

Programme Specification

Part 1: Basic Data			
Primary Programme Title	MSc Business, Management and Enterprise		
Target Award Titles	Mode and Typical Duration of Study	Professional Accrediting Body Links	Study Abroad / Exchange / Credit Recognition
Master of Science in Business, Management and Enterprise	Full time, 1 year Part time up to 3 years	Chartered Management Institute (CMI)	None
Interim Award Titles	Postgraduate Diploma in Business, Management and Enterprise Postgraduate Certificate in Business, Management and Enterprise Postgraduate Award in Business Management		
Teaching Delivery Method	On-site		
Awarding Institution	Hartpury University		
Teaching Institution	Hartpury University		
Delivery Location	Hartpury		
Department Responsible for Programme	Sport		
Unit-E Code	MSTSBMXX		
Entry Criteria Information	Applicants will have achieved entry criteria appropriate for the stage of entry, which can be found through the Hartpury website (www.hartpury.ac.uk).		
Most Recent Validation Date	26 April 2024	Due for Re-validation By	01 September 2030
Amendment Approval Date	V1.1 – 23 July 2024 V1.2 – 29 October 2024 V2.0 – 31 Jan 2025 V3.0 – 10 March 2025	Approved With Effect From	V3.0 – 01 September 2025
Professional Accrediting Body Approval Date	18 February 2025	Date For Re-accreditation	Next major revalidation point
Version	3.0		

Part 2: Programme Overview

The MSc Business, Management and Enterprise provides graduates from any discipline with the essential skills and knowledge to navigate today's complex business landscape. Emphasising an entrepreneurial mindset, this programme encourages creative thinking and the development of viable business solutions.

Upon completion, graduates gain a deep understanding of business, leadership, and entrepreneurship, equipping them to address challenges across various sectors. This course not only enhances professional expertise but also cultivates a global perspective, preparing future leaders to thrive in an ever-evolving marketplace.

Graduates emerge as highly analytical and strategic managers, ready to apply both conceptual and practical skills in diverse environments, including industry, social enterprises, and government. They are adept at implementing sustainable practices that support competitive advantage and possess the ability to motivate individuals and teams, all while effectively managing their own development.

Part 3: Programme Structure

This structure diagram demonstrates the student journey from enrolment through to graduation for a typical **full time student on the primary programme**, including:

- level and credit requirements
- award requirements that are in addition to those described in the Hartpury University Academic Regulations
- module diet, including core and optional modules.

Please note:

*PAB – these modules are subject to additional and variant regulations as part of an accreditation by a professional accrediting body

+ core modules marked + are not eligible for compensation

¹ these modules are accredited by a professional awarding body, but are not subject to variant regulations:

^{AV} these modules are subject to additional and variant regulations but are not accredited by a professional awarding body

	Core Modules	Optional Modules	Target and Interim Awards
Stage 1	<p>HSPVUH-15-7 Business Consultancy Project</p> <p>HSPVTN-30-7 Leading Enterprise Development ¹</p> <p>HSPVVB-30-7 Leading Strategy and Organisational Change ¹</p> <p>HSPVTP-15-7 Leading with Impact ¹</p> <p>HSPVUV-15-7 Planning Marketing Strategy ¹</p> <p>HSPVSH-60-7 Postgraduate Business Project ¹</p> <p>HSPVU5-15-7 Strategic Financial Decision Making ¹</p>	None	<p><u>Postgraduate Award in Business Management</u></p> <p><u>PG Cert Business, Management and Enterprise</u></p> <p><u>PG Dip Business, Management and Enterprise</u></p> <p><u>MSc Business, Management and Enterprise</u></p>

Part time: Part-time students are encouraged to complete their studies within two years.

Part 4: Programme Learning Outcomes

Modules in bold are core modules and modules not emboldened are optional modules.

A denotes a module that assesses a learning outcome and B denotes a module aligned with a learning outcome.

Learning Outcomes:	Leading with Impact	Strategic Financial Decision Making	Business Consultancy Project	Planning Marketing Strategy	Leading Strategy and Organisational Change	Leading Enterprise Development	Postgraduate Business Project
A. Knowledge and understanding of:							
1. The theoretical underpinning and processes applicable to the management of resources through effective decision making as a manager.	B	A		A	A	A	
2. Current issues and the contemporary context for business management provision in the global business environment and the impact of sustainability.	B	B	A		A	A	A
3. The impact of different management systems on internal and external stakeholders.		B	A	A	A	B	
4. The value of underlying principles of equality, diversity and inclusion to the success of a business or organisation.	A		B		A	B	
5. The uses of financial management and information management systems.		A		B	B	B	

6. Market development and operation for services and goods.		B	B	A	B	A	
B. Intellectual Skills							
1. Research and critically evaluate business information sources to support conclusions.	B	B	A	A	B	A	A
2. Critically analyse different forms of business data and information to effectively design innovative solutions to management challenges.		A	A	A	B	A	A
3. Present and disseminate solutions to business and organisational challenges.		B	A	A	A	A	A
4. Apply business and management knowledge to define organisational challenges and solutions to them.			A	A	A	A	
5. Demonstrate originality in the application of business and management knowledge.			A	B		A	A
6. Design and adapt situationally relevant leadership and performance management tactics and strategies.	A		B		A	A	
C. Performance and Practice							
1. Work confidently and collaboratively with diverse groups and stakeholders, using current best practice.	A		A		A		
2. Demonstrate industry-ready and socially responsible research and engagement.			A	B	A	B	A
3. Effectively present professional reports for internal and external audiences, using a range of media.	B	A	A	A	A	A	A
4. Evaluate current digital trends and media to horizon scan and enhance business success.				A		A	
D. Setting, Personal and Enabling Skills							
1. Demonstrate the ability to exercise initiative, manage time effectively, prioritise workloads, and recognise and manage personal emotions and stress.	A	B	A	B	A	B	A
2. Critically reflect on their own skills, knowledge and leadership ability and identify effective routes for further personal and professional development.	A		A			A	A
3. Demonstrate industry-ready research and data analysis skills.		A	A	A		A	A
4. Direct future learning through reflection, practice and experience.	A						A

Part 5: Learning, Teaching and Assessment

Learning, Teaching and Assessment Journey:

Teaching and learning encourages students to work collaboratively in real-world scenarios with authentic projects and assessments. Assessments and learning throughout all modules align to current business trends underpinned by strong fundamental knowledge and skills embedded throughout the programme. Students will have a mix of workshops, seminars and industry speakers to enable peer learning, discussion and exploration of innovative ideas within a global context. Formative feedback is built into the programme, enabling students to gain feedback from peers, self-reflection, industry and staff. This includes group sharing and peer evaluation of their final project proposals as they develop to provide students the opportunity to reflect, learn, and gain knowledge from their cohort's spectrum of different industries and organisational challenges in a global context.

The programme and assessments are structured to support learning of core business subjects including leadership and management, strategic decision making, marketing and finance. The final project acts as a capstone and brings prior learning together to allow for complex synthesis and application to a business-related problem. Assessments within modules and across the programme are designed to give students confidence and demonstrate high-level skills that meet academic requirements and also have value in the workplace.

Summative assessments provide students with an opportunity to formally demonstrate their mastery of the module and programme learning outcomes. These take the form of reports, oral assessment and defence, a reflective portfolio and other written work. Students are able to personalise the majority of their assessments to align to their own subjects of interest, often aligned to the industries they wish to work in upon obtaining their Master's degree.

The teaching, learning, and assessment strategy for the MSc Business, Management and Enterprise programme is designed to offer a balanced and applied education, preparing students for leadership roles in diverse business settings. Modules cover the range of subject areas essential for a Level 7 business degree. The approach integrates theoretical understanding with practical experience, ensuring students acquire the skills necessary to address complex organisational challenges.

Teaching and Learning Approach:

The Professional Development module involves personal reflection and leadership growth. Other modules facilitate genuine engagement with businesses in a range of sectors, using a blend of lectures, and interactive seminars. These sessions encourage students to critically engage with contemporary leadership issues and apply theoretical concepts to real-world scenarios. In modules like the Business Consultancy Project and Applied Business Project, students are able to address real organisational issues, developing solutions to business problems and enhancing their problem-solving and project management abilities.

Modules such as Strategic Financial Decision Making and Planning Marketing Strategy are designed to cover key areas of leadership and management theory, and to develop analytical and strategic thinking. These are taught through lectures, workshops, and case studies, enabling students to apply financial and marketing strategies in practical contexts. Leading Strategy and Sustainable Organisational Change and Leading

Part 5: Learning, Teaching and Assessment

Enterprise Development focus on the principles of entrepreneurship, sustainable growth and organisational change, incorporating group discussions, guest speakers, and industry visits to deepen understanding.

Assessment Strategy:

Assessment is varied and includes individual reports, group projects, presentations, and a portfolio. These assessments are designed to evaluate both academic knowledge and the practical application of business concepts. The Business Consultancy Project and Applied Business Project are assessed through detailed project reports and presentations, encouraging students to demonstrate leadership, decision-making, and problem-solving abilities in real business environments. This approach ensures that students develop both the critical thinking and practical skills required for successful leadership in business.

The ability to work as part of a group is fundamental to success in any organisation and is therefore a central element of assessment for the Business Consultancy Project. The group element also ensures that each project can cover a meaningful amount of material within the time constraints of the module and therefore deliver a meaningful solution for the consultancy 'client'.

Word counts recognise the discursive nature of the subject area and accommodate professional body requirements.

This programme is aligned to the QAA Subject Benchmark Statement for master's degrees in business and management (March 2023).

This programme will be assessed according to the approved Academic Regulations.

Students registered on this programme will have access to the Hartpury University support services.

The distinctive module used by the Programme Examination Board to inform recommending differential awards for students when considering borderline performance profiles will be:
Postgraduate Business Project

Professional Accrediting Body documents to which this programme is mapped and or aligned:
CMI Level 7 Strategic Management and Leadership Practice Syllabus (version 6)

Assessment Map									
		Type of Assessment*							
		Coursework	Report	Portfolio	Written Examination	Written Test	Practical Skills Examination	Practical Skills Assessment	Oral Assessment
Core Modules Stage 1	Leading with Impact			A (100) Reflective Portfolio					
	Strategic Financial Decision Making		A (100) Report						
	Business Consultancy Project		A (50) Group Report, individually marked						B (50) Group Oral Presentation with Questions, with a group mark
	Planning Marketing Strategy								A (100) Oral Presentation
	Leading Strategy and Organisational Change		A (60) Case Study Report B (40) Report						
	Leading Enterprise Development		B (60) Report						A (40) Oral Presentation
	Postgraduate Business Project		A (80) Report						B (20) Oral Presentation with Questions

CMI Unit Number and title, and CMI Mandated Learning outcomes.	Achievement carries this value CMI Credit	Word Count required for assessment	Learning outcomes incorporated in MSc Business, Management and Enterprise Module L/O's	Planned Assessment
Note: 714, 706, 704, 705, 701 and 702 are included in Senior Leader Apprenticeship requirements				
714 Personal and Professional Development for Strategic Leaders • Understand approaches for personal and professional development	9	3500-4000	Leading with Impact 15	Reflective Portfolio (equivalent to 4,000 words)
706 Finance for Strategic Leaders • Understand the scope of the Finance function within an organisational context • Understand the role of Finance in strategic decision making	9	3500-4000	Strategic Financial Decision Making 15	Report (3,500 words)
710 Marketing Strategy • Understand the context in which a marketing strategy is developed. • Know how to develop a marketing strategy	8	3500-4000	Planning Marketing Strategy 15	Oral Presentation (20 minutes)
703 Collaboration and Partnerships • Understand the role of collaboration and partnerships. • Know how collaboration and partnerships further organisational success	7	3500-4000		
704 Developing Organisational Strategy • Understand how to develop strategy. • Know how to develop strategy	9	3500-4000	Leading Strategy and Organisational Change 30	Case Study Report (3,000 words) Report (2,000 words)
705 Leading Strategic Change • Understand the scope and context of strategic change. • Know how to propose a strategy for leading strategic change	8	4000-4500		
707 Organisational Design and Development • Understand organisational design and development. • Understand how to apply the principles of organisational design and development	8	3500-4000		
701 Strategic Leadership • Understand the role and context for strategic leadership. • Understand the behaviours and skills for strategic leadership	11	4000-4500	Leading Enterprise Development 30	Oral Presentation (15 minutes) Report (4500 words)
702 Leading and Developing People to Optimise Performance • Understand the principles for leading and developing people. • Understand leadership and development strategy	10	4000-4500		
711 Entrepreneurial Practice • Understand entrepreneurship in strategic contexts. • Understand the principles of entrepreneurial practice	9	3500-4000		
712 Strategic Management Project • Know how to develop a strategic management project. • Know how to conduct a strategic management project	10	4000-4500	Postgraduate Business Project 60	Report (10,000 words)
713 Applied Research for Strategic Leaders • Understand the research process. • Know how to develop a research proposal of strategic benefit	7	3500-4000		Oral Presentation with Questions (10 minutes)

Approved Programme Amendment Log

Primary Programme Title:	MSc Business, Management and Enterprise (originally validated as Master of Business Management)
Programme Code:	MSTBBMXX
Initial Approval Date:	26 April 2024

Changes: *Most recent at the top of the page*

11/06/2025: correction to document

Part 3: Programme Structure - 'by exception' note removed. Following a review of the approach, it has been decided that this category of module will not be used.

Approved by CVC Chair's action 2025 06 11


Current version number: 2.0	
Outline Change Details: Part 1: Chartered Management Institute (CMI) added as Professional Accrediting Body. Part 3: Programme Structure – PAB modules denoted with a 1. Part 5: CMI Level 7 syllabus added as mapped Professional Accrediting Body document. Appendix added detailing CMI unit mapping.	
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? No	
Material Alteration: Yes and is accompanied by the relevant course information document.	
Rationale: To ensure accuracy following programme accreditation by the Chartered Management Institute (CMI)	
Change requested by: Polly Pick I can confirm that student representatives have been consulted about this change I can confirm that colleagues impacted by this change have been consulted I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
Signature: Polly Pick	Date: 07/03/25
Name of Head of Department: Sarah Lee I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department	
Signature: Sarah Lee	Date: 28.02.25
Approval Committee and Date:	CVC Chair's action (SD) 2025 03 10 from CVC 2025 01 22
Change approved with effect from:	01 September 2025
Resulting new version number:	3.0

Current version number: 1.2	
Outline Change Details: The structure of the programme has changed and now incorporates modules of 15, 30 and 60 credit points. This allows for a greater clarity in the way modules specifically address essential aspects of business, particularly, finance, marketing, enterprise and leadership, and better reflects the multidisciplinary of the subject area, allowing for professional body alignment and mapping. The programme includes greater emphasis on personal and professional development. Part 1: DMI removed as Professional Accrediting Body, as the module relating to this accreditation is no longer included on the programme. Part 2: Programme Overview revised to reflect the focus of the programme. Parts 3, 4 and 5 updated to include the new suite of modules. Part 5: Learning, Teaching and Assessment updated.	
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? Yes	
If yes, please provide the details of the changes:	

New modules have been mapped against the HAF.	
Material Alteration: Yes and is accompanied by the relevant course information document.	
Rationale: The original programme contained several large modules, which unfortunately did not reflect the multidisciplinary required by the QAA of business programmes. This redesign achieves that requirement by having some smaller modules dedicated to specific subjects such as Finance and Marketing. In keeping with other high-quality business masters, the programme now includes a strong element of personal and professional development. Reflecting the new name, the business make-up of Gloucestershire, and the employment aspirations of the majority of Hartpury students, this redesign has a focus on SME's and includes dedicated modules on enterprise and entrepreneurship.	
Change requested by: Polly Pick I can confirm that student representatives have been consulted about this change (n/a) I can confirm that colleagues impacted by this change have been consulted I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
Signature: Polly Pick Date: 2/2/25	
Name of Head of Department: Sarah Lee I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department;	
Signature: Sarah Lee Date: 03.02.25	
Approval Committee and Date:	CVC Chair's action (SD) 2025 01 31 (from CVC 2025 01 22)
Change approved with effect from:	01 September 2025
Resulting new version number:	2.0

Current version number: 1.1	
Outline Change Details: Parts 1 and 3: Programme title changed from Master of Business Management to MSc Business, Management and Enterprise. Interim awards updated accordingly.	
Do the changes presented alter the mapping against the Hartpury University Curriculum Framework (delete as appropriate)? No	
Material Alteration: Yes and is accompanied by the relevant course information document.	
Rationale: In the summer, marketing raised that the title Master of Business Management suggesting that this was difficult to sell and only one other institution had a validated programme titled as 'Master of.' They suggested changing it to an MSc to help with marketing and recruitment. With new business staff joining Hartpury, who will actually be delivering on the programme, they have agreed that the programme title should be changed to reflect what is popular in the wider sector. Whilst there are other changes that the team wish to make it is critical to get the name change through now to coincide with key marketing deadline (e.g. prospectus printing).	
Change requested by: Sarah Lee N/A I can confirm that student representatives have been consulted about this change N/A I can confirm that colleagues impacted by this change have been consulted N/A I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report	
Signature: S Lee Date: 17.10.2024	
Name of Head of Department: Sarah Lee I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department	
Signature: Sarah Lee Date: 29.10.24	
Approval Committee and Date:	CVC completion of action 2024 10 29 (from CVC 18 October 2024)

Change approved with effect from:	01 September 2025
Resulting new version number:	1.2

Current version number: 1.0	
Outline Change Details: Removal of all reference to the Professorial Body PRME	
Do the changes presented alter the mapping against the Hartpur University Curriculum Framework (delete as appropriate)? No If yes, please provide the details of the changes:	
Material Alteration: No	
Rationale: At this time the professional body PRME has not been able to accredit our degree as they would prefer to look at the programme once it is more established and has a cohort of students enrolled.	
Change requested by: L Dumbell N/A I can confirm that student representatives have been consulted about this change Yes I can confirm that colleagues impacted by this change have been consulted N/A I have retained evidence of these consultations, which will be summarized within the Programme Enhancement Report <div style="display: flex; justify-content: space-between;"> <div> Signature:  </div> <div> Date: 23 07 2024 </div> </div>	
Name of Head of Department: Sarah Lee I confirm that this change does not require additional resources beyond the scope of those already present or planned for by the department; <div style="display: flex; justify-content: space-between;"> <div> Signature: Sarah Lee </div> <div> Date: 22.07.24 </div> </div>	
Approval Committee and Date:	CSP Chair's Action 2024 07 23
Change approved with effect from:	23 07 2024
Resulting new version number:	1.1

Outline Change Details: New programme.	
Approval Committee and Date:	CVC Chair's action 2024 04 26
Change approved with effect from:	01 September 2025
Resulting new version number:	1.0