

**MSc**

# Business, Management and Enterprise

**This programme is professionally accredited by the Chartered Management Institute. The course is designed to provide you with an overview of business management and operations and develop you as a leader in corporate, social enterprise, or public sector settings. On successful completion of the programme, you will also receive a CMI Level 7 Diploma in Strategic Management and Leadership Practice.**

## Key Information

 **Course Duration:** 1 year; full-time

UC **UCAS Code:** MSTSBMXX

 **Level of Study:** Master's and PhDs

 **Typical Offer:** 2:1 honours degree

## Course information

### Overview

The MSc Business, Management and Enterprise equips graduates from any discipline with the essential skills and expertise to navigate the complexities of modern business environments. With a focus on developing an entrepreneurial mindset, this programme encourages you to think creatively, developing viable business solutions.

You'll have the opportunity to gain professional accreditation via the CMI on completion of your studies. You'll also have access to leadership and management resources via the CMI, which will assist you with your academic studies, but also your employability and career development.

On completion of the course, you'll emerge with a comprehensive understanding of business dynamics, ready to tackle challenges across various sectors. Overall, this course not only

enhances professional expertise but also instils a global perspective, preparing leaders to thrive in an ever-evolving marketplace.

## **Entry requirements**

### **Academic**

2:1 honours degree (2:2 applicants considered individually) in any discipline, or equivalent professional qualification.

### **Non-academic**

Candidates with substantial experience or other qualifications can be considered on an individual basis.

### **International**

In addition to the academic qualification an IELTS 6.5 or equivalent is required.

Please contact us for further information.

## **Employability**

### **Your career**

The Chartered Management Institute is an internationally recognised professional body for Managers and leaders. Throughout your course you will have access to networking and resources, designed to support you in your studies, but also in the development of your future career. Industry opportunities on this course are diverse, to ensure you develop the skills, experience and connections needed for your career.

## **Graduate destinations**

The MSc Business, Management and Enterprise, equips you to take up professional and graduate management positions. You might continue in an industry that's related to an area you are currently working in or a subject previously studied, or you might prefer to take on an entirely new challenge. From areas such as people, finance or marketing you'll be well-equipped to work in large sector or specialist organisations.

## **How you'll study**

### **Duration**

#### **One year, full-time**

You can study this qualification full-time and subsequently complete it within one year.

You'll study on campus normally for across three days a week, with some online delivery to engage with digital marketing.

## **Your support network**

You'll benefit from a strong support network from day one. This will range from your lecturers, supervisors and personal tutor to our specialist academic (Achievement and Success Centre), employability (Innovation, Careers and Enterprise) and wellbeing teams.

## **Your learning experiences**

You'll be assigned a tutor straight away who will help you evolve the problem you wish to investigate for your Master's Business Project from when you start so you are ready to go after you've done the other modules and you'll have access to training in a variety of research methods.

# **Qualifications and modules**

## **Modules**

### **Module credits**

Upon successful completion of your modules, you'll gain academic credit that accumulates towards your award. The marks you gain may contribute towards your final master's degree differential award (pass, merit or distinction).

## **Modules**

### **Leading with Impact**

This module aims to unlock your leadership potential. Through reflective practice, emotional intelligence, and strategic self-assessment, you'll develop the skills to lead confidently, manage stress, and inspire diverse teams. Elevate your leadership capabilities and create a clear path for continuous growth and professional success.

### **Planning Marketing Strategy**

In this module, you'll critically assess an organisation's marketing and current position. You will apply segmentation, targeting, and positioning techniques, leverage digital marketing tools, and explore the role of partnerships in driving growth, to develop a strategic marketing plan. This module will allow you to gain practical experience in creating actionable plans to achieve real-world business goals.

### **Leading Strategy and Organisational Change**

In this module you will analyse an organisation's situation, evaluate their strategic alternatives, and tackle the challenges of implementing change. You'll develop the ability to make bold, well-supported recommendations that drive success and lead transformative change, giving you the tools to shape the future of any business.

### **Strategic Financial Decision Making**

This module will boost your confidence in finance, and equip you with the essential skills for strategic leadership. You'll gain a deep understanding of how finance drives organisational objectives, while learning to analyse financial data, apply budgeting techniques, and assess financial risks. Strengthen your ability to align financial planning with strategic goals, develop data-driven strategies, and effectively communicate financial insights to drive business success.

### **Business Consultancy Project**

In this module you will work with real organisations to tackle complex business challenges, apply strategic frameworks, and develop data-driven solutions. You will be able to hone your project management, teamwork, and communication skills while delivering impactful recommendations. You will be able to gain hands-on experience and build the expertise to lead successful consultancy projects.

### **Leading Enterprise Development**

This module focuses on key aspects of enterprise and entrepreneurship, including entrepreneurial leadership, performance management, managing innovation, and growth strategies. Students will explore how to create and manage successful ventures, develop vision and values, recognise opportunities, and drive sustainable enterprise.

### **Postgraduate Business Project**

This module equips you with the skills to tackle real-world business challenges through applied research. You'll learn to conduct a critical literature review, choose appropriate research methods, manage your project, and apply ethical standards. By the end, you'll be able to deliver a clear, well-structured research project that provides actionable insights for both academic and business audiences.

## **Teaching modes**

The modules contain a mixture of scheduled learning including lectures, practical sessions, seminars and group tasks scheduled alongside independent learning. Students are expected to

dedicate at least two to three hours of independent study per contact hour.

The course is taught in English.

	Contact learning	Placement learning	Independent learning
MSc degree	12%	0%	88%

### Teaching contact time

Teaching contact time and method will vary depending on the module that you're studying. However, postgraduate modules on this course normally involve 24 hours of taught contact time with staff per module.

## Assessment and Feedback

You'll be assessed through a mixture of practical assessments, oral presentations and written assignments. Many of the modules will be marked based on a mixture of assessment types, whilst others will be based solely on one type of assessment.

Written feedback will be provided to you for each assessment that you submit and you'll be able to discuss your feedback by arranging a tutorial with the respective module leader.

	Written exam	Practical exam	Coursework
MSc degree	0%	34%	66%

## Timetables

Full-time students study this course in one year, and they study three semesters. The first two semesters will usually consist of 12 weeks of scheduled teaching and then assessment weeks. The timetable will normally consist of:

- Onsite teaching two days a week
- Online teaching half a day
- Assessments are normally scheduled on the same day as you would normally be taught, to support the management of other commitments.
- The dissertation (independent research project) will normally be completed in semester 3, with tutorial / supervisor support being flexible depending upon the nature of the project.

Specific attendance dates and timetables are available before enrolment.

 **View term dates**

# Fees and funding

Please visit our [student finance page](#) for information on tuition fees and student loans, as well as non-repayable grants, bursaries and scholarships, eligible to different groups, to support with study costs.

## Studentship Scheme

Our Postgraduate Studentship Scheme provides a fantastic development opportunity, enabling you to complement your postgraduate study with important real-world research or within teaching within a paid position at Hartpury.

## Accommodation and living costs

Please [visit our student accommodation page](#) for details.

## Fees & finance

# Further course details

Our [Resource Library](#) is where you'll find all the essential details about Hartpury University's courses. It includes *Programme* and *Module Specifications*, along with *Course Information Sheets* for every course. You can easily download a complete revision history for each of these, clearly showing the dates changes were made.

**Course Information Sheets:** These are PDF versions of the course webpages. They provide an overview of the course, what to expect during your studies, and the topics covered.

**Programme Specifications:** These are detailed, validated documents containing academic specifics for each programme. They include descriptions of the programme, its aims, learning outcomes, year and module structure, as well as teaching, learning, and assessment strategies.

**Module Specifications:** Each Programme consists of several Modules. Our Module Specifications outline the topics covered and the expected outcomes for students studying each Module.

## Resource library

# Meet the programme manager

Polly Pick is a Principle Lecturer.

## Get in touch

Ask us a question about postgraduate study at Hartpury University or enter your contact details to receive updates on news, events and updates on opportunities to visit us.

Full Name \*

First name

Last name

Email address \*

Home country \*

 

## **Important information**

Every effort has been made to ensure the accuracy of our published course information, however our programmes are reviewed and developed regularly. Changes or cancellation of courses may be necessary to ensure alignment with emerging employment areas, to comply with accrediting body requirements, revisions to subject benchmark statements or as a result of student feedback. We reserve the right to make necessary changes and will notify all offer-holders of changes as and when they occur.