

Programme Specification

Part 1: Basic Data			
Primary Programme Title	BSc (Hons) Business Management		
Target Award Titles	Mode and Typical Duration of Study	Professional Accrediting Body Links	Study Abroad / Exchange / Credit Recognition
BSc (Hons) Business Management	Full time, 3 years	None	None
BSc (Hons) Business Management with integrated placement year	Full time, 4 years	None	None
Interim Award Titles	BSc Business Management BSc Business Management with integrated placement year Diploma of Higher Education in Business Management Certificate of Higher Education in Business Management Undergraduate Certificate in Business Management Undergraduate Award in Business Studies		
Teaching Delivery Method	On-site		
Awarding Institution	Hartpury University		
Teaching Institution	Hartpury University		
Delivery Location	Hartpury		
Department Responsible for Programme	Sport		
Unit-E Code	BSHSBMXX		
Entry Criteria Information	Applicants will have achieved entry criteria appropriate for the stage of entry, which can be found through the Hartpury website (www.hartpury.ac.uk).		
Most Recent Validation Date	21 March 2024	Due for Re-validation By	01 September 2029
Amendment Approval Date	V1.1 – 23 July 2024 V2.0 – 31 Jan 2025	Approved With Effect From	V1.1 - 01 September 2024 V2.0 - 01 September 2025
Professional Accrediting Body Approval Date	None	Date For Re-accreditation	None
Version	2.0		

Part 2: Programme Overview

A Hartpury BSc (Hons) Business Management graduate is able to make good business decisions and identify a meaningful career and professional development path beneficial to themselves and employers. Graduates have developed personal management and teamwork skills, and are adept at leading individuals and teams to do their best work. They have practical, hands-on business experience through working on consultative projects with industry and are entrepreneurially-minded. They can engage in conceptual and empirical research to advance understanding of the role and impact of organisations in the creation of sustainable social, economic and environmental value. Graduates understand their role as generators of an inclusive and sustainable global economy. They are ethically-driven with a focus on sustainability and the United Nations Sustainable Development Goals, and possess a personal awareness of how to deploy technology and influence their own achievements, as well as wider society.

A Hartpury BSc (Hons) Business Management with integrated placement year graduate has honed their business skills and gained substantial experience in a business environment. They are able to make good business decisions and identify a meaningful career and professional development path beneficial to themselves and employers. Graduates have developed personal management and teamwork skills, and are adept at leading individuals and teams to do their best work. They have practical, hands-on business experience through working on consultative projects with industry and are entrepreneurially-minded. They can engage in conceptual and empirical research to advance understanding of the role and impact of organisations in the creation of sustainable social, economic and environmental value. Graduates understand their role as generators of an inclusive and sustainable global economy. They are ethically-driven with a focus on sustainability and the United Nations Sustainable Development Goals, and possess a personal awareness of how to deploy technology and influence their own achievements, as well as wider society.

Part 3: Programme Structure

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ core modules marked + are not eligible for compensation

¹ these modules are accredited by a professional awarding body, but are not subject to variant regulations

^{AV} these modules are subject to additional and variant regulations but are not accredited by a professional awarding body

^{EX} these modules are offered by exception

	Core Modules	Optional Modules	Target and Interim Awards
Stage 1	HSPVUY-15-4 Building Customer Value Project HSPVVE-30-4 + Creating and Managing Enterprise HSPVUL-15-4 Improving Personal Effectiveness HSPVVS-30-4 + Managing in a Global Business Environment HSPVW8-15-4 + Organising and Managing Work HSPVWL-15-4 Understanding Financial Foundations of Business	None	<u>Undergraduate Award in Business Studies</u> <u>Undergraduate Certificate in Business Management</u> <u>Certificate of Higher Education in Business Management</u>
	To progress to stage 2 you must achieve at least 90 credits.		

Stage 2	<p>HSPVUU-15-5 + Collaborating and Managing Relationships</p> <p>HSPVVA-15-5 Design Thinking for Enterprise</p> <p>HSPVUT-30-5 + Leading Sustainably and Responsibly</p> <p>HSPVV9-15-5 + Making Financial Decisions</p> <p>HSPVVC-15-5 + Managing Digital and Data Driven Marketing</p> <p>HSPVUG-30-5 + Managing Operations and Projects</p>	None	<u>Diploma of Higher Education in Business Management</u>
Optional year	HANVK6-15-5 Integrated Placement Year		
To progress to stage 3 you must achieve at least 210 credits.			
Stage 3	<p>HSPVVR-30-6 + Applied Business Project</p> <p>HSPVVD-15-6 Critical Issues in Business</p> <p>HSPVW7-30-6 + Exploring Strategy and Innovation</p> <p>HSPVWK-15-6 Leading Ethical Business and Corporate Social Responsibility</p> <p>HSPVXG-15-6 + Managing and Leading in Organisations</p> <p>HSPVWX-15-6 + Planning Research Methods</p>	HSPVSL-30-6 Undergraduate Individual Study ^{EX}	<p><u>BSc Business Management</u></p> <p><u>BSc Business Management with integrated placement year</u> Must include the Integrated Placement Year module.</p> <p><u>BSc (Hons) Business Management</u></p> <p><u>BSc (Hons) Business Management with integrated placement year</u> Must include the Integrated Placement Year module.</p>

Part 4: Programme Learning Outcomes

Modules in bold are core modules and modules not emboldened are optional modules.
A denotes a module that assesses a learning outcome and B denotes a module aligned with a learning outcome.

Learning Outcomes:	Improving Personal Effectiveness	Organising and Managing Work	Creating and Managing Enterprise	Understanding Financial Foundations of Business	Building Customer Value Project	Managing in a Global Business Environment	Collaborating and Managing Relationships	Managing Digital and Data Driven Marketing	Leading: Sustainably and Responsibly	Making Financial Decisions	Design Thinking for Enterprise	Managing Operations and Projects	Integrated Placement Year	Managing and Leading in Organisations	Planning Research Methods	Exploring Strategy and Innovation	Critical Issues in Business	Leading: Ethical Business and Corporate Social Responsibility	Applied Management Project
A. Knowledge and Understanding of:																			
1. Risk management and mitigation that underpins business policy and strategy.										A		A				A			
2. Business ethics, sustainability, and responsible management in social, cultural, legal and environmental contexts.		B	B			B			A							B		A	
3. Marketing, customer management and consumer behaviour.					A			A			A								

4. Ethical leadership and the rights and dignities of others.		B	A			B			A									A	
5. Enterprise and entrepreneurship through innovation and creation and co-creation of new products, services or organisations.			A							A									
6. Management of people							A					B							
7. Practices and management of finance and accounting for control, planning and decision-making.				A					A										
8. Organisational behaviour		B							B							A		A	
B. Intellectual Skills																			
1. Critically evaluate current research in the field of business management to propose realistic and effective management practices.									A						B	A	A	B	A
2. Transform data and information to applied knowledge.				A	A			A	A	A					A				A
3. Work in unpredictable and complex contexts.								B			B	A	B						
4. Demonstrate confidence in analysing current situations, identifying strengths and weaknesses to develop strategy and identify appropriate solutions to problems.						A		B		B				B	A	A	A	B	A
C. Performance and Practice																			
1. Develop and plan for behaviour change to promote an enhanced, inclusive people management practice whilst being empathetic to the wellbeing of others.		A					A											A	B
2. Demonstrate integrity in research and engagement.	B							B	A						A		B		A
3. Critically appraise complex data and financial management information.				A				A		A									
4. Relate to and cooperate with others in contributing to group goals.					A		A			A	A	A					A		
5. Demonstrate commercial acumen based on an awareness of the key drivers for business success, and causes of failure.			A							A	A					A		A	
D Setting, Personal and Enabling Skills																			
1. Identify, assess and communicate skills, interests, values and abilities and then reflect on actions and priorities to work effectively to deadlines.	A				B							B	A	A					B

2. Develop a reflective philosophy when analysing personal effectiveness and considering personal wellbeing, self-management and development.	A						A					A	A	A				
3. Develop an ability to work collaboratively and inclusively with groups of internal and external stakeholders.				A		A				B	A	A				A		B

Learning, Teaching and Assessment Journey:

The BSc (Hons) Business Management programme provides a range of assessment and teaching and learning methods to equip students with the transferable skills and critical understanding to succeed in a professional business environment. The student education journey is informed by applied learning at each stage with direct industry engagement in the curriculum to expose students to wider networks and apply their learning to real-world business and organisational challenges.

The programme is aligned to the QAA Benchmark Statement for Business and Management (mapped to modules below) and students are prepared through their teaching, learning and assessment journey to enter a wide range of fields.

Each level has key features relevant to the stage of learning which then scaffold into the next level and on to employment or further study.

Stage 1: Across the stage the focus is on setting the foundation of three constituent parts: 1) building professionalism, entrepreneurialism, practical experience, and personal development; 2) developing academic and quantitative research methods skills; and 3) acquiring understanding of fundamental elements of a business management degree. The first part is achieved through learning by doing by gaining knowledge and understanding of consultancy by working directly with external clients through a marketing consultancy project, and investigating what makes for effective leaders and team working in a particular industrial context. Part two is realised through practising and applying quantitative methods in a live context and through locating, assessing, and incorporating relevant academic and industry literature assessments. The third is achieved through building fundamental knowledge key topics of management, the business environment, the United Nations Sustainable Development goals, and organisational structures. Assessment at Stage 1 is tailored where possible so that students can delve deeper into an area or industry of interest and a mix of assessment methods give underpinning experience of academic and report writing alongside digital and oral presentation skills.

Stage 2: Across the stage students develop their confidence and independence, building upon knowledge and skills developed during Stage 1. Students further develop their professionalism, entrepreneurialism, practical experience and personal development through a larger-scale consultancy project and in-depth understanding of their project management skills as well as management of self and others. Academic, research, writing, and presentation skills are advanced from Stage 1, and students engage in learning by doing through consultancy and the practical application of qualitative research methods. Business finance and data analytics are investigated in depth, and digital skills through project management and data visualisations are developed and assessed as evaluative report writing and presentation skills.

Integrated Placement Year (optional): Students have the opportunity to further develop their employability and can experience different approaches used within industry in either a regional, national or an international environment. A reflective assessment encourages students to consider the impact of this experience and the skills gained.

Stage 3: This stage challenges students and consolidates knowledge and critical thinking and skills that are applied to larger projects, strategies, and the global business

Part 5: Learning, Teaching and Assessment

environment. A capstone significant applied project facilitates individual specialisation and personalised assessment that typically facilitate routes to employment or postgraduate study. Critical thinking, responsible management and ethical research skills and principles are common themes across the stage that sit over knowledge and skills acquired at Stages 1 and 2. International issues and agendas that impact on business strategy and practice prepare students for work in a globalised business system and environment.

This programme will be assessed according to the approved Academic Regulations.

Students registered on this programme will have access to the Hartpury University support services.

The distinctive module used by the Programme Examination Board to inform recommending differential awards for students when considering borderline performance profiles will be:
Applied Business Project

Professional Accrediting Body documents to which this programme is mapped and or aligned:
None

ASSESSMENT MAP

	Type of Assessment*								
		Coursework	Report	Portfolio	Written Exam	Written Test	Practical Skills Examination	Practical Skills Assessment	Oral Assessment
Core Modules Stage 1	Improving Personal Effectiveness			A (100) Reflective Portfolio					
	Organising and Managing Work		A (100) Literature Review						
	Creating and Managing Enterprise		A (40) Case Study Report						B (60) Group Oral Presentation with Questions, individually marked
	Understanding Financial Foundations of Business		A (100) Case Study Report						
	Building Customer Value Project	B (50) Essay							A (50) Group Oral Presentation with Questions, with a group mark
	Managing in a Global Business Environment		B (80) Report				A (20) In-Class Test		

Core Modules Stage 2	Collaborating and Managing Relationships	A (100) Essay							
	Managing Digital and Data Driven Marketing								A (100) Oral Presentation with Questions
	Leading Sustainably and Responsibly		A (100) Case Study Report						
	Making Financial Decisions		A (100) Report						
	Design Thinking for Enterprise		B (30) Report						A (70) Group Poster Presentation with Questions, with a group mark
	Managing Operations and Projects			B (70) Project Report					A (30) Group Oral Presentation with Questions, with a group mark
Optional Year	Integrated Placement Year			A (100) Industry Experience Portfolio					
Core Modules Stage 3	Managing and Leading in Organisations			A (100) Reflective Portfolio					
	Planning Research Methods		A (100) Report						

	Exploring Strategy and Innovation		A (60) Case Study Report						B (40) Oral Presentation with Questions
	Critical Issues in Business	A (50) Group Coursework, with a group mark	B (50) Report						
	Leading Ethical Business and Corporate Social Responsibility			B (60) Case Study Report					A (40) Oral Presentation
	Applied Business Project		A (80) Report						B (20) Oral Presentation with Questions

***Indicative assessment types for new students enrolling on this programme after the date this specification takes effect (Part 1) are shown in terms of either Coursework, Written Examination, or Practical Examination as indicated by the colour coding above.**

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found through Hartpury's website (www.hartpury.ac.uk).

Approved Programme Amendment Log

Primary Programme Title:	BSc (Hons) Business Management
Programme Code:	BSHBBMXX
Initial Approval Date:	21 March 2024

Changes: *Most recent at the top of the page*

Current version number: 1.2	
Outline Change Details: Parts 3, 4 and 5 updated to reflect new suite of modules. Parts 1 and 3: interim awards updated in line with current regulations - Undergraduate Award in Business Studies added, Certificate in Academic Skills removed.	
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? Yes If yes, please provide the details of the changes: All of the HAF outcomes have been amended in line with the newly validated modules' learning outcomes.	
Material Alteration: Yes and is accompanied by the relevant course information document.	
Rationale: The new modules better reflect QAA benchmark statements and the interdisciplinarity of Business degrees. It provides a greater suite of modules which allows students the opportunity to engage in a wider range of academic material.	
Change requested by: John Lannon I can confirm that student representatives have been consulted about this change I can confirm that colleagues impacted by this change have been consulted I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
Signature: John Lannon	Date: 13/12/2024
Name of Head of Department: Sarah Lee I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department	
Signature: Sarah Lee	Date: 13.12.24
Approval Committee and Date:	CVC Chair's action (SD) 2025 01 31 (from CVC 2025 01 22)
Change approved with effect from:	01 September 2025
Resulting new version number:	2.0

Current version number: 1.0	
Outline Change Details: Removal of all reference to the Professional Body PRME on pages 1 and 8	
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? No If yes, please provide the details of the changes:	
Material Alteration: Yes	
Rationale: At this time the professional body PRME has not been able to accredit our degree as they would prefer to look at the programme once it is more established and has a cohort of students enrolled.	
Change requested by: L Dumbell N/A I can confirm that student representatives have been consulted about this change Yes I can confirm that colleagues impacted by this change have been consulted	

N/A I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
Signature: <i>Lucy Dombell</i>	Date: 23 07 2024
Name of Head of Department: Sarah Lee	
I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department;	
Signature: Sarah Lee	Date: 22.07.24
Approval Committee and Date:	CSP Chair's Action 2024 07 23
Change approved with effect from:	23 07 2024
Resulting new version number:	1.1

Outline Change Details: New programme.	
Approval Committee and Date:	CVC Chair's action 2024 03 21
Change approved with effect from:	01 September 2024
Resulting new version number:	1.0