Module Descriptor

Part 1: Basic Data						
Module Title	Industry Engagement in Agriculture					
Module Code	HAGVR7-15-5		Level	5	Version	1.0
Credit Rating	15		ECTS Credit Rating	7.5		
Teaching Institution	Hartpury	Department	Animal and Agriculture	Module Type	Standard	
Contributes towards	BSc (Hons) Agriculture BSc (Hons) Agriculture with Crop Science BSc (Hons) Agriculture with Livestock Science					
Professional Accrediting Body	None		Module Entry requirements	None		
Pre-requisites	None		Excluded Combinations	None		
Most recent Validation Date	07 March 2023		Due for re-validation by	01 September 2028		
Amendment Approval Date			Approved with effect from	V1.0 – 01 September 2023		

Part 2: Module Content	
Learning Outcomes	On successful completion of this module, students will be able to: 1. Reflect on personal and professional experiences and practice during a period of industry engagement. (A) 2. Evaluate and apply appropriate business analysis methodologies to appraise the robustness of their chosen industry sector. (A) 3. Analyse the impact of decision making within a chosen industry sector aligned to personal and professional career aspirations. (A) 4. Disseminate findings in an industry appropriate manner aligned to their chosen engagement. (A)
Syllabus Outline	The basis of this module is to capture how students have developed their knowledge and understanding of a specific sector with the agricultural industry and aligned this to individual personal and professional development. • Professional and personal development needs • Personal and professional reflection on own self and industry development, values, perceptions and actions, health, and wellbeing. • Report and critical reflective writing. • Challenges in industry, personal and professional environment and identifying methods that build resilience and confidence • Evolving industry or government agendas and an ability to respond to (and anticipate) the changing demands of the sector • Industry aligned aims and objectives.

	• Analysis of chosen sector whether financial and or physical.
	• Dissemination of key information that provides industry relevant answers to industry problems
	• Contemporary and future issues, application of research into practice.
	• Presentation and communication skills: developing and presenting content to assumed audiences in the lay, professional, and academic communities
	• Business methodologies related to appraising and evaluating business performance across key aims and objectives

Part 3: Learning, Teaching and Assessment

Description of Learning and Teaching	The focus of this module is to develop students' autonomy in an industry context through practice of personal, applied, and professional skills gained through pre-approved industry engagement aligned to their programme of study and their future career direction. Students will be supported during this period through tutorials which will allow students to receive formative feedback on their performance and reflection.
	
	Teaching and learning will be conducted through a series of lectures and seminars with opportunities for students to develop, apply and reflect upon their knowledge and understanding across personal, professional and industry spheres. This will be aligned to their own personal and professional development and in support of industry progression. The short industry engagement will support students to:
	  a. Explore a range of relevant and current industry issues.
	  b. Identify the role of research in developing data driven solutions to current issues.
	  c. Disseminate findings from the industry engagement in an appropriate and relevant manner depending on audience.
	
	To support the student journey, students will be introduced to concepts of different pedagogies that will aid them to define the nature of, and approach to, knowledge and expertise for a fulfilling career in the agricultural industry. The pedagogies will enable the student to focus on observable strategies (their surface structure), their assumptions about theirs and wider knowledge (deeper structure) and their underlying beliefs and values (their implicit structure). This acknowledges that there is an effective / emotional dimension to their personal and professional development within industry that has influence on their values, disposition, and character.

Resource Strategy	**Essential reading** Essential material will be indicated to the student via pre-course material, module guides and through their accessing a dedicated VLE (Virtual Learning Environment) presence. No requirement for the purchase of set text(s) will be made unless explicitly stated and students will have full access to library services, online applications, and inter-library loans. **Further reading** Students are expected to identify all other reading relevant to their chosen topic for themselves. They will be required to read widely using the library catalogue, a variety of bibliographic and full text databases, and Internet resources. Many resources can be accessed remotely. This further reading ensures students are familiar with current research, classic works, and material specific to their interests from academic literature and wider professional sources. **Access and skills** Formal opportunities for students to develop their library and information skills are provided within the induction period and student skills sessions. Additional support is available through online resources. This includes interactive tutorials on finding books and journals, evaluation information and referencing. Sign up workshops are also offered.

Assessment Strategy	This module will be assessed according to the approved Hartpury Academic Regulations including any specific regulations detailed within the student's programme specification.
	Assessment on this module is through an industry experience portfolio, reflecting their personal and industry engagement experiences that can be written or produced in digital form using a range of media. The portfolio will allow the students to focus on key aspects of their applied practice within industry with discussion on:
	1. How this industry engagement has contributed to their personal and professional development.
	2. Their understanding of current industry challenges and relevant mitigation strategies employed.
	3. Personal, professional and industry resilience to support sustainability (social, economic, and environmental) across their chosen sector.
	During the module, there will be opportunities for formative feedback on the industry engagement and portfolio development as an integral part of the learning experience. The industry experience portfolio will also allow the student to evidence how they have bridged the gap between their evolving knowledge and their applied practice (both personally and professionally) permitting them to demonstrate how the module has improved their learning to think, learning to perform and learning to act with integrity in a professional and personal industry environment.
	A student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis considering learning and assessment needs. For further information regarding this please refer to the VLE.

Identify final assessment component and element		A1	
% weighting between components A and B		**A:** **100%**	**B:** **0%**

First Sit	
Component A **Description of each element**	**Element weighting** **(as % of component)**
1. Industry Experience Portfolio (equivalent to 2,500 words)	100%

Resit (further attendance at taught classes is not required)	
Component A **Description of each element**	**Element weighting** **(as % of component)**
1. Industry Experience Portfolio (equivalent to 2,500 words)	100%
Please note: If a student is permitted a retake of the module under the Academic Regulations, the assessment will be that indicated by the Module Specification at the time that retake commences.	

Part 4: Unistats Information	
Unistats Information	The Office for Students (OfS) require Unistats information to be produced at programme level for all undergraduate programmes of more than one year in length. These are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for. Expected learning hours for the module:

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours
150	36	114	0

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module	Percentage
Written Examination (Written Examination / Written Test)	0%
Coursework (~~Coursework / Report /~~ Portfolio)	100%
Practical Examination (Practical Skills Examination / Practical Skills Assessment / Oral Assessment)	0%
Total	100%

Module Amendment Log

Module Title:	Industry Engagement in Agriculture
Module Code:	HAGVR7-15-5
Initial Approval Date:	07 March 2023

Approved Module Changes (most recent at the top):

Outline Change Details: new module	
Approval Committee and Date:	CVC Chair's action 2023 03 07
Change approved with effect from:	01 September 2023 The anticipated first run of this module will be in 2024/25.
Resulting new version number:	1.0

Initial HECOS code:	100517 Agriculture
Initial module description for Course Marketing Purposes:	

The focus of this module is to develop students' autonomy in an industry context through practice of personal, applied, and professional skills gained through a period of engagement aligned to their future career direction.