction to the Principles of Marketing	Professional Placement Experience	Research in Professional Practice	Sports Facilities and Hospitality Management	New Venture Creation	The Sport Service Environment	Human Resource Management	International Sports Development	Accounting Information for Business	Integrated Placement Year	Sport Research and Knowledge Exchange Project or Undergraduate Dissertation	kills .	Applied Research Project	Strategic Management	Sports Sponsorship and Brand Development	People, Leadership and Change	Project Management in Action	The Impact of Sports Events	Sport and Social Media
Understanding of:																														
1. The basic principles and methodologies of business management and associated sports disciplines														A								A	А	А						
<b>2.</b> Information technology, research methods and project evaluation														В								А	В	В				В		
<b>3.</b> Identifying and developing an advanced understanding of the roles, scope and range of skills						А												В	В						В		В	В	В	

Modules in bold are core modules and modules not emboldened are optional modules. A denotes a module that assesses a learning outcome and B denotes a module aligned with a learning outcome.

# Part 4: Programme Learning Outcomes

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utilised by managers in business	П			T				1	r –										I	r –						
and sport organisations																										
<b>4.</b> Understanding the goals and																										
operations of agencies in the					А											В										
national sport industry					~											0										
<b>5.</b> The legal, ethical and																										
sustainability principles and issues																										
impacting sports management					В			Α				В		В		В					В	В			В	В
practice																										
<b>6.</b> The strategic implementation																										
and evaluation of resources to				_		_	_					_	_		_	_	_						_	_		
meet individual, organisation,		E		В	А	В	В					В	В		В	В	В				Α		В	В		
community or national needs																										
<b>7.</b> The formulation of objectives																										
or projects identified for																										
organisational change /												_	_			_					_	_			_	
development, including					А							В	В			В					В	В	А		В	
recognition of individual and																										
corporate cultures																										
8. The operational management																										
of human, financial and physical																										
resources involved in the service					А							В		А		В									В	
delivery of sport initiatives and																										
experiences																										
<b>9.</b> Identifying the socioeconomic,																										
political and wellbeing																										
determinants of sport																										
participation and promoting sport					А			В								А									В	
development to industry																										
standards in accordance with the																										
national sport delivery system																										
<b>10.</b> Applying the processes of																										
marketing to the development										А				В								А				в
plans for individuals,										~				0								~				
organisations or events																										
B) Intellectual Skills:																										
<b>1.</b> Demonstrate the ability to			+	в	В	В		В	В	В	В	В	В	В	В	В		А	В	В	В	В	В	В	В	В
synthesise theory into practice				D	D	D		D	D	D	D	D	В	D	D	D		А	D	D	D	D	D	D	D	D
<b>2.</b> Comprehend, critically appraise	T																									
and undertake research into											А							А	В	А						
sports management practice																										
3. Demonstrate the ability to																		А		А						
undertake sustained study,																				<i>``</i>						

applying deeper cognitive learning to an aspect of sports																								
<ul> <li>management</li> <li><b>4.</b> Use problem solving skills and decision-making strategies to support problems and/or new insights into sports management</li> </ul>				В			В					В		В		В		A	A	в	В		В	
<b>5.</b> Use reflection, evaluation and critical thinking to support an effective understanding of strategic developments within the sports industry			В			В					В		В		В				А	В		В	A	
<b>6.</b> Demonstrate a commitment to continuing professional development and lifelong learning through the development of skills in relation to self-directed and independent study.																		A	А					
C) Performance and Practice																								
<b>1.</b> Demonstrate team working skills through group activities and assessment strategies			А		А		В	в					В		в								В	
<b>2.</b> Plan, source and engage in a work placement opportunity										А														
<b>3.</b> Communicate how sports organisations deliver efficient and effective operations, programmes, products and services				A								В		В		A							В	
<b>4.</b> Develop strategic marketing plans in accordance with market needs and demands									А												A			
<b>5.</b> Design and conduct an independent business focussed research project											А							A	А					
D) Setting, Personal and Enabling Skills	_																							
1. Taking responsibility for their own learning		 																A	А					
<b>2.</b> Teamwork and time management			А				В	В					В		В								В	

<b>3.</b> Data collection; analysis; and problem solving							А			В			А	А		В		
<b>4.</b> Present material professionally in academic and business contexts						В			В				А	А	В	В		
<b>5.</b> Demonstrate effective personal management skills, including time management and reflective practice													A	A				
<b>6.</b> Recognise the needs, priorities and goals of peers or organisations			А		В			В								В		

## Part 5: Learning, Teaching and Assessment

Learning, Teaching and Assessment Journey:

At Hartpury there is a policy for a minimum average requirement of 15 hours / week in the foundation stage and stage one and 12 hours / week contact time over the course of the full undergraduate programme. This contact time encompasses a range of face-to-face activities as described below. In addition, a range of other learning activities will be embedded within the programme which, together with the contact time, will enable learning outcomes to be achieved and demonstrated.

On the BA (Hons) Sports Business Management programme, teaching is a mix of scheduled, independent and placement learning.

# Scheduled Learning

May include lectures, seminars, tutorials, project supervision, workshops, guests and external visits. Scheduled sessions may vary slightly depending on the module choices made. Within the Foundation Year, a feature will be the facilitated workshops enabling students to benefit from small-group study.

# Independent Learning

May include hours engaged with essential reading, case study preparation, assignment preparation and completion. These sessions constitute an average time per level as indicated in the table below.

# Placement Learning

All students are expected to complete a period of work placement at level 5, and many find this applied experience invaluable when applying for jobs and making career decisions later in the programme.

An optional integrated placement year is included as part of this programme. By the end of the course these students will have benefitted from completing work experience with opportunities to reflect upon their personal development and improving levels of skills relevant to their programme. This experience will give each student a valuable insight into different aspects of industry (national or international) and may have helped formulate ideas of possible careers available following graduation.

# International Academic Study

Within this programme there is an opportunity to gain academic credit for a period of studying abroad. The student would be supported through existing partnerships with established institutions. All periods of study abroad would have to meet the institutions requirements before enrolment on the International Academic Study opportunity modules.

# Virtual Learning Environment (VLE), or equivalent

This specification is supported by a VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.

# Careers

To support career preparations, personnel are available on-site for group and one to one advice and the students can utilise online resources. Tutors will offer subject specific careers advice through module sessions or individual tutorials. Careers Fairs are arranged periodically to allow students to engage directly with employers from the industry sector.

This programme will be assessed according to the approved Academic Regulations.

Students registered on this programme will have access to the Hartpury University support services.

The distinctive module used by the Programme Examination Board to inform recommending differential awards for students when considering borderline performance profiles will be

Sport Research and Knowledge Exchange Project

Professional Accrediting Body documents to which this programme is mapped and or aligned: None

				Assessm	nent Map				
			1		Type of A	Assessment*	1	1	
		Coursework	Report	Portfolio	Written Examination	Written Test	Practical Skills Examination	Practical Skills Assessment	Oral Assessment
Core Modules	Foundation Skills Development					A (25) In-Class Test		B (75) Graduate Skills Logbook	
Stage 0	Academic Skills in Practice		B (60) Report					A (40) Practical Assessment Series	
	Reviewing Literature		A1 (20) Project Report A2 (80) Literature Review						
	Foundations of Business Enterprise and Management	B (50) Essay							A (50) Group Oral Presentation with Questions individually marked
	Foundation Sports Science				B (50) Written Examination				A (50) Oral Presentation
Core Modules Stage 1	Personal and Management Development			B (60) Coursework Portfolio					A (40) Group Oral Presentation with Questions with a group mark

	Introduction to the Sports Industry	B (75) Project Report					A (25) Group Oral Presentation with Questions individually marked
	Understanding the Business and Economic Environment						A (100) Group Oral Presentation with Questions individually marked
	Understanding Business and Financial Information			A (60) Open-Material Written Examination	B (40) Unseen Fixed- Time Test		
	Contemporary Issues in Sport Management						A (100) Group Debate individually marked
	Introduction to Technology in Sport						A (100) Oral Presentation with Questions
	Introduction to the Principles of Marketing						A (100) Group Poster Defence individually marked
Core Modules Stage 2	Professional Placement Experience		A (100) Industry Experience Portfolio				
	Research in Professional Practice	A (50) Project Report B (50) Project Report					

Optional Modules Stage 2	Sports Facilities and Hospitality Management New Venture Creation		B (50) Project Report				A (50) Oral Presentation with Questions A (100) Group Oral Presentation with
							Questions individually marked
	The Sport Service Environment		A (100) Project Report				
	Human Resource Management	B (50) Coursework				A (50) Group Practical Skills Assessment individually marked	
	International Sports Development		A (100) Project Report				
	Accounting Information for Business	B (50) Coursework	A (50) Case Study Report				
Optional year	Integrated Placement Year			A (100) Industry Experience Portfolio			
Core Modules Stage 3 continuing students	Sport Research and Knowledge Exchange Project OR		A (75) Project Report				B (25) Oral Assessment
	Undergraduate Dissertation		A (100) Project Report				
Core modules level 6 entry:	Sport Research and Knowledge Exchange Project <b>OR</b>		A (75) Project Report				B (25) Oral Assessment

One of the two 45 credit choices	Investigative Skills for the Successful Undergraduate <b>AND</b>	B (50) Coursework				A (50) In-Class Test			
	Applied Research Project		A (100) Project Report						
Optional Modules Stage 3	Strategic Management		A (100) Case Study Report						
	Sports Sponsorship and Brand Development								A (100) Group Oral Presentation with Questions individually marked
	People, Leadership and Change	B (75) Coursework							A (25) Poster Defence
	Project Management in Action								A (100) Oral Presentation with Questions
	The Impact of Sports Events		B (20) Poster Report						A (80) Group Oral Presentation with Questions individually marked
	Sport and Social Media		A (100) Project Report						
	assessment type ther Coursework,								) are shown in
This specifica achieve and o	tion provides a concis demonstrate if they ta rning and assessment	se summary of tl ake full advantag	ne main features o je of the learning c	f the programme opportunities that	and the learning are provided. M	outcomes that a ore detailed inform	typical student m mation on the lear	ight reasonably b	

## **Approved Programme Amendment Log**

Primary Programme Title:	BA (Hons) Sports Business Management	
Programme Code:	BAHSSBMX	
Initial Approval Date:	01 September 2017	

#### Changes: Most recent at the top of the page

22/09/22: Part 3 Programme Structure - Stage 0 / Level 3 transition modules added, as previously omitted in error.

Approved by CSP Chair's action 2022 09 22

#### Current version number: 6.0 Outline Change Details:

Part 5: Assessment Map – assessment weightings for Research in Professional Practice changed from 30:70 to 50:50 in line with module amendment.

Material Alteration: No				
Rationale: to reflect module amendment.				
Change requested by: CSP				
N/A I can confirm that student representatives have been consulted about this change				
N/A I can confirm that colleagues impacted by this change have been consulted				
Enhancement Report				
<b>Date</b> : 12/07/2022				
Approval Committee and Date: CSP Chair's action 2022 08 02				
Change approved with effect from: 01 September 2022 (2020 intake onwards)				
Resulting new version number:	6.1			

#### 25/04/2022 - generic interim award corrected from Sports to Sport (BA Sport Studies) in parts 1 and 3

#### Current version number: 5.1

#### Outline Change Details:

Document amended to meet requirements of new 2022 template.

Part 3: programme specification has been amended in regards to curriculum refresh activity. The new HSPVQA-45-6 Sport Research and Knowledge Exchange Project added as Level 6 core module. Programme leaving outcomes have been revised and mapped in accordance with the A / B guidance The assessment map has been updated to reflect the new assessment categories guidance Parts 1 and 3 – interim awards updated, including addition of new 30 credit Certificate in Academic Skills. Part 5 – assessment for Level 5 core module Research in Professional Practice Component B changed from practical to courswork.

#### Material Alteration: Yes and is accompanied by the relevant course information document.

#### Rationale:

Signature:

#### Revised as part of the Refresh 22 process

#### Change requested by: Michael Green

- / I can confirm that student representatives have been consulted about this change
- / I can confirm that colleagues impacted by this change have been consulted
- / I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report

Date: 13/01/2022

Name of Head of Department: Sarah Lee

I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department

Signature: S Lee	<b>Date</b> : 18/01/2022
Approval Committee and Date:	Refresh Approval Panel action 2022 03 21
Change approved with effect from:	01 September 2022 (2020 intake onwards)
Resulting new version number:	6.0

#### Current version number: 5.0

Outline Change Details: we have added a Level 6 entry route to the programme specification. Material Alteration: No

Rationale: due to continued interest from FdA students in t	he Sports Business Management degree
Change requested by: Mike Green	
I can confirm that student representatives have been consu	Ited about this change.
I can confirm that colleagues impacted by this change have	been consulted.
I have retained evidence of these consultations, which	will be summarized within the Programme
Enhancement Report	Ĵ
Signature: Maan	<b>Date</b> : 29/06/2021
	Date. 29/00/2021
Name of Head of Department: Sarah Lee	
I confirm that this change does not require additional	resources beyond the scope of those already
	resources beyond the scope of those already
I confirm that this change does not require additional	resources beyond the scope of those already
I confirm that this change does not require additional	resources beyond the scope of those already

Signature:	Date: 29.06.21
Approval Committee and Date:	CVC 2021 07 20
Change approved with effect from:	01 September 2021
Resulting new version number:	5.1 (2021 intake onwards and 2023 entry onwards for L6 entry)

#### Current version number: 4.5

Outline Change Details:

Parts 3 and 6 updated in line with module amendments:

HANVG4-15-3 Foundation Skills Development

Module code changed from HANV8A-30-3 to HANVG4-15-3 - reduced to 15 credits.

Assessment component A changed from written exam to in class test.

HANVG3-30-3 Foundation Sports Science

Module code changed from HANV8F-15-3 to HANVG3-30-3 - increased to 30 credits.

Assessment component B changed from in class test to written examination.

Parts 1 and 3: Foundation interim award updated to Higher Education Foundation Certificate in Academic Skills.

Part 3: Programme Structure - credits details removed from Awards column, in line with current template.

#### Material Alteration: Yes

#### Rationale:

Updated to reflect module changes: modules amended in response to students' request for more subjectspecific content in the Foundation year second semester.

Interim award - after a review of the interim award titles, it was agreed this revised title provided better clarity.

#### Change requested by: Thomas Legge

I can confirm that student representatives have been consulted about this change

- I can confirm that colleagues impacted by this change have been consulted
- I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report

Date: 23/02/2021

#### Name of Head of Department: Sarah Lee

I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department

. Sarah Lee

Signature:	Date: 01/03/21		
Approval Committee and Date:	CVC Chair's action 2021 04 26		
Change approved with effect from:	01 September 2021		
Resulting new version number:	5.0 (intakes 2021 onwards)		

## Current version number: 4.2

## Outline Change Details:

Parts 3, 4, 5 and 6: Module HANVK6-15-5 name changed from Year Work Placement to Integrated Placement Year, in line with module amendment.

Part 6: assessment for Accounting Information for Business updated in line with module amendment: Component A changed from written exam to written case study report; Component B changed from written case study report to written assignment.

#### Material Alteration: Yes

Rationale: to ensure accuracy

#### Change requested by: CVC

n/a I can confirm that student representatives have been consulted about this change

- n/a I can confirm that colleagues impacted by this change have been consulted
- n/a I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report

	Date: 30/07/2020
Approval Committee and Date:	CVC Chair's action 2020 08 14
Change approved with effect from:	1 September 2020
Resulting new version number:	4.5 (intakes 2020+)

#### Current version number: 4.1

#### **Outline Change Details:**

Part 1: interim awards updated to include Higher Education Foundation Certificate.

Part 6: assessment matrix amended to reflect change in the Level 4 compulsory module 'Introduction to the Sports Industry' from individual to group presentation.

Part 8 removed in line with current template.

#### Material Alteration: No

Rationale: to ensure accuracy

Change requested by: Academic Registrar

Lucy Dombell

#### Signature:

	Date: 17 February 2020
CVC approval date:	CSP Chair's action 2020 02 19
Change approved with effect from:	1 September 2020
New version number:	4.2 (intakes 2020+)

Version 4.1

**Rationale:** After the successful application for University Title, amendments were required to all specifications.

**Material Alteration:** Yes and Course Information Sheet amended appropriately: Not required **Outline Change Details:** 1. Part 1: Basic Data requires the Awarding Body to be amended from Hartpury College to Hartpury University. 2. Award Titles amended to replace (SW) with (IP) 3. Subject Benchmark Statements updated where required.

Change requested by:	Academic Registrar
CVC approval date:	31 August 2018
Change approved with effect from:	01 September 2018
New version number:	4.1

#### Version 2.1 (2018 intake)

**Rationale:** To provide additional academic depth within the written part of the Human Resource Management HSPV5T155 assessment.

Material Alteration: Yes Outline Change Details: Change of assessment weighting between component A and B from 75/25 to 50/50 on Human Resource Management

Change requested by:	Kevin Ball
CVC approval date:	06 August 2018
Change approved with effect from:	01 September 2018
New version number:	2.3

#### Version 2.1 (2018 intake)

**Rationale:** The development of this programme has occurred following the recent sport business management PCR and the associated outcomes to review the current curriculum (subject areas, assessment and trips).

The new Research in Professional Practice module will create a context specific level 5 offer allowing the business team to support and prepare students appropriately for dissertation. In addition, combining the Facilities and Hospitality modules at level 5 will amalgamate two current subject areas which have a natural synergy and allow the staff members to derive more value and enhance the student experience from the existing trips. From a strategic perspective, the business department have focused significantly on increasing the application within student assessment and in particular applying theory to industry practice through inquiry based learning. The evolution and continued expansion of technology in sport (materials, VAR, wearable, e-gaming, spectator experience) has created the rationale for a module dedicated to the subject area. The strategic decision to include this at level 4 will allow the business staff to create a foundation level of knowledge and expose new students to the range of technology influences in sport. Furthermore, early exposure to this subject area will enable students to integrate technology concepts within future module assessments (e.g. NVC, facilities and hospitality, sport services sponsorship). Small name changes for 1 level 5 module and 2 level 6 modules.

Material Alteration: Yes

Outline Change Details: : 1. Addition of 3 new modules:

Introduction to Technology in Sport (HSPV9L-15-4) to replace Sports Facilities Management Research in Professional Practice (HSPV9Y 30 5) to replace Study Trip Sports Facilities and Hospitality Management (HSPV98 30 5) to replace Events Management and Fundraising and Sports Hospitality Management

2. Change in title to 3 modules:

International Sports Development (HSPXU3-15-5) from Sports Development Organisations and Governance

The Impact of Sports Events (HSPV4E-15-6) from The Legacy and Impact of Sports Events Social Media in Sport (HSPV43-15-6 from Media, Technology and Communication in Sport

3. Change to assessment in HSPXU3 15 5 International Sports Development to Component A 100% Practical

Change requested by:	Michael Green
CVC approval date:	01 March 2018
Change approved with effect from:	01 September 2018
New version number:	V2.1