

# Programme Specification

| Part 1: Basic Data   |   |   |   |  |  |  |  |  |  |  |
|--|---|---|---|--|--|--|--|--|--|--|
| Primary Programme Title  | BA (Hons) Equine Busin  | ess Management  |   |  |  |  |  |  |  |  |
| Target Award Titles  | Mode and<br>Typical Duration<br>of Study  | Professional<br>Accrediting Boo<br>Links                  | Evchange /                                    |  |  |  |  |  |  |  |
| BA (Hons) Equine<br>Business Management                                      | Stage 0 entry: Full<br>time 4 years,<br>Part time 8 years<br>Stage 1 entry: Full<br>time 3 years, Part<br>time 6 years  | None  | Study Abroad –<br>Van Hall<br>Larenstein, NED |  |  |  |  |  |  |  |
| BA (Hons) Equine<br>Business Management<br>with integrated placement<br>year | Stage 0 entry: FullNoneStudy Abroadtime 5 years, PartVan Halltime 9 yearsLarenstein, NEStage 1 entry: Fulltime 4 years,Part time 7 yearsPart time 7 years   |   |   |  |  |  |  |  |  |  |
| Interim Award Titles<br>Teaching Delivery Method                             | BA Equine Business Management<br>BA Equine Business Management with integrated placement year<br>Diploma of Higher Education in Equine Business Management<br>Certificate of Higher Education in Equine Business Management<br>Undergraduate Certificate in Equine Studies<br>Certificate in Academic Skills<br>Higher Education Foundation Certificate in Academic Skills<br>On-site |   |   |  |  |  |  |  |  |  |
| Awarding Institution   | Hartpury University   |   |   |  |  |  |  |  |  |  |
| Teaching Institution   | Hartpury University   |   |   |  |  |  |  |  |  |  |
| Delivery Location  | Hartpury  |   |   |  |  |  |  |  |  |  |
| Department Responsible<br>for Programme                                      | Equine  |   |   |  |  |  |  |  |  |  |
| Unit-E Code  | BAHEEBMX  |   |   |  |  |  |  |  |  |  |
| Entry Criteria Information   | Applicants will have ad<br>stage of entry, which<br>(www.hartpury.ac.uk)  | can be found through                                      | appropriate for the<br>h the Hartpury website |  |  |  |  |  |  |  |
| Most Recent<br>Validation Date   | 18 May 2022Due for Re-<br>validation By01 September 20  |   |   |  |  |  |  |  |  |  |
| Amendment<br>Approval Date   | V9.0 – 19 December<br>2022<br>V9.1 – 19 December<br>2022<br>V9.2 - 28 February<br>2023  | V8.0- 01 September<br>2022<br>V9.2 - 01 September<br>2023 |   |  |  |  |  |  |  |  |
| Professional Accrediting<br>Body Approval Date                               | N/A   | Date for Re-<br>accreditation                             | N/A   |  |  |  |  |  |  |  |
| Version  | 9.2   |   |   |  |  |  |  |  |  |  |

#### Part 2: Programme Overview

Graduates of BA (Hons) Equine Business Management have developed knowledge and understanding of key sustainable business principles within the equine industry. They have explored and analysed current issues within the equine industry and applied equine science modules in relation to welfare and management requirements of the horse both now and in the future. Graduates have gained extensive practical knowledge and understanding of the equine industry and wider business management approaches and theories, some of which graduates have also been exposed to in their compulsory period of relevant work experience. Graduates have been exposed to live industry projects and expertise from the equine and allied industries in order to develop their own commercial ability to present and create media content to influence others to promote a sustainable and inclusive business environment whilst promoting positive wellbeing of themselves and others around them.

Graduates of BA (Hons) Equine Business Management with integrated placement have developed knowledge and understanding of key sustainable business principles within the equine industry. They have explored and analysed current issues within the equine industry and applied equine science modules in relation to welfare and management requirements of the horse both now and in the future. Graduates have gained extensive practical knowledge and understanding of the equine industry and wider business management approaches and theories, some of which graduates have also been exposed to in their compulsory period of relevant work experience and will have benefited from gaining valuable work experience during the placement year. Graduates have been exposed to live industry projects and expertise from the equine and allied industries in order to develop their own commercial ability to present and create media content to influence others to promote a sustainable and inclusive business environment whilst promoting positive wellbeing of themselves and others around them.

## Part 3: Programme Structure

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

\*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ Non-condonable – these core modules are not able to be condoned

|         | Core Modules  | <b>Optional Modules</b> | Target and Interim<br>Awards                                  |
|---------|---|-------------------------|---|
| Stage 0 | HANVG4-15-3<br>Foundation Skills<br>Development<br>OR<br>HANV8A-30-3 Foundation<br>Skills Development <sup>1</sup> pre<br>2022 only<br>HANV8B-30-3<br>Academic Skills in Practice<br>HANV8C-15-3<br>Reviewing Literature<br>HANVFE-30-3<br>Foundation Equine Studies<br>OR<br>HANV8H-15-3 Foundation<br>Equine Studies <sup>1</sup> pre 2022<br>only<br>HANV8D-30-3<br>Foundations of Business<br>Enterprise and Management | Not applicable.         | Higher Education Foundation<br>Certificate in Academic Skills |
|         |   |                         |   |

|         | HSPV5Q-15-4<br>Understanding the Business<br>and Economic Environment<br>HSPV5V-15-4<br>Understanding Business and<br>Financial Information<br>HSPV5S-15-4<br>Introduction to the<br>Principles of Marketing | Not applicable.                           | Certificate in Academic Skills<br>Undergraduate Certificate in<br>Equine Studies<br>Certificate of Higher Education<br>in Equine Business<br>Management |
|---------|--|---|---|
|         | HEQXNK-15-4<br>Equine Industry   |   |   |
| Stage 1 | HEQVFB-30-4<br>Professional Development<br>and Influence within the<br>Equestrian Sector<br>OR<br>HANXM8-30-4<br>Personal and Management<br>Development <sup>1</sup> pre-2022<br>only                        |   |   |
|         | HEQXN4-30-4<br>Equine Structure and<br>Function <sup>1</sup> pre-2022 only<br>OR BOTH<br>HEQVP9-15-4<br>Equine Structure and<br>Function+<br>and<br>HEQVKJ-15-4<br>Equestrian Project<br>Management          |   |   |
|         | To progress to stage 2 you m   | l<br>ust achieve at least 90 credits fror | m Stage 1.  |

|       | HEQVJU-15-5<br>Equestrian Media Relations                                      | HSPV5W-15-5<br>Accounting Information for<br>Business   | Diploma of Higher Education in<br>Equine Business Management |
|-------|--|---|--|
|       | HEQVKR-30-5<br>Equestrian Research in<br>Professional Practice+<br>OR          | HSPV5T-15-5<br>Human Resource Management<br>HEQVDQ-15-5   |  |
|       | HANXU5-15-5<br>Undergraduate Research<br>Process <sup>1</sup> pre-2022 only    | Equestrian Event Management<br>and Fundraising  |  |
|       | HEQVJR-15-5<br>Professional Placement  | HEQXRD-15-5<br>Equine Performance   |  |
|       | Experience in the Equestrian<br>Sector+<br>OR                                  | HEQXR7-15-5<br>Applied Equine Nutrition   |  |
|       | HEQVCW-60-5<br>Van Hall Larenstein Study<br>Abroad Credit<br>OR                | HEQVLX-15-5<br>International Stud<br>Management<br>OR   |  |
|       | HSPVK5-15-5<br>Professional Placement<br>Experience <sup>1</sup> pre-2022 only | HEQXRJ-30-5<br>Applied Stud Management<br><sup>1</sup> pre-2022 only  |  |
|       |  | HEQXR9-15-5<br>Equine Musculoskeletal<br>Diagnostics<br>OR<br>HEQXR6-15-5<br>Applied Equine Diagnostics and<br>Therapy <sup>1</sup> pre-2022 only |  |
|       |  | HSPV5R-15-5<br>The Sports Service<br>Environment <sup>1</sup> pre-2022 only   |  |
|       |  | HEQVDP-15-5<br>Sport and Hospitality<br>Management <sup>1</sup> pre-2022 only   |  |
|       |  | HANXRP-15-5<br>International Academic Study<br>Portfolio<br>OR  |  |
| e 2   |  | HANXRQ-30-5<br>International Academic Study<br>Project<br>OR  |  |
| Stage |  | HANXRR-45-5<br>International Academic Study<br>Extended Project   |  |
|       | To progress to stage 3 you mi  | ust achieve at least 210 credits.   |  |

| Placement Year<br>Ontional | HANVK6-15-5<br>Integrated Placement Year   |  |   |
|----------------------------|--|--|---|
| Stage 3                    | HEQV7S-15-6<br>Sales, Negotiation and<br>Customer Service+<br>HEQVKW-15-6<br>Creating Equestrian Content<br>for Media Platforms +<br>HEQVKT-45-6<br>Undergraduate<br>Dissertation+<br>OR<br>HANV3R-45-6<br>Undergraduate Dissertation<br><sup>1</sup> pre-2022 only<br>HEQVML-15-6<br>Sustainability and Global<br>Responsibility within the<br>Equestrian Sector+<br>OR<br>HEQV4J-15-6<br>Business Management for<br>the Equine Industry <sup>1</sup> pre-<br>2022 only | <ul> <li>HSPV54-15-6<br/>Strategic Management</li> <li>HEQV4M-15-6<br/>Equine Nutrition for<br/>Performance</li> <li>HSPV53-15-6<br/>Sports Sponsorship and Brand<br/>Development</li> <li>HEQV4P-15-6<br/>Equine Therapy and<br/>Rehabilitation</li> <li>HSPV44-15-6<br/>People, Leadership and Change</li> <li>HEQVFM-15-6<br/>Volunteering within the Equine<br/>Charity Sector</li> <li>HSPV43-15-6<br/>Sport and Social Media 1pre-<br/>2022 only</li> <li>HSPV4E-15-6<br/>The Impact of Sports Events<br/>1pre-2022 only</li> <li>HEQV4H-15-6<br/>Contemporary Issues in<br/>Equestrian Sports 1pre-2022<br/>only</li> </ul> | <ul> <li><u>BA Equine Business</u><br/><u>Management</u></li> <li><u>BA Equine Business</u><br/><u>Management with integrated</u><br/><u>placement year</u><br/>This must include<br/>HANVK6-15-5</li> <li><u>BA (Hons) Equine Business</u><br/><u>Management</u><br/>This must include all core<br/>modules.</li> <li><u>BA (Hons) Equine Business</u><br/><u>Management with integrated</u><br/><u>placement year</u><br/>This must include all core<br/>modules and HANVK6-15-5</li> </ul> |

## Part time:

The part time student journey from entry through to graduation is individually negotiated with the student.

Modules in bold are core modules and modules not emboldened are optional modules. A denotes a module that assesses a learning outcome and B denotes a module aligned with a learning outcome.

| Learning Outcomes:         A)         Knowledge and Understanding of:  | Professional Development and Influence within the Equestrian Sector<br>or Personal and Management Development | Equine Structure and Function | Understanding the Business and Economic Environment | Understanding Business and Financial Information | min outcom to the rimciples of marketing<br>Equine Industry | Equestrian Project Management | Professional Placement Experience in the Equestrian Sector or<br>Professional Placement Experience | Van Hall Larenstein Study Abroad Credit | Equestrian Research in Professional Practice or Undergraduate | research rocess<br>Equestrian Media Relations | Equine Performance | Equestrian Event Management and Fundraising | International Stud Management or Applied Stud Management | Accounting Information for Business | Applied Equine Nutrition | Equine Musculoskeletal Diagnostics or Applied Equine Diagnostics and Therapy | Human Resource Management | International Academic Study Portfolio/Extended/Project | Integrated Placement Year | Undergraduate Dissertation | Sales, Negotiation and Customer Service | Sustainability and Global Responsibility within the Equestrian Sector or<br>Business Management for the Equine Industry | Equine Nutrition for Performance | Sports Sponsorship and Brand Development | Strategic Management | People, Leadership and Change | Volunteering within the Equine Charity Sector | Equine Therapy and Rehabilitation |
|--|---|-------------------------------|---|--|---|-------------------------------|--|---|---|---|--------------------|---|--|-------------------------------------|--------------------------|--|---------------------------|---|---------------------------|----------------------------|---|---|----------------------------------|--|----------------------|-------------------------------|---|-----------------------------------|
| <ol> <li>Strategic and Business Planning, implementation and<br/>evaluation of resources to meet organisational needs</li> </ol>   | В   |                               | В   |  |   |                               | В  |   | В   |   |                    |   |  |                                     |                          |  |                           |   |                           |                            |   | А   |                                  |  |                      |                               |   |                                   |
| 2. Principles of modern (equine) business management   | В   | В                             |   |  | В   | В                             |  | В                                       | A   |   | В                  |   | В  |                                     | В                        | В  |                           |   | В                         |                            | А                                       |   |                                  |  |                      |                               |   |                                   |
| 3. Legislative, ethical and moral issues in management   |   |                               | В   | в  | В   |                               | В  |   |   |   |                    |   |  |                                     |                          |  |                           |   | А                         |                            |   | А   |                                  |  | В                    |                               | В   |                                   |
| 4. Sustainability and Global Responsibility in the Equine Sector   |   |                               |   | В  |   | В                             |  |   | В   |   |                    |   |  |                                     |                          |  |                           |   |                           |                            |   | А   |                                  |  |                      |                               |   |                                   |
| <ol> <li>The structure and function of the horse relative to how this is<br/>impacted by management practices</li> </ol>   |   | A                             |   |  |   |                               |  |   |   |   | В                  |   | В  |                                     | В                        | В  |                           |   |                           |                            |   |   |                                  |  |                      |                               |   |                                   |
| B) Intellectual Skills   |   |                               |   |  |   |                               |  |   |   |   |                    |   |  |                                     |                          |  |                           |   |                           |                            |   |   | <br>                             |  |                      |                               |   |                                   |
| <ol> <li>Apply theoretical knowledge to novel situations and<br/>challenge opinion, to formulate a logical argument</li> </ol>   |   |                               |   | B  | 3   | В                             |  |   | В   | В   |                    |   |  |                                     |                          |  |                           |   |                           | A                          | A                                       |   |                                  |  |                      |                               |   |                                   |
| <ol> <li>Demonstrate confidence in analysing current situations,<br/>identifying strengths and weaknesses to develop strategy<br/>and identify appropriate solutions to problems.</li> </ol> |   |                               | В   | B  | 5   |                               |  |   |   |   | В                  |   |  | В                                   |                          |  | В                         |   |                           | A                          |   | A   | В                                |  |                      |                               |   | В                                 |

| 3. Work in complex and unpredictable contexts  | В |   |   |   |   | В |   |   |   |   | В | В |   |   |   | В |   | В |   | А |   |   |   |   |   | В |   |
|--|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| <ol> <li>Critically evaluate current research in the field of business<br/>management to propose realistic and effective management<br/>practices for equestrian businesses</li> </ol> |   | В | 5 |   | В |   |   | A |   |   |   |   |   |   |   |   |   |   | A |   |   |   |   |   |   |   |   |
| C) Performance and Practice  |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| 1. Communicate orally to influence others in a positive way  | В |   |   |   |   |   |   |   | В |   |   |   |   |   |   | В |   | В |   | A |   | В | В |   | В | В | В |
| 2. Develop and plan for human behaviour change to promote<br>an enhanced, inclusive people management practice whilst<br>being empathetic to the wellbeing of others                   | В |   |   |   |   |   |   | В | В |   | В | В |   |   |   |   |   |   |   |   | A |   |   | В | В |   |   |
| 3. Critically appraise evidence in the underpinning of<br>arguments  |   |   |   |   | В | В |   | В |   | В |   |   | В | В | В | В |   |   |   | A | В |   |   |   |   |   |   |
| <ol> <li>Demonstrate elements of personal responsibility and<br/>professional codes of business practice</li> </ol>  | В | В |   |   | В | A | A |   |   |   |   |   |   |   |   |   |   | A |   |   | A |   |   |   |   |   |   |
| 5. Be able to create industry ready professional media and viral creative content  | В |   |   |   |   |   |   |   | В |   |   |   |   |   |   |   |   |   |   | В |   | A |   |   |   |   |   |
| <b>6.</b> Be able to debate wider ethical, social and environmental implications, supported with current theoretical research.   | В |   |   | В | В |   |   |   | В |   | В | В |   | В | В |   |   |   |   |   | A |   |   |   |   |   |   |
| 7. Relate to and cooperate with others in contributing to group goals  | В | в |   |   |   |   |   | В |   |   |   | В |   |   |   | В |   |   |   | A |   | В | В |   | В | В |   |
| D) Setting, Personal and Enabling Skills   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| 1. Identify, assess and communicate skills, interests, values<br>and abilities and then reflect on actions and priorities to work<br>effectively to deadlines.                         | В |   |   |   | В | A | В |   |   |   |   |   |   |   |   | A | В | A |   |   |   |   |   |   |   |   |   |
| <ol> <li>Develop a reflective philosophy when analysing personal<br/>effectiveness and considering personal wellbeing,<br/>management and development</li> </ol>                       | В |   |   |   |   | В | В |   |   |   |   |   |   |   |   |   | В |   | A |   |   |   |   |   | В | В |   |
|  |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   | 1 |   |

#### Part 5: Learning, Teaching and Assessment

Learning, Teaching and Assessment Journey:

Having entry points into both a Foundation Year and Level Four, enables the programme experience to facilitate the development of a successful undergraduate supporting a wide range of study backgrounds. The Foundation Year will prepare students with general study skills and opportunities to develop subject specific skills and knowledge. Additionally, the Foundation year includes an internship enabling a student to put their skills into practice and develop an early appreciation of employment opportunities and attributes necessary for enhanced employability. Assessment within the Foundation Year had been designed to prepare a student for the assessment to come in following years. As such, it demonstrates a breadth of type and gradual introduction to the expectations of HE level study.

The BA (Hons) Equine Business Management programme provides a robust underpinning of business principles coupled with a sound knowledge of the equine and wider equine industry. Students benefit from being exposed to developments in wider sport and commercially related business management approaches, bringing wider best practice to the equine context. Novel assessments are incorporated in order to equip and develop transferable skills that are desirable to the employer upon graduation. Optional modules allow students to specialise and tailor their programme to specific areas and career interests within the equine industry or outside it.

This programme incorporates the opportunity to either complete a work placement or study abroad period, allowing students to observe and to put theory into practice. This approach allows students to gain valuable experience, which in turn enhances their employability.

Students may have the opportunity of studying abroad for a semester as part of their stage 2, with Van Hall University of Applied Sciences in the Netherlands. Students will go through a competitive application and selection process for this opportunity to study at the Larenstein Campus, which teaches in English. Students will benefit from studying a combination of modules enabling them to experience the Dutch Equine Industry through Van Hall's excellent links with local, regional and national organisations. They will experience a different culture, living and studying abroad and gain insights into business and work practices internationally. Alternatively, students may identify an alternative study abroad opportunity that they wish to experience. They will have to demonstrate that this opportunity will add to their graduate attributes and skills and future career opportunities before it is considered suitable for use towards international academic study modules.

As students progress to stage 3, the assessments are designed to simulate real-life business challenges in order to ensure that graduates can deal with change, present themselves confidently and be able to produce creative media content. academic knowledge and understanding will reinforce and support the development of practical skills to equip the student with the knowledge base and skills relevant to this very broad area of applied business management. The programme prepares graduates for the future needs of the equine industry in the UK and abroad.

Overall, the programme combines the development of commercial business awareness alongside underpinning equine knowledge via teaching, research and practical skills to develop a graduate who can make an effective contribution to positively challenge and influence business practice. It has been shown that the balance of skills developed on the programme will also enable graduates to gain employment in other occupational areas, if they so wish.

#### Part 5: Learning, Teaching and Assessment

This programme offers the opportunity for students to undertake an approved Exchange Programme, for an agreed period (one/two semesters), of overseas study at a higher education institution studying modules appropriate to their programme aims and which have been pre-approved by the Programme Manager. The Exchange Programme is dependent on an approved agreement between the institution and an approved International Institution for BA (Hons) Equine Business Management.

Those students that successfully undertake a study abroad semester at Van Hall University of Applied Sciences in the Netherlands can achieve up to 60 credits of level 5 Collaborative Scheme Credit. To gain 60 credits the students must enroll and successfully complete a pre-approved combination of modules that must include some credits which are at least level 5. If students do not successfully complete all the pre-approved modules then they will gain Collaborative Scheme Credit equivalent to the study credits achieved as part of this study abroad experience. Collaborative Scheme Credit enables credits to be achieved and these credits contribute to the achievement of an award. These credits will not have marks attributed to them.

This programme will be assessed according to the approved Academic Regulations.

Students registered on this programme will have access to the Hartpury University support services.

The distinctive module used by the Programme Examination Board to inform recommending differential awards for students when considering borderline performance profiles will be

Undergraduate Dissertation.

Professional Accrediting Body documents to which this programme is mapped and or aligned: None

|                         |  |                 |   | Assessn                        | nent Map  |                         |                                 |   |  |
|-------------------------|--|-----------------|---|--------------------------------|---|-------------------------|---------------------------------|---|--|
|                         |  |                 | 1   |                                | Type of A   | Assessment*             |                                 |   | •  |
|                         |  | Coursework      | Report  | Portfolio                      | Written<br>Examination                            | Written Test            | Practical Skills<br>Examination | Practical Skills<br>Assessment              | Oral Assessment  |
| Core Modules<br>Stage 0 | Foundation Skills<br>Development   |                 |   |                                |   | A (25)<br>In-Class Test |                                 | B (75)<br>Graduate Skills<br>Logbook        |  |
|                         | Academic Skills in<br>Practice (Internship)                                  |                 | B (60)<br>Report  |                                |   |                         |                                 | A (40)<br>Practical<br>Assessment<br>Series |  |
|                         | Reviewing Literature   |                 | A1 (20)<br>Project Report<br>A2 (80)<br>Literature Review |                                |   |                         |                                 |   |  |
|                         | Foundation Equine<br>Studies   |                 |   |                                | B (50)<br>Written<br>Examination                  |                         |                                 |   | A (50)<br>Oral Presentation with<br>Questions                                  |
|                         | Foundations of<br>Business Enterprise<br>and Management                      | B (50)<br>Essay |   |                                |   |                         |                                 |   | A (50)<br>Group Oral<br>Presentation with<br>Questions individually<br>marked  |
| Core Modules            | Equine Structure and<br>Function   |                 |   |                                |   | A (100)<br>Test Series  |                                 |   |  |
| Stage 1                 | Professional<br>Development and<br>Influence within the<br>Equestrian Sector |                 |   | B (60)<br>Reflective Portfolio |   |                         |                                 |   | A (40)<br>Group Oral<br>Assessment with a<br>group mark                        |
|                         | Understanding the<br>Business and<br>Economic<br>Environment                 |                 |   |                                |   |                         |                                 |   | A (100)<br>Group Oral<br>Presentation with<br>Questions individually<br>marked |
|                         | Understanding<br>Business and<br>Financial Information                       |                 |   |                                | A (60)<br>Open-Material<br>Written<br>Examination | B (40)<br>Test Series   |                                 |   |  |

|                                | Introduction to the   |   |                             |                                    |                              |   | A (100)  |
|--------------------------------|---|---|-----------------------------|------------------------------------|------------------------------|---|--|
|                                | Principles of<br>Marketing  |   |                             |                                    |                              |   | Group Poster Defence<br>individually marked                                    |
|                                | Equestrian Project<br>Management                                    |   |                             | B (50)<br>Reflective Portfolio     |                              |   | A (50)<br>Group Oral<br>Presentation with<br>Questions individually<br>marked  |
|                                | Equine Industry   |   |                             |                                    | A1 (50) Test<br>A2 (50) Test |   |  |
| Core Modules<br>Stage 2        | Professional<br>Placement<br>Experience in the<br>Equestrian Sector |   |                             |                                    |                              | A (100)<br>Practical<br>Assessment<br>Series                          |  |
| Stage 2                        | Equestrian Research<br>in Professional<br>Practice                  |   |                             | A (100)<br>Coursework<br>Portfolio |                              |   |  |
|                                | Equestrian Media<br>Relations                                       |   |                             | A (100)<br>Coursework<br>Portfolio |                              |   |  |
| Optional<br>Modules<br>Stage 2 | International Stud<br>Management                                    |   |                             |                                    |                              |   | A (100)<br>Group Oral<br>Presentation with<br>Questions individually<br>marked |
|                                | Equestrian Event<br>Management and<br>Fundraising                   |   | B (75)<br>Project Report    |                                    |                              |   | A (25)<br>Poster Presentation  |
|                                | Equine Performance  | A (100)<br>Essay Based on a<br>Case Study |                             |                                    |                              |   |  |
|                                | Accounting<br>Information for<br>Business                           | B (50)<br>Coursework                      | A (50)<br>Case Study Report |                                    |                              |   |  |
|                                | Equine<br>Musculoskeletal<br>Diagnostics                            |   |                             |                                    | B (25)<br>Test               | A (75)<br>Practical Skills<br>Assessment                              |  |
|                                | Applied Equine<br>Nutrition   |   |                             |                                    |                              |   | A (100)<br>Oral Presentation with<br>Questions                                 |
|                                | Human Resource<br>Management  | B (50)<br>Coursework                      |                             |                                    |                              | A (50)<br>Group Practical<br>Skills Assessment<br>individually marked |  |
|                                | International<br>Academic Study<br>Portfolio                        |   |                             | A (100)<br>Coursework<br>Portfolio |                              |   |  |

|  | International<br>Academic Study<br>Project                                     |                      |                              | B (75)<br>Coursework<br>Portfolio              |                  |                            |                   |   | A (25)<br>Oral Presentation with<br>Questions                                  |
|--|--|----------------------|------------------------------|--|------------------|----------------------------|-------------------|---|--|
|  | International<br>Academic Study<br>Extended Project                            |                      |                              | B (75)<br>Coursework<br>Portfolio              |                  |                            |                   |   | A (25)<br>Oral Presentation with<br>Questions                                  |
| Core Module<br>Integrated<br>Placement<br>Year | Integrated Placement<br>Year   |                      |                              | A (100)<br>Industry<br>Experience<br>Portfolio |                  |                            |                   |   |  |
| Core Modules                                   | Undergraduate<br>Dissertation  |                      | A (100)<br>Project Report    |  |                  |                            |                   |   |  |
| Stage 3  | Sales, Negotiation<br>and Customer<br>Service                                  |                      |                              |  |                  |                            |                   |   | A (100)<br>Oral Assessment with<br>Questions                                   |
|  | Creating Equestrian<br>Content for Media<br>Platforms                          |                      | A (100)<br>Project Report    |  |                  |                            |                   |   |  |
|  | Sustainability and<br>Global Responsibility<br>within the Equestrian<br>Sector |                      | B (75)<br>Report             |  |                  |                            |                   |   | A (25) Oral<br>Presentation with<br>Questions                                  |
| Optional<br>Modules                            | Equine Nutrition for<br>Performance  |                      |                              |  |                  | A (100)<br>Case Study Test |                   |   |  |
| Stage 3  | Sports Sponsorship<br>and Brand<br>Development                                 |                      |                              |  |                  |                            |                   |   | A (100)<br>Group Oral<br>Presentation with<br>Questions individually<br>marked |
|  | Equine Therapy and Rehabilitation  |                      |                              |  |                  |                            |                   | A (100)<br>Practical Skills<br>Assessment | marked   |
|  | People, Leadership<br>and Change   | B (75)<br>Coursework | A (400)                      |  |                  |                            |                   |   | A (25)<br>Poster Defence   |
|  | Strategic<br>Management<br>Volunteering within                                 |                      | A (100)<br>Case Study Report |  |                  |                            |                   |   | A (100)  |
|  | the Equine Charity<br>Sector   |                      |                              |  |                  |                            |                   |   | Oral Presentation with<br>Questions  |
|  | assessment type<br>rsework, Written  |                      |                              |  |                  |                            |                   | s effect (Part 1)                         | are shown in term  |
| This specificat                                | on provides a concis<br>emonstrate if they ta                                  | se summary of t      | he main features of          | f the programme                                | and the learning | outcomes that a            | typical student m |   |  |

## Approved Programme Amendment Log

| Primary Programme Title: | BA (Hons) Equine Business Management |
|--------------------------|--------------------------------------|
| Programme Code:          | BAHEEBMX                             |
| Initial Approval Date:   | 01 September 2017                    |

#### Changes: Most recent at the top of the page

| Current version number: 9.1  |   |  |  |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|--|--|
| <b>Outline Change Details</b> :<br>Part 5: Assessment Map – Stage 1 / Level 4 core module Equine industry changed from Seen Written<br>Examination to two Tests. |   |  |  |  |  |  |  |  |  |
| Do the changes presented alter the mappi<br>(delete as appropriate)? /No   | ng against the Hartpury University Curriculum Framework   |  |  |  |  |  |  |  |  |
| If yes, please provide the details of the ch   | anges:  |  |  |  |  |  |  |  |  |
| Material Alteration: No  |   |  |  |  |  |  |  |  |  |
| Rationale:<br>Reflect changes to module specification, whic  | ch was amended to improve student experience in year 1.   |  |  |  |  |  |  |  |  |
| I can confirm that colleagues impacted b   | ves have been consulted about this change<br>y this change have been consulted<br>nsultations, which will be summarized within the Programme                      |  |  |  |  |  |  |  |  |
| Signature: R Collins   | Date: 23/2/23   |  |  |  |  |  |  |  |  |
|  | Porter<br>equire additional resources beyond the scope of those already<br>ent, and have not included a completed Resource Impact and<br><b>Date</b> : 14/03/2023 |  |  |  |  |  |  |  |  |
| Approval Committee and Date:   | CSP Chair's action (LD) 28 February 2023  |  |  |  |  |  |  |  |  |
| Change approved with effect from:  | 01 September 2023   |  |  |  |  |  |  |  |  |
| Resulting new version number:  | 9.2 (2023 intake onwards)   |  |  |  |  |  |  |  |  |

#### **Current version number: 9.0**

#### Outline Change Details:

Part 5: Assessment Map – component B for Stage 1 / Level 4 core module Understanding Business and Financial Information changed from Unseen Fixed-Time Test to Test Series, in line with module amendment.

#### Material Alteration: No

#### Rationale:

The original online test was provided and managed by UWE, in September 22 they withdrew their support for this service, hence the change in the assessment.

### Change requested by: Kevin Ball

I can confirm that colleagues impacted by this change have been consulted

I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report

| Enhancement Report                                 |  |  |
|--|--|--|
|  |  |  |
| 2 Bau  |  |  |
| Signature:   | Date: 29/11/2022   |  |
| Name of Head of Department: Catherine Po           |  |  |
|  | re additional resources beyond the scope of those already  |  |
| present or planned for by the department           |  |  |
| $\bigcirc$   |  |  |
| CARMER   | Dete: 07/42/22   |  |
| Signature: CATURA                                  | <b>Date</b> : 07/12/22   |  |
| Approval Committee and Date:                       | CVC Chair's action 2022 12 19  |  |
|  | CSP 2022 11 30   |  |
| Change approved with effect from:                  | 01 September 2023  |  |
| Resulting new version number:                      | 9.1 (2023 intake onwards)  |  |
|  |  |  |
|  |  |  |
| Current version number: 8.0                        |  |  |
| Outline Change Details:                            |  |  |
|  | assessment type for Equine Structure and Function (from a Placement Experience in the Equestrian Sector (from an |  |
| Industry Experience Portfolio to a Practical Ass   |  |  |
|  |  |  |
| Material Alteration: Yes and is accompanie         | d by the relevant course information document.   |  |
| Rationale:   |  |  |
|  | ange of assessment was proposed to better support the  |  |
|  | n order to enable module teams to have scope to be in line   |  |
| with industry practice in order to better to suppo | ort the students learning journey.   |  |
| Change requested by: Sophie Armstrong              | s have been consulted about this change  |  |
|  | -  |  |
| I can confirm that colleagues impacted b           |  |  |
|  | ultations, which will be summarized within the Programme   |  |
| Enhancement Report                                 |  |  |
| Signature: S. Armstrong Date: 01/11/2022           |  |  |
| Name of Head of Department: Catherine Pol          |  |  |
|  | re additional resources beyond the scope of those already  |  |
| present or planned for by the department           |  |  |
|  |  |  |
|  |  |  |
| $\cap$   | $\cap$   |  |
| PAVMAN   |  |  |
| Signature: Official Date: 08/11/2022               |  |  |
| Approval Committee and Date:                       | CVC Chair's action 2022 12 19  |  |
| Change approved with effect from:                  | 01 September 2023  |  |
| Resulting new version number:                      | 9.0 (2023 intake onwards)  |  |

21/09/2022 Transition modules added at stage 0 as previously omitted in error. CSP Chair's approved 2022 09 21

| Current version number: 7.0   |  |
|---|--|
| Outline Change Details:   |  |
| Part 2: Updated in line with current template   |  |
| Part 4 Learning Outcomes updated  |  |
| Part 3, 4 and 5: programme structure and associated assessments updated as follows:   |  |
| <u>At level 4</u>   |  |
| HEQVFB-30-4 Professional Development and Influence within the Equestrian Sector added in place of Personal and Management Development (HANXM8-30-4) |  |

HEQXN4-30-4 Equine Structure and Function reduced in size and replaced with new module HEQVP9-15-4 Equine Structure and Function.

HEQVKJ-15-4 New module Equestrian Project Management added

<u>At level 5</u>

New core module Professional Placement Experience in the Equestrian Sector (HEQVJR-15-5) replaces Professional Placement Experience (HSPVK5-15-5)

New core module Equestrian Research in Professional Practice (HEQVKR-30-5) added

New core module Equine Media Relations (HEQVJU-15-5) added

New module International Stud Management (HEQVLX-15-5) added

'Equestrian' added to the module title for HEQVDQ-15-5 Event Management and Fundraising, in line with module amendment.

HEQXR9-15-5 Equine Musculoskeletal Diagnostics replaces HEQXR6-15-5 Applied Equine Diagnostics and Therapy

At level 6

Module code for Undergraduate Dissertation changed from HANV3R-45-6 to HEQVKT-45-6 in line with module amendment.

New core module Sustainability and Global Responsibility in the Equine Sector (HEQVML-15-6) added Core module Sales, Negotiation and Customer Service (HEQV4N-15-6) added

New module Creating Equestrian Content for Media Platforms (HEQVKW-15-6) added

Volunteering within the Equine Charity Sector (HEQVFM-15-6) added

Material Alteration: Yes and is accompanied by the relevant course information document.

Rationale: In line with PSR Actions and Refresh 22

## Change requested by: Laura-Jayne Roberts

I can confirm that student representatives have been consulted about this change I can confirm that colleagues impacted by this change have been consulted

I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report

Signature: L. J. Roberts

Date: 18/11/2021

## Name of Head of Department:Catherine Porter

I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department;

 Signature:
 Date:
 23/11/2021

 Approval Committee and Date:
 Curriculum Validation Committee Chair's action 2022 05 18

 Change approved with effect from:
 01 September 2022

 Resulting new version number:
 8.0

## Current version number: 6.5

**Outline Change Details:** 

Parts 3 and 6 updated in line with module amendments at Foundation Year:

HANVG4-15-3 Foundation Skills Development

Module code changed from HANV8A-30-3 to HANVG4-15-3 - reduced to 15 credits.

Assessment component A changed from written exam to in class test.

HANVFE-30-3 Foundation Equine Studies

Module code changed from HANV8H-15-3 to HANVFE-30-3 - increased to 30 credits.

Assessment component B changed from in class test to written examination.

Parts 1 and 3: Foundation interim award updated to Higher Education Foundation Certificate in Academic Skills.

## Material Alteration: Yes

## Rationale:

Interim award - after a review of the interim award titles, it was agreed this revised title provided better clarity.

Modules at Foundation stage updated to reflect module changes; modules amended in response to students' request for more subject specific content in the Foundation year second semester.

|   | Change requested by: Dr Hieke Brown                        |  |  |
|---|--|--|--|
|   | nfirm that student representatives have b                  |  |  |
|   | nfirm that colleagues impacted by this ch                  |  |  |
|   | etained evidence of these consultations<br>incement Report | s, which will be summarized within the Programme     |  |
| Signature:  | Dr Hicke Brown   | Date: 04/03/2021                                     |  |
| Name of He  | ad of Department: Catherine Porter                         |  |  |
| l confirr   | n that this change does not require add                    | ditional resources beyond the scope of those already |  |
| presen  | t or planned for by the department                         |  |  |
|   | $\cap$   |  |  |
|   | PAVMON   |  |  |
| Signature:  | COTURCI  | Date:23/03/2021                                      |  |
| Approval Co   | ommittee and Date:   | CVC Chair's action 2021 04 26                        |  |
| Change app  | proved with effect from:                                   | 01 September 2021                                    |  |
| Resulting n   | ew version number:   | 7.0 (2021 intake onwards)                            |  |
|   |  |  |  |
|   | sion number: 6.3   |  |  |
| 15-5 to HEQ   |  | agement module code was changed from HSPXRL-         |  |
|   | gement and Fundraising changed from F                      |  |  |
|   | gement and Fundraising changed nom F                       | 13FXRN-15-5 10 HEQVDQ-15-5.                          |  |
| Parts 3 4 5   | & 6. Module HANVK6-15-5 name chan                          | ned from Year Work Placement to Integrated           |  |
| Parts 3, 4, 5 & 6: Module HANVK6-15-5 name changed from Year Work Placement to Integrated<br>Placement Year, in line with module amendment. |  |  |  |
|   |  | usiness updated in line with module amendment:       |  |
|   |  | case study report; Component B changed from          |  |
|   | study report to written assignment.                        |  |  |
|   | , i  |  |  |
| Added Unde  | rgraduate Dissertation as the distinctive                  | module used by the Programme Examination board.      |  |
| Material Alte   | eration: Yes   |  |  |
| Rationale:  | Changes made to module codes to refle                      | ect the module specifications and the new owning     |  |
| department  |  |  |  |

Change requested by: Catherine Porter

 $\int$ 

| Signature:                        | Date: 03/08/2020              |
|-----------------------------------|-------------------------------|
| CVC approval date:                | CVC Chair's action 2020 08 13 |
| Change approved with effect from: | 01 September 2020             |
| New version number:               | 6.5 (intakes 2019+)           |

| Current version number: 6.2  |  |  |
|--|--|--|
| Rationale: Update to interim awards to ensure accuracy.                                |  |  |
| Material Alteration: No  |  |  |
|  |  |  |
| Outline Change Details: Higher Education Foundation Certificate added to part 1 and 3. |  |  |
|  |  |  |
| Part 8 removed as no longer on the programme template.                                 |  |  |
|  |  |  |
| Change requested by: Academic Registrar  |  |  |
| CVC approval date: CSP Chair's Action 13-2-2020  |  |  |
| Change approved with effect from:  | Change approved with effect from: 13 February 2020 |  |
| New version number:  | 6.3 (intake 2018+)                                 |  |

| Current version number: 6.1 |  |
|-----------------------------|--|
| Outline Change Details:     |  |

The addition of recognized level 5 Collaborative Scheme Credit at level 5, for the Van Hall, Larenstein, exchange in the Netherlands. Parts 3, 4, 5 and 6 have been amended to include this opportunity. Material Alteration: No Rationale: This is an opportunity for students to apply for an exchange opportunity at an English speaking institution in the Netherlands. Students will experience a different culture, and be able to explore the Dutch Equestrian Industry. Change requested by: Lucy Dumbell I can confirm that student representatives have been consulted about this change I can confirm that colleagues impacted by this change have been consulted I have retained evidence of these consultations, which can be summarized within the Programme **Enhancement Report** Lucy Doubell Signature: Date: 20-12-2019 Name of Head of Department: Catherine Porter I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department; Signature: Date: 06/01/2020 CAPorter CVC 2020 01 13 Approval Committee and Date: Change approved with effect from: 13 January 2020 6.2 (intake 2018+) Resulting new version number:

| Rationale: To correct the assessment map names for the level 3 modules.                     |                     |
|---|---------------------|
| Material Alteration: No, not applicable.  |                     |
| Outline Change Details: The level 3 module names have been amended on the assessment map as |                     |
| they were incorrect, throughout the rest of the document the names were correct.            |                     |
| CVC approval date: CVC 2019 08 06   |                     |
| Change approved with effect from: 01 September 2019   |                     |
| New version number:   | 6.1 (intake 2018 +) |

**Rationale:** After the successful application for University Title, amendments were required to all specifications.

| Material Alteration: Yes and Course Information Sheet amended appropriately: Not required              |  |
|--|--|
| Outline Change Details: 1. Part 1: Basic Data requires the Awarding Body to be amended from Hartpury   |  |
| College to Hartpury University. 2. Award Titles amended to replace (SW) with (IP) 3. Subject Benchmark |  |
| Statements updated where required. (Remove any not relevant text)                                      |  |
| Change requested by: Academic Registrar  |  |

| Change requested by:              | Academic Registrar |
|-----------------------------------|--------------------|
| CVC approval date:                | 31 August 2018     |
| Change approved with effect from: | 01 September 2018  |
| New version number:               | 6.0                |

#### Version 3.0 (2018 intake)

Rationale: 1. To provide additional academic depth within the written part of the Human Resource Management HSPV5T155 assessment. 2. To ensure information is accurate. Material Alteration: Yes Outline Change Details: 1. Change of assessment weighting between component A & B from 75/25 to 50/50 on Human Resource Management 2. Addition of missing modules from the programme map. 3. Change the names of: The Impact of Sports Events (HSPV4E-15-6) from The Legacy and Impact of Sports Events Sport and Social Media (HSPV43-15-6) from Media, Technology & Communication in Sport Kevin Ball Change requested by: 06 August 2018 CVC approval date: Change approved with effect from: 01 September 2018 New version number: 3.1