

## Programme Specification

<b>Part 1: Basic Data</b>			
<b>Primary Programme Title</b>	BSc (Hons) Business Management		
<b>Target Award Titles</b>	<b>Mode and Typical Duration of Study</b>	<b>Professional Accrediting Body Links</b>	<b>Study Abroad / Exchange / Credit Recognition</b>
BSc (Hons) Business Management	Full time, 3 years	Principles of Responsible Management Education (PRME)	<b>None</b>
BSc (Hons) Business Management with integrated placement year	Full time, 4 years	Principles of Responsible Management Education (PRME)	<b>None</b>
<b>Interim Award Titles</b>	BSc Business Management BSc Business Management with integrated placement year Diploma of Higher Education in Business Management Certificate of Higher Education in Business Management Undergraduate Certificate in Business Management Certificate in Academic Skills		
<b>Teaching Delivery Method</b>	On-site		
<b>Awarding Institution</b>	Hartpury University		
<b>Teaching Institution</b>	Hartpury University		
<b>Delivery Location</b>	Hartpury		
<b>Department Responsible for Programme</b>	Sport		
<b>Unit-E Code</b>	<b>BSHSBMXX</b>		
<b>Entry Criteria Information</b>	Applicants will have achieved entry criteria appropriate for the stage of entry, which can be found through the Hartpury website ( <a href="http://www.hartpury.ac.uk">www.hartpury.ac.uk</a> ).		
<b>Most Recent Validation Date</b>	21 March 2024	<b>Due for Re-validation By</b>	01 September 2029
<b>Amendment Approval Date</b>		<b>Approved With Effect From</b>	V1.0 - 01 September 2024
<b>Professional Accrediting Body Approval Date</b>	08 November 2023	<b>Date For Re-accreditation</b>	Annually
<b>Version</b>	1.0		

## Part 2: Programme Overview

A Hartpury BSc (Hons) Business Management graduate is able to make good business decisions and identify a meaningful career and professional development path beneficial to themselves and employers. Graduates have developed personal management and teamwork skills, and are adept at leading individuals and teams to do their best work. They have practical, hands-on business experience through working on consultative projects with industry and are entrepreneurially-minded. They can engage in conceptual and empirical research to advance understanding of the role and impact of organisations in the creation of sustainable social, economic and environmental value. Graduates understand their role as generators of an inclusive and sustainable global economy. They are ethically-driven with a focus on sustainability and the United Nations Sustainable Development Goals, and possess a personal awareness of how to deploy technology and influence their own achievements, as well as wider society.

A Hartpury BSc (Hons) Business Management with integrated placement year graduate has honed their business skills and gained substantial experience in a business environment. They are able to make good business decisions and identify a meaningful career and professional development path beneficial to themselves and employers. Graduates have developed personal management and teamwork skills, and are adept at leading individuals and teams to do their best work. They have practical, hands-on business experience through working on consultative projects with industry and are entrepreneurially-minded. They can engage in conceptual and empirical research to advance understanding of the role and impact of organisations in the creation of sustainable social, economic and environmental value. Graduates understand their role as generators of an inclusive and sustainable global economy. They are ethically-driven with a focus on sustainability and the United Nations Sustainable Development Goals, and possess a personal awareness of how to deploy technology and influence their own achievements, as well as wider society.

### Part 3: Programme Structure

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

\*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ core modules marked + are not eligible for compensation

	Core Modules	Optional Modules	Target and Interim Awards
<b>Stage 1</b>	HSPVSF-30-4 Being a Business Leader  HSPVR9-30-4 Essentials of Business Management  HSPVRM-30-4 + Marketing Business Consultancy  HSPVS3-30-4 + Organisational Behaviour and Operations Management	None	<a href="#"><u>Certificate in Academic Skills</u></a>  <a href="#"><u>Undergraduate Certificate in Business Management</u></a>  <a href="#"><u>Certificate of Higher Education in Business Management</u></a>
	To progress to stage 2 you must achieve at least 90 credits.		
<b>Stage 2</b>	HSPVQU-30-5 + Business Analytics and Finance  HSPVRA-30-5 + Live Business Consultancy  HSPVRN-30-5 + Managing Talent  HSPVS4-30-5 + Project Management and Managing Change	None	<a href="#"><u>Diploma of Higher Education in Business Management</u></a>
<b>Optional year</b>	HANVK6-15-5 Integrated Placement Year		
	To progress to stage 3 you must achieve at least 210 credits.		

<b>Stage 3</b>	<p>HSPVQY-60-6 + Applied Business Project</p> <p>HSPVRE-30-6 + Applied Business Strategy</p> <p>HSPVRS-30-6 Global Business Environment</p>	<p>HSPVSL-30-6 Undergraduate Individual Study<sup>1</sup></p>	<p><u>BSc Business Management</u></p> <p><u>BSc Business Management with integrated placement year</u> Must include the Integrated Placement Year module.</p> <p><u>BSc (Hons) Business Management</u></p> <p><u>BSc (Hons) Business Management with integrated placement year</u> Must include the Integrated Placement Year module.</p>
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<sup>1</sup>The Undergraduate Individual Study module is offered by exception.

## Part 4: Programme Learning Outcomes

Modules in bold are core modules and modules not emboldened are optional modules.

A denotes a module that assesses a learning outcome and B denotes a module aligned with a learning outcome.

Learning Outcomes:	<b>Essentials of Business Management</b>	<b>Marketing Business Consultancy</b>	<b>Being a Business Leader</b>	<b>Organisational Behaviour and Operations Management</b>	<b>Live Business Consultancy</b>	<b>Project Management and Managing Change</b>	<b>Managing Talent</b>	<b>Business Analytics and Finance</b>	<b>Integrated Placement Year</b>	<b>Applied Business Strategy</b>	<b>Global Business Environment</b>	<b>Applied Business Project</b>	Undergraduate Individual Study
<b>A. Knowledge and Understanding of:</b>													
1. Risk management and mitigation that underpins business policy and strategy.				B		A						B	
2. Business ethics, sustainability, and responsible management in social, cultural, legal and environmental contexts.	B				B					A			
3. Marketing, customer management and consumer behaviour.		A											
4. Ethical leadership and the rights and dignities of others.			B				A						
5. Enterprise and entrepreneurship through innovation and creation and co-creation of new products, services or organisations.		B			A								

6. Management of people				B		B	A						
7. Practices and management of finance and accounting for control, planning and decision-making.	B				B	B		A					
8. Organisational behaviour	B			A									
<b>B. Intellectual Skills</b>													
1. Critically evaluate current research in the field of business management to propose realistic and effective management practices.				B	B					B	B	A	
2. Transform data and information to applied knowledge.		B			B			B				A	
3. Work in unpredictable and complex contexts.		B			A	B							
4. Demonstrate confidence in analysing current situations, identifying strengths and weaknesses to develop strategy and identify appropriate solutions to problems.		B			B					A	A		A
<b>C. Performance and Practice</b>													
1. Develop and plan for behaviour change to promote an enhanced, inclusive people management practice whilst being empathetic to the wellbeing of others.	B		B		B	B	A						
2. Demonstrate integrity in research and engagement.		B			B							A	
3. Critically appraise complex data and financial management information.	B							A					
4. Relate to and cooperate with others in contributing to group goals.		B			B						A		
5. Demonstrate commercial acumen based on an awareness of the key drivers for business success, and causes of failure.		B			A			B				A	
<b>D. Setting, Personal and Enabling Skills</b>													
1. Identify, assess and communicate skills, interests, values and abilities and then reflect on actions and priorities to work effectively to deadlines.			B			B	B					A	
2. Develop a reflective philosophy when analysing personal effectiveness and considering personal wellbeing, self-management and development.			B		B		A					B	
3. Develop an ability to work collaboratively and inclusively with groups of internal and external stakeholders.		A			A						B		

### Learning, Teaching and Assessment Journey:

The BSc (Hons) Business Management programme provides a range of assessment and teaching and learning methods to equip students with the transferable skills and critical understanding to succeed in a professional business environment. The student education journey is informed by applied learning at each stage with direct industry engagement in the curriculum to expose students to wider networks and apply their learning to real-world business and organisational challenges.

The programme is aligned to the QAA Benchmark Statement for Business and Management (mapped to modules below) and students are prepared through their teaching, learning and assessment journey to enter a wide range of fields.

Each level has key features relevant to the stage of learning which then scaffold into the next level and on to employment or further study.

Stage 1: Across the stage the focus is on setting the foundation of three constituent parts: 1) building professionalism, entrepreneurialism, practical experience, and personal development; 2) developing academic and quantitative research methods skills; and 3) acquiring understanding of fundamental elements of a business management degree. The first part is achieved through learning by doing by gaining knowledge and understanding of consultancy by working directly with external clients through a marketing consultancy project, and investigating what makes for effective leaders and team working in a particular industrial context. Part two is realised through practising and applying quantitative methods in a live context and through locating, assessing, and incorporating relevant academic and industry literature assessments. The third is achieved through building fundamental knowledge key topics of management, the business environment, the United Nations Sustainable Development goals, and organisational structures. Assessment at Stage 1 is tailored where possible so that students can delve deeper into an area or industry of interest and a mix of assessment methods give underpinning experience of academic and report writing alongside digital and oral presentation skills.

Stage 2: Across the stage students develop their confidence and independence, building upon knowledge and skills developed during Stage 1. Students further develop their professionalism, entrepreneurialism, practical experience and personal development through a larger-scale consultancy project and in-depth understanding of their project management skills as well as management of self and others. Academic, research, writing, and presentation skills are advanced from Stage 1, and students engage in learning by doing through consultancy and the practical application of qualitative research methods. Business finance and data analytics are investigated in depth, and digital skills through project management and data visualisations are developed and assessed as evaluative report writing and presentation skills.

Integrated Placement Year (optional): Students have the opportunity to further develop their employability and can experience different approaches used within industry in either a regional, national or an international environment. A reflective assessment encourages students to consider the impact of this experience and the skills gained.

Stage 3: This stage challenges students and consolidates knowledge and critical thinking and skills that are applied to larger projects, strategies, and the global business

## Part 5: Learning, Teaching and Assessment

environment. A capstone significant applied project facilitates individual specialisation and personalised assessment that typically facilitate routes to employment or postgraduate study. Critical thinking, responsible management and ethical research skills and principles are common themes across the stage that sit over knowledge and skills acquired at Stages 1 and 2. International issues and agendas that impact on business strategy and practice prepare students for work in a globalised business system and environment.

This programme will be assessed according to the approved Academic Regulations.

Students registered on this programme will have access to the Hartpury University support services.

The distinctive module used by the Programme Examination Board to inform recommending differential awards for students when considering borderline performance profiles will be:  
Applied Business Project

Professional Accrediting Body documents to which this programme is mapped and or aligned:

Business Management at Hartpury University is an Active Signatory to the Principles of Responsible Management Education (PRME) Active Signatory.

PRME has over 800 members in 96 countries. As an Active Signatory we subscribe to educating and preparing leaders of the future in line with the United Nations Sustainable Development Goals, affords scope for local Chapter engagement and an international network of opportunity for students. The nexus between business and sustainable development goals as defined by PRME can be found here:

<https://www.unprme.org/the-sdgs/>



## Assessment Map

		Type of Assessment*							
		Coursework	Report	Portfolio	Written Examination	Written Test	Practical Skills Examination	Practical Skills Assessment	Oral Assessment
<b>Core Modules Stage 1</b>	Essentials of Business Management			A (100) Coursework Portfolio					
	Marketing Business Consultancy							A1(80) Group Oral Presentation with Questions, individually marked A2 (20) Oral Assessment	
	Being a Business Leader							A (100) Poster Defence	
	Organisational Behaviour and Operations Management	A2 (50) Essay	A1 (50) Report						
<b>Core Modules Stage 2</b>	Live Business Consultancy							A1 (80) Group Oral Presentation with Questions, individually marked A2 (20) Oral Assessment	
	Project Management and Managing Change			A (100) Coursework Portfolio					

	Managing Talent			A (100) Coursework Portfolio					
	Business Analytics and Finance		A1 (50) Report A2 (50) Report						
<b>Optional year</b>	Integrated Placement Year			A (100) Industry Experience Portfolio					
<b>Core Modules Stage 3</b>	Applied Business Strategy		A1 (100) Report						
	Global Business Environment								A1 (80) Group Oral Presentation with Questions, individually marked A2 (20) Oral Assessment
	Applied Business Project	A1 (30) Coursework	A2 (70) Report						

\*Indicative assessment types for new students enrolling on this programme after the date this specification takes effect (Part 1) are shown in terms of either **Coursework**, **Written Examination**, or **Practical Examination** as indicated by the colour coding above.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found through Hartpury's website ([www.hartpury.ac.uk](http://www.hartpury.ac.uk)).

## Approved Programme Amendment Log

<b>Primary Programme Title:</b>	BSc (Hons) Business Management
<b>Programme Code:</b>	BSHBBMXX
<b>Initial Approval Date:</b>	21 March 2024

**Changes:** *Most recent at the top of the page*

<b>Outline Change Details:</b> New programme.	
<b>Approval Committee and Date:</b>	CVC Chair's action 2024 03 21
<b>Change approved with effect from:</b>	01 September 2024
<b>Resulting new version number:</b>	1.0