



BSc (Hons)

Business Management

UCAS Code: **N200**

Typical offer: **112 UCAS tariff points or equivalent**

Duration: **3 years full-time**

Placement year: **Optional**

Awarding body: **Hartpury University**

Apply for this course here: <https://www.hartpury.ac.uk/university/courses/undergraduate/bsc-hons-business-management/bsc-hons-business-management-2024/>

OVERVIEW

Course overview

Gain a high-quality business degree and benefit from our established reputation for producing business-savvy graduates. Develop applied expertise to become a confident business professional, ready to make a success in your future career.

This exciting new degree has been developed in consultation with industry professionals to give you the edge in today's business world. You'll study dedicated business management modules to gain a fundamental understanding of the core principles and establish your unique leadership style.

Discover a world of career opportunities as you visit UK-based organisations, hear from inspirational guest lecturers, and complete a work placement. Our dedicated careers team will draw on their links with over 3,000 employers to help you find one that matches your career aspirations. You'll develop key employability and transferable skills throughout your studies and take part in CV-boosting activities to ensure you're well-prepared to impress future employers.

Benefit from the small cohort experience and become a valued member of our close-knit business community. This means small class-sizes with individual access to lecturers who will nurture you as a person to achieve your full potential, as well as providing an outstanding teaching quality.

You'll hone your applied business expertise with access to world-class facilities and commercial enterprises on site. Take on business briefs with our Sports Academies and professional teams,



Digital Innovation Farm and Tech Box Park for real agribusiness innovation, canine and equine therapy and hydrotherapy centres, rider performance centre, and Hartpury Sports Business Hub for connections with clubs and organisations including Sport Wales, Bream RFC, Gloucestershire County Cricket Club, Active Gloucester. You could even gain event management, media, and sponsorship experience with our NAF Five Star international equine events.

WHAT YOU'LL STUDY

What you'll study

This degree includes a range of modules designed to give you the essential business knowledge, personal development opportunities, industry exposure, critical thinking ability, and transferable skills to launch a successful career within any area of business management.

You'll study a series of core modules that have been developed exclusively for this new degree in consultation with business professionals, including CEOs, talent leaders, and senior academics. The linear design of this programme will give you a holistic understanding of key business principles and allow you to focus on the commercial application via our on-site businesses and industry networks.

During your studies, you'll also work towards the Wine and Spirit Education Trust (WSET) Level 1 award, which is included as part of the course. You'll gain a hands-on introduction to the world of wine or spirits, exploring the types and styles. This is ideal for anyone interested in starting a career or pursuing an interest in wine or spirits.

Level 4 (year one)

In the first semester, you'll learn the essentials of business management, complete a live marketing consultancy project, and take part in a UK-based field visit to see theory come to life. In the second semester, you'll develop an understanding of organisational behaviour and operations management, as well as establishing leadership skills that you'll advance throughout your degree.

COMPULSORY MODULES

Essentials of Business Management

Develop knowledge and understanding of key business topics including economics, management theory and entrepreneurship.

Marketing Business Consultancy

Learn marketing by doing through working with live products and take the opportunity to acquire a Wine and Spirit Education Trust (WSET) Level One Award.

Being a Business Leader

Learn leadership by doing and effective group engagement and management.

Organisational Behaviour and Operations Management

Learn key roles, attributes and responsibilities in individual and corporate organisations and cultures and behaviours that drive operational management.

NONE

Level five (year two)

During your first semester, you'll hone your project management skills and take on a live business consultancy. Then in your second semester, you'll learn about coaching and managing talent, and gain a deeper understanding of business analytics and finance.

COMPULSORY MODULES

Live Business Consultancy

Learn by doing through working directly with a client to solve a business problem.

Project Management and Managing Change

Apply key characteristics of project management in a dynamic environment.

Managing Talent

Learn by doing as you develop your professional self and realise how to get the best out of others.

Business Analytics and Finance

Understand key business and financial information and how it is used in the decision-making process.

Integrated placement year (optional)

An optional year between the second and final year offers the opportunity to put knowledge and skills into practice and gain valuable industry experience.

Level six (final year)

Learn how to create an effective business strategy and advance your knowledge of the global business environment. During your applied business project, you'll address an existing challenge within a business or sector to propose a solution or develop a business you want to grow.

COMPULSORY MODULES

Applied Business Strategy

Apply your knowledge to developing a client-based real-world business strategy.

Global Business Environment

Understand responsible management in the context of the United Nations Sustainable Development Goals.

Applied Business Project

Through a significant project, develop your own business plan or work on solving a business or management problem.

Please visit our document library for more module information.

HOW YOU'LL STUDY

We're committed to providing our BSc (Hons) Business Management students with a core business knowledge and a fundamental understanding of how theory works in real-world settings. Gain first-hand experience on site via our commercial enterprises, live projects and case studies, and expert guest speakers, before heading into industry to experience the dynamic world of business for yourself during field trips and an optional work placement.

Your support network

You'll benefit from a strong support network from day one to be the best you can be. This will range from your personal tutor and specialist academic support team (our Achievement and Success Centre) to dedicated wellbeing and employability (Innovation, Careers and Enterprise) centres.

Your learning experiences

You'll experience a variety of learning and assessment types inside and out of the classroom to develop your applied knowledge of business theory. You'll have the option to undertake a placement year to put your learning into practice within a real business environment.

Your career

Each year of your course will be made up of two semesters, within which you'll study compulsory modules on different industry-focused topics, enabling you to develop your own unique portfolio of knowledge, skills and experience, ready for your career.

Further details

+ Academic support

You'll have your own personal tutor while you're here who will support you to succeed in your studies. You'll also have access to our academic and wellbeing support teams who run regular workshops and one-to-one sessions on campus and online.

Alongside this, we have a comprehensive bank of online study skills resources to help you make the most of your qualification.

+ Module credits

On successful completion of your modules you'll gain academic credit that accumulates towards your award. The marks you gain in your second and third years may contribute towards your final degree classification.

+ Teaching modes

The modules contain a mixture of scheduled learning – lectures, seminars and practical sessions – alongside independent learning. Students are expected to dedicate at least two to three hours of independent study per contact hour. You could also opt to complete a work placement year during Level 5 (year two).

The course is taught in English.

Year	Contact learning	Placement learning	Independent learning
Level four (year one)	24%	0%	76%
Level five (year two)	24%	12%	76%
Placement year (optional)	1%	80%	19%
Level six (final year)	15%	0%	85%

+ Assessment and feedback

You'll be assessed through inclusive and progressive assessments, with no formal written examinations. Throughout your programme you'll be marked on a mixture of assessment types. Feedback will be given via a mixture of written bullet point-style feedback and/or oral feedback.

Year	Written exam	Practical exam	Coursework
Level four (year one)	0%	50%	50%

Year	Written exam	Practical exam	Coursework
Level five (year two)	0%	25%	75%
Placement year (optional)	0%	0%	100%
Level six (final year)	0%	33%	66%

+ Timetables

Each year of this course is taught over two semesters, normally consisting of 12 weeks of scheduled teaching and then assessment weeks, with an overview below:

- Scheduled teaching takes place between 8:30 to 20:30 Monday to Friday
- Wednesday afternoons are normally reserved for sports and cultural activities
- Work placements may entail different days and hours

View term dates ►

EMPLOYABILITY



Your career

You'll be exposed to industry throughout your course. Opportunities to work on live business and marketing briefs, connect with business professionals on and off site via guest lecturers, business visits, and an optional placement, and gain work experience with our varied on-site enterprises, will ensure you develop skills and expertise required to make a difference within any business or sector.

Work placements and experience

Gain valuable industry experience via short and long-term placement opportunities within the UK and/or abroad, as well as an optional integrated placement year before your final year. Through the support of our ICE department and your tutor, we will support you to secure a work placement that matches your interests and career goals. Placements can be paid or unpaid, and can be anywhere in the world.

On-campus opportunities

You could volunteer within one or more of our 11 commercial enterprises on site to gain valuable behind-the-scenes insights and develop the transferable skills for the future. Home to a commercial farm, sports teams, academies, and state-of-the-art sports facilities, a 70-species animal collection, equine and canine therapy and hydrotherapy centres, a rider performance centre, international equine events, and dog grooming, you're certain to discover an opportunity that supports your career aspirations or opens the door to something new.

Field trips and guest lecturers

As part of your degree, you'll see the dynamic world of business come to life through UK-based field trips. You'll also hear from a range of industry specialists via guest lectures, including business experts and senior academics from other institutions. This will support you to make connections and grow your professional network, as well as exploring a world of potential career pathways. It could even lead to an exciting job prospect, so it's important to make the most of every opportunity.

Study internationally

Our Study Abroad programme means that you can make the most of opportunities to study a semester or full year of your degree at one of our partner institutions while achieving credits towards your degree.

Discover Study Abroad ►

Graduate destinations

With a BSc (Hons) Business Management degree, you'll be sought after for a range of graduate careers in a multitude of sectors nationally and internationally, including:

- Business Analyst
- Supply Chain Manager
- Project Manager
- Investment Banker

Our careers team can support you to find and prepare to secure your perfect role.

You could even go on to launch and establish a successful business venture of your own.

FACILITIES

World-class facilities and businesses

You'll have access to a diverse range of cutting-edge facilities and commercial businesses while you're here, many of which are newly built and world class. Alongside lecture halls and workshop spaces, you'll have access to specialist facilities, many of which run as commercial enterprises, to understand day-to-day business



management and explore how these can be commercialised. This includes:

Commercial farm

With access to 380 hectares of commercial farmland across five sites, you'll explore the food supply chain from farm to fork. The farm is home to cattle, sheep, and pigs, under contract for a range of major food suppliers including Müller, Farmer Fresh, and RJ Kerr.

Agri-Tech Centre

Our on-campus Agri-Tech Centre connects the livestock farming community with smart technologies to help drive forward productivity and sustainability. You'll have opportunities to engage with tech companies, industry, and research through the centre, to develop applied business expertise.

Canine and Equine Therapy and Hydrotherapy Centres

These facilities provide an excellent opportunity for work placements and research projects, including working with real clients who use our facilities for hydrotherapy, physiotherapy and other techniques to aid recovery from illness or injury, or manage fitness and weight in domestic species.



Margaret Giffen Centre for Rider Performance

We offer one of the most advanced rider performance centres in the world at an academic institution, with a state-of-the-art gym and unique racing and eventing simulators. Run as a commercial enterprise, it's used by students and professional riders to develop their athletic abilities and prepare for big competitions.

International equine events centre

Our equestrian centre plays host to affiliated and unaffiliated shows and events throughout the year, as well as various lectures and demonstrations. Our international events attract competitors, sponsors and spectators from across the globe. You'll have the opportunity to volunteer to be a part of these events, enjoying a behind-the-scenes look at how competitions are organised and making valuable industry connections along the way.

£10 million sports academy



Our sports facilities are kitted out with the latest technology – including a double sports hall with performance analysis cameras; a rehabilitation suite; human performance and biomechanics laboratories; therapy suites; a performance analysis suite with an assessment and testing laboratory; an altitude chamber with an anti-gravity treadmill; power, cross training and performance gyms; and 3G rugby and football pitches with integrated cameras.

Professional sports teams

With Gloucester-Hartpury Women's RFC training and playing on site, as well as 10 competitive Sports Academies for student athletes, there are countless opportunities for you to gain experience in the commercial running of a professional sports club.

Hartpury Sports Business Hub

Engage with key local and regional sports organisations to complete live briefs and real-world research consultancy via the Hartpury Sports Business Hub, part-funded by the UK Government through the UK Shared Prosperity Fund. The Hub currently provides access to a range of organisations including Active Gloucester, Sport Wales, Bream RFC and Gloucestershire County Cricket Club as well as multinational corporations and independent businesses.

Study spaces

Our University Learning Centre has books, journals, ebooks, computers and breakout study spaces. In addition, we have a Study Lounge – an informal space with sports equipment, study booths and chill-out spaces to support both studying and relaxation.

Coming in 2023-24, we're launching a new multi-million-pound University Learning Hub that will give you 24/7 access to study resources, dedicated support teams, modern classrooms, eating and drinking facilities, and innovative study spaces all under one roof.

ENTRY REQUIREMENTS

Entry requirements

- **UCAS** | A typical offer for this course is 112 UCAS tariff points.
- **GCSE** | A minimum of five GCSEs at grade 9 to 4, (or A* to C grades if relevant) or equivalent, to include English Language and Mathematics.
- **A-level** | Typical offer is BBC or equivalent. This must include a minimum of two A-levels.

- **Vocational Award** | Typical offer is DMM in an Extended Diploma or equivalent in a relevant subject.
- **Access** | Typical offer is 112 UCAS tariff points in an Access to Higher Education Diploma.
- **Scottish Highers** | Typical offer is 112 UCAS tariff points in Scottish Highers. This must include a minimum of one Higher and one Advanced Higher.
- **Irish Leaving Certificate** | Typical offer is 112 UCAS tariff points in the Irish Leaving Certificate. This must include a minimum of two Highers. This must also include Maths and English Language at a minimum of Ordinary Level.
- **OCR Cambridge Technical** | Typical offer is a DMM in a Cambridge Technical Extended Diploma in a relevant subject.
- **T Level** | Typical offer is an overall grade of Merit in a T Level in a relevant subject.
- The minimum academic entry requirement for this programme is 72 UCAS tariff or equivalent providing this is combined with relevant experience.
- We may interview mature applicants and those with non-traditional qualifications to ensure this is the right course for you.
- Previous learning towards a university-level qualification or relevant work experience may count as credit for this course.
- Please contact us for further information:

Email us ▶

FEES AND FUNDING

Tuition fees and financial support

Please visit our student finance page for information on tuition fees and student loans, as well as non-repayable grants, bursaries and scholarships, eligible to different groups, to support with study costs.

Explore student finance ▶

Below, you'll find extra costs associated with studying this course.

Optional integrated placement year fee

£925 for the year.

Accommodation and living costs

Please visit our student accommodation page for details.

Explore accommodation ►

Performance Sports Academy membership

Find out costs and details for joining one of our performance Sports Academy teams.

Hartpury Gym

Find out about costs and details for joining the Hartpury gym.

Livery

We have stabling for 230 horses on campus. If you're interested in having your horse at Hartpury on DIY livery while you study, please visit our livery page for details and costs.

Livery options ►

Equine Academy

If you have the talent and drive to develop your skills as an equestrian athlete alongside your studies, you may be eligible to join our Equine Academy. For further details including costs, please visit our Equine Academy page.

Visit Equine Academy ►



Top 10

We're in the top 10 UK universities for teaching quality (The Times and The Sunday Times Good University Guide, 2023)



Academic Support

We've been named as the top university in England for academic support (National Student Survey, 2023)



97%

of graduates are in employment, further study or other purposeful activity (Graduate Outcomes 2023*)

HOW TO APPLY

You can apply for the BSc (Hons) Business Management degree via UCAS.

FURTHER COURSE DETAILS

For further details about this course, including the programme specification and module descriptions, please visit our document library.

Important information

Every effort has been made to ensure the accuracy of our published course information, however our programmes are reviewed and developed regularly. Changes or cancellation of courses may be necessary to ensure alignment with emerging employment areas, to comply with accrediting body requirements, revisions to subject benchmark statements or as a result of student feedback. We reserve the right to make necessary changes and will notify all offer-holders of changes as and when they occur.

*Reflects activities after 15 months for those who graduated in 2021.

CONTACT US

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- <https://www.facebook.com/hartpury>



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- <https://www.linkedin.com/school/hartpury/>



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