

Module Descriptor

Part 1: Basic Data					
Module Title	Business Management for Equine Dental Technicians				
Module Code	HEQVSK-15-5	Level	5	Version	1.0
Credit Rating	15	ECTS Credit Rating	7.5		
Teaching Institution	Hartpury	Department	Equine	Module Type	Standard
Contributes towards	BSc (Hons) Equine Dental Science				
Professional Accrediting Body	None	Module Entry requirements	None		
Pre-requisites	None	Excluded Combinations	None		
Most recent Validation Date	13 March 2024	Due for re-validation by	01 September 2029		
Amendment Approval Date		Approved with effect from	V1.0 - 01 September 2024		

Part 2: Module Content	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate knowledge and understanding of the environment within which small business management takes place. (A) 2. Evaluate the relevance of sustainability as a primary goal of business. (A) 3. Identify and evaluate effective options to provide solutions to business problems in a specific context. (A) 4. Design and present a business plan for an Equine Dental business. (A)
Syllabus Outline	<p>In the context of a business plan, the following will be covered:</p> <ul style="list-style-type: none"> • Business organisation and its environment: organisational structure; legal format of business; analysis of industry sectors and related opportunities; entrepreneurship; small business development • Resource management: identification and appraisal of resources necessary to establish or maintain a business including sources of finance; financial statements • Marketing strategies for a small business including consideration of the full range of potential stakeholders • Client satisfaction and retention • Mentorship and training • Sustainability and wellbeing in the context of a small business • Dental practice with respect to client relationships and working with other

	<p>stakeholders, to include developing rapport, respecting diversity and communicating with confidence</p> <ul style="list-style-type: none"> • Human resource management: staff development and training, employment law • Read and evaluate relevant literature, develop opinions to assist with decision making • National and international pressures on equine dental technicians • Focus groups and analysis of qualitative data.
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Part 3: Learning, Teaching and Assessment	
Description of Learning and Teaching	<p>Learning A variety of learning strategies will be used which may include lectures, seminars, case studies, self-directed learning, and online learning. Students will also be encouraged to develop skills associated with lifelong learning, to support progression within their degree programme. This will include directed study and additional reading.</p> <p>Virtual Learning Environment (VLE) (or equivalent) This module is supported by a VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within a VLE.</p>
Resource Strategy	<p>Essential reading Essential material will be indicated to the student via pre-course material, module guides and through their accessing a dedicated VLE presence. No requirement for the purchase of set text(s) will be made unless explicitly stated and students will have full access to library services, online applications, and inter-library loans.</p> <p>Further reading Students are expected to identify all other reading relevant to their chosen topic for themselves. They will be required to read widely using the library catalogue, a variety of bibliographic and full text databases, and Internet resources. Many resources can be accessed remotely. The purpose of this further reading is to ensure students are familiar with current research, classic works and material specific to their interests from the academic literature and wider professional sources.</p> <p>Access and skills Formal opportunities for students to develop their library and information skills are provided within the induction period and student skills sessions. Additional support is available through online resources. This includes interactive tutorials on finding books and journals, evaluation information and referencing. Sign up workshops are also offered.</p>
Assessment Strategy	<p>This module will be assessed according to the approved Hartpury Academic Regulations including any specific regulations detailed within the student's programme specification.</p> <p>The oral assessment offers students the chance to carry out market research in relation to a small equine dentistry business, utilising literature sources and theoretical concepts in order to forecast, present and defend a business plan.</p> <p>Students will be provided formative feedback throughout the module in lecture and seminar sessions in order to support the development of individual business plans.</p> <p>A student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the VLE.</p>

Identify final assessment component and element	A1	
% weighting between components A and B	A:	B:
	100%	0%
First Sit		
Component A Description of each element	Element weighting (as % of component)	
1. Oral Presentation with Questions (25 minutes)	100%	

Resit (further attendance at taught classes is not required)	
Component A Description of each element	Element weighting (as % of component)
1. Oral Presentation with Questions (25 minutes)	100%
Please note: If a student is permitted a retake of the module under the Academic Regulations, the assessment will be that indicated by the Module Specification at the time that retake commences.	

Part 4: Comparative Information				
Information	Information has to be produced at programme level to produce comparable sets of standardised information about courses allowing prospective students to compare and contrast between programmes they are interested in applying for.			
	Expected learning hours for the module:			
	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours
	150	36	114	0
	Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:			
	Total assessment of the module		Percentage	
	Written Examination (Written Examination / Written Test)		0%	
	Coursework (Coursework / Report / Portfolio)		0%	
	Practical Examination (Practical Skills Examination / Practical Skills Assessment / Oral Assessment)		100%	
	Total		100%	

Module Amendment Log

Module Title:	Business Management for Equine Dental Technicians
Module Code:	HEQVSK-15-5
Initial Approval Date:	13 March 2024

Approved Module Changes (most recent at the top):

Outline Change Details: New module.	
Approval Committee and Date:	CVC Chair's action 2024 03 13
Change approved with effect from:	01 September 2024
Resulting new version number:	1.0

Initial HECOS code:	100078 Business and Management
Initial module description for Course Marketing Purposes: This module gives student Equine Dental Technicians an insight into the market research, planning, and running of a business.	