

**BSc (Hons)**

# Business Management

**Gain a high-quality business degree and benefit from our established reputation for producing business-savvy graduates. Develop applied expertise to become a confident business professional, ready to make a success in your future career.**

This exciting new degree has been developed in consultation with industry professionals to give you the edge in today's business world. You'll study dedicated business management modules to gain a fundamental understanding of the core principles and establish your unique leadership style.

## Key Information

 **Course Duration:** 3 years full-time

UC **UCAS Code:** N200

 **Part or Full Time:** Full Time

 **Level of Study:** Undergraduate Degrees

 **Placement Year:** Optional

 **Typical Offer:** 112 UCAS tariff points or equivalent

## Course information

### Overview

Discover a world of career opportunities as you visit UK-based organisations, hear from inspirational guest lecturers, and complete a work placement. Our dedicated careers team will draw on their links with over 3,000 employers to help you find one that matches your career aspirations. You'll develop key employability and transferable skills throughout your

studies and take part in CV-boosting activities to ensure you're well-prepared to impress future employers.

Benefit from the small cohort experience and become a valued member of our close-knit business community. This means small class-sizes with individual access to lecturers who will nurture you as a person to achieve your full potential, as well as providing an outstanding teaching quality.

You'll hone your applied business expertise with access to world-class facilities and commercial enterprises on site. Take on business briefs with our Sports Academies and professional teams, Digital Innovation Farm and Tech Box Park for real agribusiness innovation, canine and equine therapy and hydrotherapy centres, rider performance centre, and Hartpury Sports Business Hub for connections with clubs and organisations including Sport Wales, Bream RFC, Gloucestershire County Cricket Club, Active Gloucester. You could even gain event management, media, and sponsorship experience with our NAF Five Star international equine events.

## Entry requirements

- **UCAS** | A typical offer for this course is 112 UCAS tariff points.
- **GCSE** | A minimum of five GCSEs at grade 9 to 4, (or A\* to C grades if relevant) or equivalent, to include English Language and Mathematics.
- **A-level** | Typical offer is BBC or equivalent. This must include a minimum of two A-levels.
- **Vocational Award** | Typical offer is DMM in an Extended Diploma or equivalent in a relevant subject.
- **Access** | Typical offer is 112 UCAS tariff points in an Access to Higher Education Diploma.
- **Scottish Highers** | Typical offer is 112 UCAS tariff points in Scottish Highers. This must include a minimum of one Higher and one Advanced Higher.
- **Irish Leaving Certificate** | Typical offer is 112 UCAS tariff points in the Irish Leaving Certificate. This must include a minimum of two Highers. This must also include Maths and English Language at a minimum of Ordinary Level.
- **OCR Cambridge Technical** | Typical offer is a DMM in a Cambridge Technical Extended Diploma in a relevant subject.
- **T Level** | Typical offer is an overall grade of Merit in a T Level in a relevant subject.

The minimum academic entry requirement for this programme is 72 UCAS tariff or equivalent providing this is combined with relevant experience.

We may interview mature applicants and those with non-traditional qualifications to ensure this is the right course for you.

Previous learning towards a university-level qualification or relevant work experience may count as credit for this course.

Please contact us for further information.

## **Employability**

# **Your career**

You'll be exposed to industry throughout your course. Opportunities to work on live business and marketing briefs, connect with business professionals on and off site via guest lecturers, business visits, and an optional placement, and gain work experience with our varied on-site enterprises, will ensure you develop skills and expertise required to make a difference within any business or sector.

## **Work placements and experience**

Gain valuable industry experience via short and long-term placement opportunities within the UK and/or abroad, as well as an optional integrated placement year before your final year. Through the support of our ICE department and your tutor, we will support you to secure a work placement that matches your interests and career goals. Placements can be paid or unpaid, and can be anywhere in the world.

## **On-campus opportunities**

You could volunteer within one or more of our 11 commercial enterprises on site to gain valuable behind-the-scenes insights and develop the transferable skills for the future. Home to a commercial farm, sports teams, academies, and state-of-the-art sports facilities, a 70-species animal collection, equine and canine therapy and hydrotherapy centres, a rider performance centre, international equine events, and dog grooming, you're certain to discover an opportunity that supports your career aspirations or opens the door to something new.

## **Field trips and guest lecturers**

As part of your degree, you'll see the dynamic world of business come to life through UK-based field trips. You'll also hear from a range of industry specialists via guest lectures, including business experts and senior academics from other institutions. This will support you to make connections and grow your professional network, as well as exploring a world of potential career pathways. It could even lead to an exciting job prospect, so it's important to make the most of every opportunity.

## Study internationally

Our Study Abroad programme means that you can make the most of opportunities to study a semester or full year of your degree at one of our partner institutions while achieving credits towards your degree.

## Graduate destinations

With a BSc (Hons) Business Management degree, you'll be sought after for a range of graduate careers in a multitude of sectors nationally and internationally, including:

- Business Analyst
- Supply Chain Manager
- Project Manager
- Investment Banker

Our careers team can support you to find and prepare to secure your perfect role.

You could even go on to launch and establish a successful business venture of your own.

### How you'll study

We're committed to providing our BSc (Hons) Business Management students with a core business knowledge and a fundamental understanding of how theory works in real-world settings. Gain first-hand experience on site via our commercial enterprises, live projects and case studies, and expert guest speakers, before heading into industry to experience the dynamic world of business for yourself during field trips and an optional work placement.

## Your support network

You'll benefit from a strong support network from day one to be the best you can be. This will range from your personal tutor and specialist academic support team (our Achievement and Success Centre) to dedicated wellbeing and employability (Innovation, Careers and Enterprise) centres.

## Academic support

You'll have your own personal tutor while you're here who will support you to succeed in your studies. You'll also have access to our academic and wellbeing support teams who run regular workshops and one-to-one sessions on campus and online.

Alongside this, we have a comprehensive bank of online study skills resources to help you make the most of your qualification.

## Your learning experiences

You'll experience a range of teaching methods to strengthen your digestion of topics, including lectures, workshops and practical sessions, as well as supported work placement learning as part of many courses.

## **Your career**

Each year of your course will be made up of two semesters, within which you'll study compulsory and optional modules on different industry-focused topics, enabling you to develop your own unique portfolio of knowledge, skills and experience, ready for your career. The course is taught in English.

# **Modules**

## **Overview**

## **What you'll study**

This degree includes a range of modules designed to give you the essential business knowledge, personal development opportunities, industry exposure, critical thinking ability, and transferable skills to launch a successful career within any area of business management.

You'll study a series of core modules that have been developed exclusively for this new degree in consultation with business professionals, including CEOs, talent leaders, and senior academics. The linear design of this programme will give you a holistic understanding of key business principles and allow you to focus on the commercial application via our on-site businesses and industry networks.

During your studies, you'll also work towards the Wine and Spirit Education Trust (WSET) Level 1 award, which is included as part of the course. You'll gain a hands-on introduction to the world of wine or spirits, exploring the types and styles. This is ideal for anyone interested in starting a career or pursuing an interest in wine or spirits.

## **Module credits**

On successful completion of your modules you'll gain academic credit that accumulates towards your award. The marks you gain in your second and final years may contribute towards your final degree classification.

## **Level four (year one)**

In the first semester, you'll learn the essentials of business management, complete a live marketing consultancy project, and take part in a UK-based field visit to see theory come to life.

In the second semester, you'll develop an understanding of organisational behaviour and operations management, as well as establishing leadership skills that you'll advance throughout your degree.

## Compulsory Modules

### **Essentials of Business Management**

Develop knowledge and understanding of key business topics including economics, management theory and entrepreneurship.

### **Marketing Business Consultancy**

Learn marketing by doing through working with live products and take the opportunity to acquire a Wine and Spirit Education Trust (WSET) Level One Award.

### **Being a Business Leader**

Learn leadership by doing and effective group engagement and management.

### **Organisational Behaviour and Operations Management**

Learn key roles, attributes and responsibilities in individual and corporate organisations and cultures and behaviours that drive operational management.

### **Level five (year two)**

During your first semester, you'll hone your project management skills and take on a live business consultancy. Then in your second semester, you'll learn about coaching and managing talent, and gain a deeper understanding of business analytics and finance.

## Compulsory Modules

### **Live Business Consultancy**

Learn by doing through working directly with a client to solve a business problem.

### **Project Management and Managing Change**

Apply key characteristics of project management in a dynamic environment.

### **Managing Talent**

Learn by doing as you develop your professional self and realise how to get the best out of others.

### **Business Analytics and Finance**

Understand key business and financial information and how it is used in the decision-making process.

### **Integrated placement year (optional)**

An optional year between the second and final year offers the opportunity to put knowledge and skills into practice and gain valuable industry experience.

## Level Six (final year)

Learn how to create an effective business strategy and advance your knowledge of the global business environment. During your applied business project, you'll address an existing challenge within a business or sector to propose a solution or develop a business you want to grow.

# Compulsory Modules

## Applied Business Strategy

Apply your knowledge to developing a client-based real-world business strategy.

## Global Business Environment

Understand responsible management in the context of the United Nations Sustainable Development Goals.

## Applied Business Project

Through a significant project, develop your own business plan or work on solving a business or management problem.

## Teaching modes

The modules contain a mixture of scheduled learning – lectures, seminars and practical sessions – alongside independent learning. Students are expected to dedicate at least two to three hours of independent study per contact hour. You could also opt to complete a work placement year during Level 5 (year two).

The course is taught in English.

Year	Contact learning	Placement learning	Independent learning
Level four (year one)	24%	0%	76%
Level five (year two)	24%	12%	76%
Placement year (optional)	1%	80%	19%
Level six (final year)	15%	0%	85%

## Assessment and Feedback

You'll be assessed through inclusive and progressive assessments, with no formal written examinations. Throughout your programme you'll be marked on a mixture of assessment types. Feedback will be given via a mixture of written bullet point-style feedback and/or oral feedback.

Year	Written exam	Practical exam	Coursework
Level four (year one)	0%	50%	50%
Level five (year two)	0%	25%	75%
Placement year (optional)	0%	0%	100%
Level six (final year)	0%	33%	66%

## Timetables

Each year of this course is taught over two semesters, normally consisting of 12 weeks of scheduled teaching and then assessment weeks, with an overview below:

- Scheduled teaching takes place between 8:30 to 20:30 Monday to Friday
- Wednesday afternoons are normally reserved for sports and cultural activities
- Work placements may entail different days and hours

 **View term dates**

## Fees and funding

Please visit our [student finance page](#) for information on tuition fees and student loans, as well as non-repayable grants, bursaries and scholarships, eligible to different groups, to support with study costs.

### Performance Sports Academy membership

Find out costs and details for [joining one of our performance Sports Academy teams](#).

### Hartpury gym

Find out about costs and details for [joining the Hartpury gym](#).

### Accommodation and living costs

Please [visit our student accommodation page](#) for details.

### Livery

We have stabling for 230 horses on campus. If you're interested in having your horse at Hartpury on DIY livery while you study, please [visit our livery page](#) for details and costs.

### Equine Academy

If you have the talent and drive to develop your skills as an equestrian athlete alongside your studies, you may be eligible to join our Equine Academy. For further details including costs, please [visit our Equine Academy page](#).

## Further course details

Our [Resource Library](#) is where you'll find all the essential details about Hartpury University's courses. It includes *Programme* and *Module Specifications*, along with *Course Information Sheets* for every course. You can easily download a complete revision history for each of these, clearly showing the dates changes were made.

**Course Information Sheets:** These are PDF versions of the course webpages. They provide an overview of the course, what to expect during your studies, and the topics covered.

**Programme Specifications:** These are detailed, validated documents containing academic specifics for each programme. They include descriptions of the programme, its aims, learning outcomes, year and module structure, as well as teaching, learning, and assessment strategies.

**Module Specifications:** Each Programme consists of several Modules. Our Module Specifications outline the topics covered and the expected outcomes for students studying each Module.

 **Resource library**



"My tutors on my BA Sports Business Management degree, and my postgraduate Masters in Research, have helped me to apply the knowledge I gained about consumer behaviour, accounting, marketing and how to create an audience to the real business world. I set up my business in 2018 and I'm enjoying every minute thanks to the support and encouragement I received from my tutors at Hartpury.

**Will Biggs, Business Owner, Zeeon**

Ask us a question, or enter your details to be kept up-to-date with news and events from Hartpury University.

Full Name \*

First name

Last name

Email address \*

Home country \*

Select an Option

▼

Which subject area are you interested in? \*

Select an Option

▼

What year are you planning to start your studies? \*

## Get in touch

Whether you're looking for more details with regards to a specific course, or information on your own academic options or life at Hartpury, please don't hesitate to get in touch with our friendly and knowledgeable Admissions team.

### Important information

Every effort has been made to ensure the accuracy of our published course information, however our programmes are reviewed and developed regularly. Changes or cancellation of courses may be necessary to ensure alignment with emerging employment areas, to comply with accrediting body requirements, revisions to subject benchmark statements or as a result of student feedback. We reserve the right to make necessary changes and will notify all offer-holders of changes as and when they occur.

